

What is Photo AI? how does it use?

Learn how to create compelling AI-generated images with the Photo AI app. You'll learn how to design your character and create prompts, along with some tips to help you improve your results.

What is Photo AI?

Photo AI is a tool that allows you to create portrait-style images using various prompts. You can customize your background, in addition to the clothes your character wears, etc. You have the option to choose from a variety of available characters, but you can also upload your own image. if you want.

Photo AI was launched in late 2022 by Pieter Levels, a Dutch digital entrepreneur who also founded Nomad List. In addition to using the desktop version, Photo AI also has an iOS app available for download.

1. (Free, in-app purchases available)

Is Photo AI free?

To use Photo AI, you need to purchase a monthly or annual subscription. Pricing starts at \$29/month and \$390/year for Photo AI Pro - the cheapest plan. You can also get Premium (\$99/month and \$990/year) and Business (\$299/month and \$2,990/year).

Photo AI Pro will be more than enough for most users, especially if you only use this app for fun. The main difference between each plan is that you get larger allowances with Premium and Business. Here's a list of what you get with each subscription:

Photo AI Pro	Photo AI Premium	Photo AI Business
Create up to 5 AI characters per month	Create up to 25 AI characters per month	Create up to 100 AI characters per month
Limit 1,000 photos	Limited to 5,000 photos	Limited to 25,000 photos

If you don't have the money to spend on an app, you can check out these free AI art creation tools instead.

What can you do with Photo AI?

You can mainly use Photo AI to create portrait photos, whether it's a photo of yourself or a fictional character. One of the biggest advantages of the app is that you have several customization options, such as creating photos in various parts of the world. Best of all, you can choose different plans if you want to keep your visual style consistent.

Photo AI also allows you to customize your character's hairstyle and design images for various social networks, such as Instagram. Furthermore, you can use settings like stage speaking and corporate portraits.

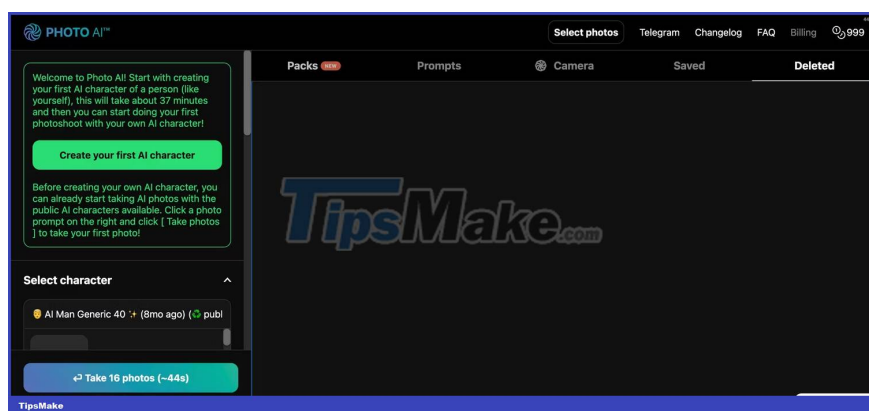
To make creating your photos easier, Photo AI also lets you copy and paste reminders. These are especially useful if you want to test out different ideas before moving forward with your main piece.

How to create images using Photo AI

Now, let's see how you can create images using this application. The article will show you the main steps and also guide you through some other essential features you will find when using Photo AI.

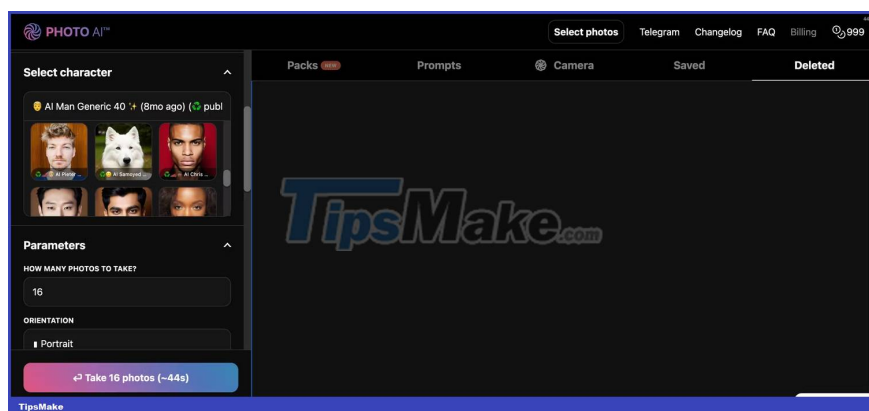
Step 1: Create your character in Photo AI

The first step to creating an image in Photo AI is to create your character. If you want to include yourself in the photo, you can upload your own photo. The process takes less than 40 minutes on average, and you'll see an option called Create your first AI character after signing up.



Alternatively, you can choose from one of the many available characters by following these steps:

1. Scroll down to the left and navigate to Select character.



2. Choose your character from the list of available options. This tutorial will select an AI character named Chris.

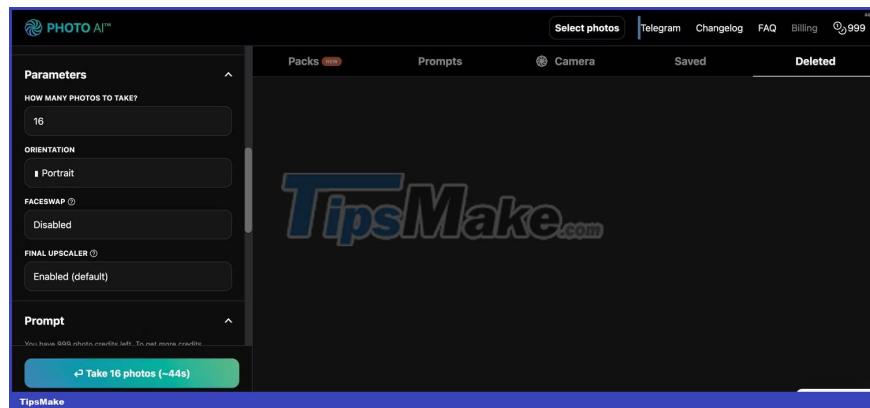
Even if you're a photographer, you can still use tools like Photo AI to help with ideation and creativity.

Step 2: Choose your basic Photo AI parameters

After choosing a character or uploading your own image, you're ready to start creating your image in Photo AI. First, you will need to set some basic parameters:

1. Number of photos you want to create (choose from 1 to 16 photos)
2. Whether you want vertical, square or landscape images
3. Face swap feature
4. Do you want to use the Final Upscaler feature or not

To access all of these, scroll down to Parameters and adjust your settings as desired. This example will select 8 images in portrait mode and see what it gets.

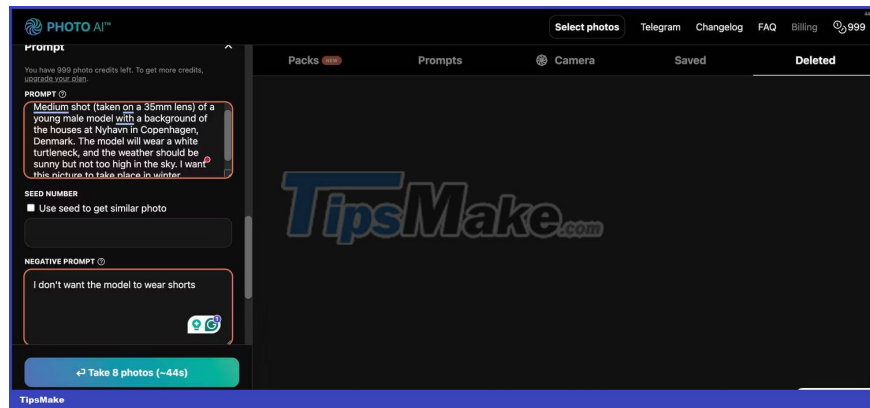


Step 3: Insert your reminder into Photo AI

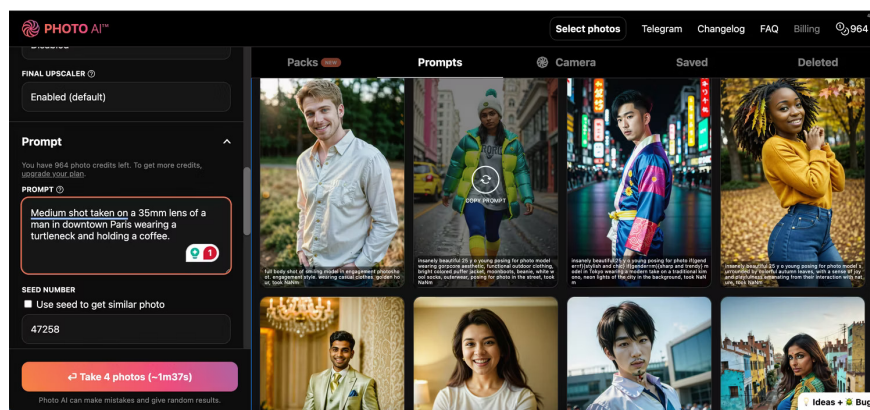
After setting up the initial parameters, you're ready to move on to the fun parts of creating images with Photo AI. First, scroll down to Prompt and type in exactly what you want to see in your photo. The more details you can provide, the better; explain what clothes you want the model to wear, along with where you want them to be, etc.



You should also use the Negative Prompt section to explain what you don't want. Think of the things that could go wrong and put them here.



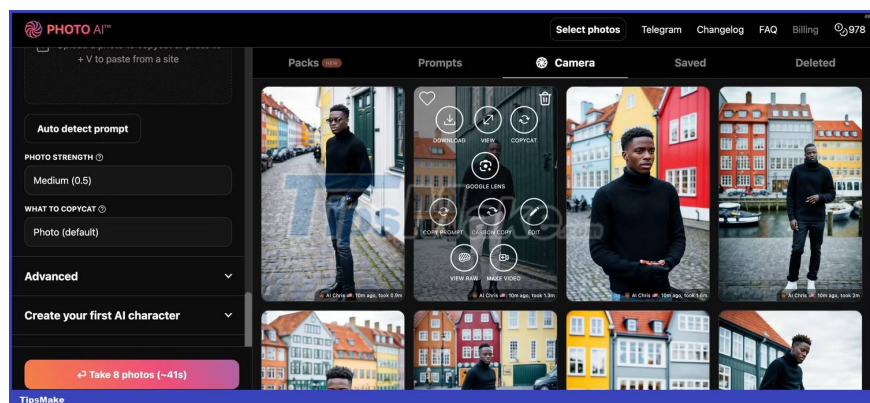
If you don't know where to start, you can always copy and paste one of the many prompts already included in Photo AI. You'll see example images for each, meaning it shouldn't be too difficult to see what you can get. Just go to the Prompts tab and hover over the image you like before selecting Copy Prompt.



How to download images from Photo AI

Once you've created images you're happy with in Photo AI, downloading them is easy:

1. Go to Camera and hover your cursor over the photo you want to download.



2. Click the Download button. Your images will then be downloaded to your computer.

If you want to see the full photo before downloading, just click once to expand the photo.

Photo AI gives you the opportunity to create interesting photos of virtual characters or even yourself. The more reminders you give, the better your end result will be. Consider trying out the app and see what you can create!

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