

# What is Cyber ??Monday? What date is Cyber ??Monday in 2021?

What is Cyber ??Monday, Cyber ??Monday in 2021? Let's find out through this article to know why Cyber ??Monday is of interest to many people.

## What is Cyber ??Monday?

Cyber ??Monday, also known as Cyber ??Monday, is the first Monday after Black Friday. Cyber ??Monday is considered the kick-off for the online shopping season in the US between Thanksgiving and Christmas. So there are a lot of very attractive deals and discounts going on on this day.

Unlike Black Friday, which is mainly for large retailers, Cyber ??Monday is a shopping festival, hunting discounts for smaller retailers.



## What date is Cyber ??Monday in 2021?

Because it takes place on the first Monday after Black Friday in the US, Cyber ??Monday in 2021 will take place on November 29, 2021.

## Origin of Cyber ??Monday

Cyber ??Monday was a marketing initiative by the online store shop.org in 2005 to allow customers to shop online. With the current development of technology and the Internet, customers can choose discounted products and buy goods anywhere in the world right at home, office or coffee shop.

By 2010, Cyber ??Monday became the largest online shopping festival of the year for Americans. Today, Cyber ??Monday shopping festival spreads to many countries around the world.

Hopefully, through the above article, you have understood what Cyber ??Monday is. Good luck.

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