

What is ChatGPT Go? Is it worth it?

ChatGPT Go is ChatGPT's lowest-priced subscription plan. For \$8/month, you get many of ChatGPT's most frequently used features, including better model access, expanded messaging limits, and more image creation capabilities, without paying the higher price of ChatGPT Plus (\$20/month) or Pro (\$200/month).

ChatGPT subscription packages are a new type of online service. Free, Go, Plus, Pro – each package unlocks different features, and if you're not careful, you'll either pay too much for things you'll never use or encounter usage limitations at the worst possible time.

OpenAI's ChatGPT Go is a plan positioned between the free and ChatGPT Plus accounts, but it's not just a cheaper version of Plus—there are real trade-offs. So what exactly is ChatGPT Go, and when is it right for you?

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The benefits of ChatGPT Go make it worth considering.

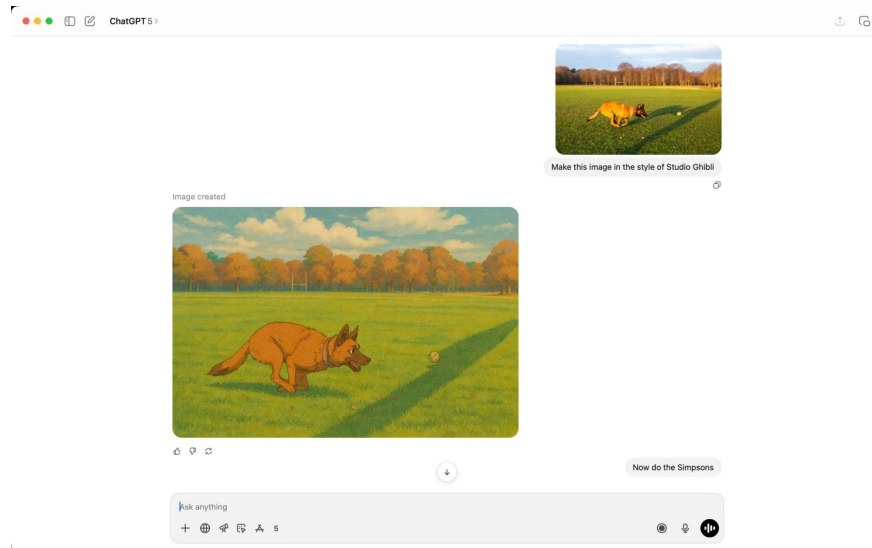
ChatGPT Go doesn't try to compete with ChatGPT Plus. Instead, it offers features designed to address the shortcomings most felt by free plan users. Here's a closer look at what you actually get for this price.

Unlimited chat access with OpenAI's instant model.

Both free and Go plan users have access to OpenAI's instant model (a fast, daily chat model optimized for speed and conversation quality). But Go plan subscribers get expanded access and a higher message limit—up to 160 messages every 3 hours. That's a significant jump from the 10 messages you get every 5 hours with the free plan and gives you much more flexibility to fine-tune your prompts while still accessing the best models.

If you reach that limit, your conversations will revert to a scaled-down version of the model until the limit is reset. You'll still receive answers, but the scaled-down model is clearly less powerful when handling complex or delicate tasks like detailed analysis. However, the Go plan allows you to run longer streams, analyze more documents, and generate more images than the free plan.

Extended access to image creation, file uploading, and advanced data analysis.



ChatGPT Go allows you to upload and work with more files (e.g., spreadsheets, PDFs, and images) and use tools like Python-based data exploration more frequently than the free plan. Image creation limits are also higher, so if you're using ChatGPT to create AI images, you'll encounter fewer limitations.

However, "more" here means handling a lot more work. OpenAI doesn't publish the exact limits for Go's image creation or file uploads, so it's difficult to say precisely how much more you're getting. If your workflow relies heavily on any of these tools—for example, if you use ChatGPT to run weekly data reports—you'll find it more than sufficient. But if you only use it sparingly, the free plan might already meet your needs.

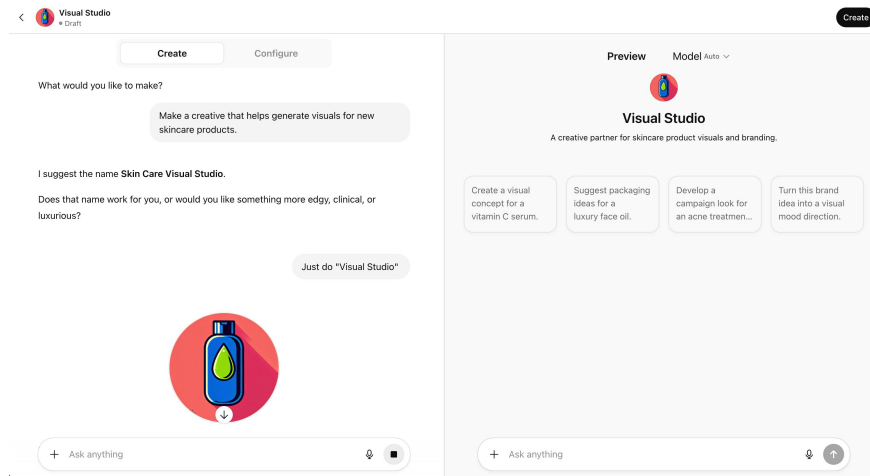
Larger context window

ChatGPT can remember established guidelines—such as your company's branding and writing style guidelines—as well as other preferences throughout conversations.

The free plan gives you a 16k context window to work with, while Go raises that to 32k. That means there's more space to sustain longer conversations before ChatGPT starts losing its rhythm. Just remember that more context doesn't automatically mean better results. Large language models can still miss details deep within a long conversation, so careful consideration of what you include is still crucial.

If you primarily use ChatGPT as a Google replacement, the extra memory usage probably won't make much difference to you. But if you use it for iterating through projects or are tired of having to explain yourself again every time you start a new conversation, then this is where Go starts to make a noticeable difference.

Build your own custom GPT



With a ChatGPT Go subscription, you can build and share your own custom GPTs (assistants tailored to your specific needs). You can use one of OpenAI's pre-built GPTs (Generalized Product Technology), such as Data Analytics, or create a GPT from scratch, customized for your company or workflow. Free users, on the other hand, can only use existing GPTs.

Accessing reasoning (thinking) models

The Go plan includes access to inference models, which is great when you want the model to slow down and process the problem step by step instead of giving an immediate response. However, you only receive a limited number of messages when using this model with the Go plan. At the time of writing, Go users receive 10 inference messages every 5 hours. At this rate, you can't take advantage of it in every conversation, but it's really valuable when you're working on a problem that requires real logic, such as debugging code or comparing complex options.

For everyday tasks like drafting emails or brainstorming, the instant mode you get with both the free and Go plans is fine. But having the option to switch to a deeper thinking mode when you need to, even if only occasionally, is a real upgrade over the free plan.

Is ChatGPT Go worth it?

For most regular ChatGPT users who don't need its most advanced features, the answer is yes, ChatGPT Go is worth the \$8/month subscription fee. ChatGPT Go addresses the most common problems with the free plan, such as distractions during conversations and file upload limits, without requiring you to pay \$20 for tools you may never use. However, it's not for everyone.

ChatGPT Go is worthwhile if:

1. You frequently reach the message or image limit of your free plan and have to pause or stop your work midway.
2. You are satisfied with the immediate model and the occasional access to inference models.
3. You have a tight budget but want a more premium version than the free package.

ChatGPT Go might not be worthwhile if:

1. You're hardly using up your free plan limit because you only use ChatGPT for quick questions occasionally.
2. You need more advanced features such as AI-powered video creation via Sora; automated AI-generated research reports through in-depth studies; or AI agents that can write and execute code on your projects via the Codex. These features are only available for the Plus plan and above.
3. You are interested in an ad-free experience (OpenAI has stated that they may experiment with ads on the Go plan).

Instructions for upgrading to ChatGPT Go

Assuming you are already a ChatGPT Plus subscriber, here's how to upgrade to ChatGPT Pro.

1. Log in to ChatGPT at chat.com.
2. In the sidebar of the ChatGPT homepage, click on your profile, then click **Upgrade plan** .

Nâng cấp gói của bạn

Cá nhân
 Doanh nghiệp

Free	Go	Plus	Pro
<p>0 VNĐ / tháng</p> <p>Xem AI có thể làm gì</p> <p>Gửi nhận tài của bạn</p> <ul style="list-style-type: none"> Nhận lời giải thích đơn giản Thực hiện các đoạn chat ngắn cho những câu hỏi thường gặp Thử tính năng tạo hình ảnh Tắt kiểm soát nội dung và ngữ cảnh bạn chế <p><small>Hiện tại bạn có thể hoạch định? Xem trợ giúp thành thạo</small></p>	<p>132.000 VNĐ / tháng (bao gồm VAT)</p> <p>Tiếp tục trò chuyện với quyền truy cập mở rộng</p> <p>Nâng cấp lên Go</p> <ul style="list-style-type: none"> Khám phá chi tiết các chủ đề Trò chuyện lâu hơn và tải lên nhiều nội dung hơn Tạo thêm hình ảnh cho dự án của bạn Tân hưởng bộ nhớ lớn hơn để nhận câu trả lời thông minh hơn Nhận trợ giúp và việc lập kế hoạch và nhiệm vụ Khám phá các dự án, nhiệm vụ và GPT tùy chỉnh <p><small>Gửi ngay và thể thức quảng cáo Xem biểu thức</small></p>	<p>522.500 VNĐ / tháng (bao gồm VAT)</p> <p>Tân hưởng trải nghiệm đầy đủ</p> <p>Nâng cấp lên Plus</p> <ul style="list-style-type: none"> Giải quyết các vấn đề phức tạp Thực hiện các đoạn chat kéo dài qua nhiều phần Tạo nhiều hình ảnh hơn và nhanh hơn Ghi nhớ các mục tiêu và cuộc trò chuyện trước đây Lên kế hoạch đi lại và nhiệm vụ với chế độ tác nhân Tổ chức các dự án và tùy chỉnh GPT Sản xuất và chia sẻ video trên Sora Viết mã và xây dựng ứng dụng với Codex 	<p>5.225.000 VNĐ / tháng (bao gồm VAT)</p> <p>Tối đa hóa năng suất của bạn</p> <p>Nâng cấp lên Pro</p> <ul style="list-style-type: none"> Nắm vững các nhiệm vụ và chủ đề nâng cao Giải quyết các dự án lớn với trình năng đoạn chat vượt quá không giới hạn Tạo hình ảnh chất lượng cao ở mọi tỷ lệ Ưu tiên toàn bộ ngữ cảnh với bộ nhớ tối đa Tiến hành nghiên cứu và lập kế hoạch nhiệm vụ với các tác nhân Mở rộng quy mô dự án của bạn và tự động hóa quy trình làm việc Mở rộng giới hạn của bạn với tính năng tạo video Sora Triển khai mã nhanh hơn với Codex Nhận quyền truy cập sớm vào các tính năng thử nghiệm <p><small>Không giới hạn tùy thuộc vào các quy định bảo vệ thành lập Xem biểu thức</small></p>

Bạn cần thêm tính năng cho doanh nghiệp của mình?
[Xem ChatGPT Doanh nghiệp](#)

1. On the ChatGPT pricing page, click **Go**.
2. Registration is complete.

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