

What is Google Suite? What are the benefits of G Suite?

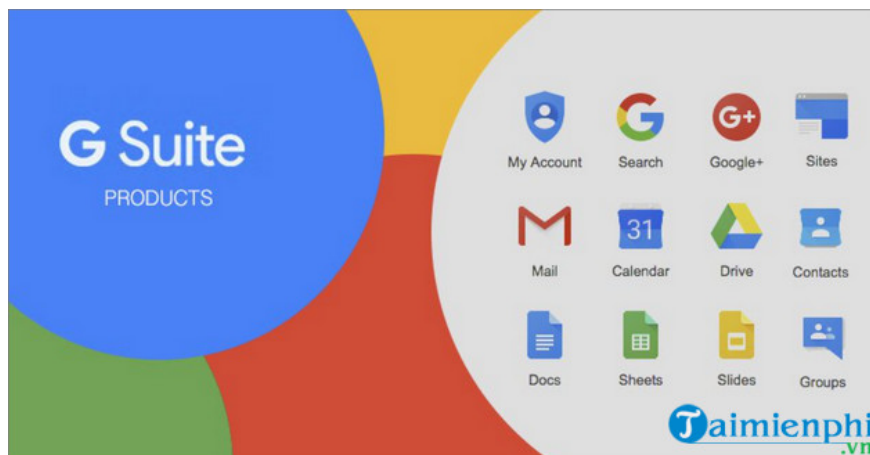
Users must be familiar with Microsoft products such as Word, Excel or PowerPoint. However, Google recently launched G Suite as a competitor to the above applications thanks to its ability to synchronize and manage data within the enterprise. To learn more about what Google Suite is, readers can refer to the G Suite definition in the article below.

If **Microsoft Office 365** brings together popular office software such as Word, Excel, PowerPoint in a single application, Google does the same thing. **G Suite** is a collection of applications related to email, cloud storage, data processing applications, etc. Please join Taimienphi to learn about the benefits that G Suite brings in the article below. !

1. What is G Suite?

G Suite is a comprehensive application suite from Google, including utilities such as Gmail, Office suite, Google Drive, Calender, Hangouts. It is developed on the Google Cloud Computing platform and designed Specially designed to serve the exchange and working needs of businesses. Users can simply understand that **G Suite** is **Microsoft Office online** .

G Suite, formerly known as Google Apps for Work or Google Apps for Business, is used by more than 5 million organizations worldwide to email, chat, make video calls, schedule work, and share data. It is worth noting that 60% of Fortune 500 companies use G Suite.

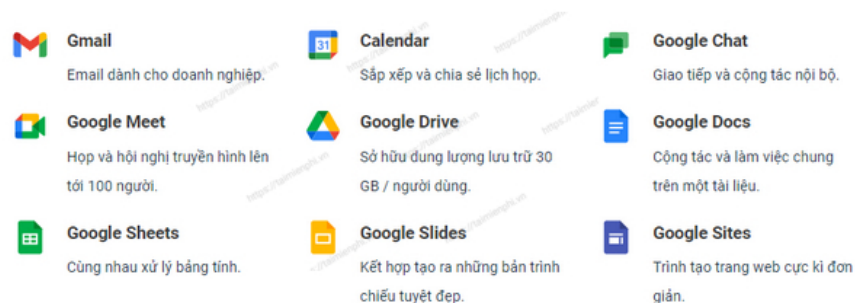


What is Google Suite?

2. G Suite features

Google's G Suite offers many services and applications that help improve productivity and increase collaboration. These applications include:

- **Gmail:** Email service with many convenient features and smart search. Gmail allows users to store emails long-term and use quick functionality to quickly access important messages.
- **Google Calendar:** Online calendar service helps users view and organize personal work schedules, as well as share calendars with colleagues. Link with Gmail to create meetings or events easily.
- **Google Docs:** Online office suite that allows collaboration and editing of documents and spreadsheets in real time. Helps reduce duplicate work and increase work efficiency.
- **Google Drive:** Cloud storage service that allows users to access and synchronize files from any device.
- **Google Hangouts:** Allows holding online video meetings with colleagues or customers from anywhere. Combine with other Google applications to work efficiently.
- **Google Sites:** Helps create and manage internal websites for businesses. Employees can share information and documents easily.
- **Google Vault:** Provides persistent storage, e-discovery and information management capabilities to protect business data. Users can search content and emails easily.



What is a G Suite account?

3. Cost for G Suite

G Suite service costs from 2.5\$/month (about 60,462.50 VND). For small and medium-sized businesses, costs usually range from \$30 to less than \$1,000/year.

4. Benefits of G Suite

G Suite differentiates itself from other free Google applications by providing more professional features and services for businesses. G Suite adds features like shared calendars, unlimited cloud storage, mobile device

management, and custom email addresses for your business domain. These features help businesses manage information and internal interactions more effectively and securely.

Regular Google accounts use "@gmail.com". When signing up for G Suite, users' email addresses will contain the business domain and have the form "user_name@your_domain.com." This helps create a professional impression and brand recognition for the business.

G Suite brings many practical benefits to different target groups. Here are the key benefits of **G Suite** for users and businesses:

- Allows users to access data from anywhere and on any device.
- Provides up to 30GB of storage capacity for document storage and sharing.
- Smart email application and effective spam filter.
- Easily contact and exchange work via Hangouts chat application or video call via Meeting.
- Allows editing of documents online with Office online toolset.
- Optimize performance and create professionalism for your business.
- Easily manage user accounts and security settings through the admin console.
- Allows control of user access to features and services.
- Provides the ability to track usage trends through auditing and reporting.
- Easily interact and work with all members, increasing productivity and work efficiency.
- Provide flexible solutions to deploy changes in the business quickly.
- Support building an effective working environment and modern technology for staff.
- Helps reduce the burden of management and administration, helping to focus on business development.

Besides, **G Suite** also has a feature to display who has viewed your files to clearly understand information about the accounts accessing the files you sent.

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