

# What is Brand New?

Portable goods have some terms you need to know to avoid confusion when shopping.

Laptop goods are no longer strange to many people, as notebook goods have long appeared not only in daily life but also on Facebook. And laptop goods also have accompanying terms to distinguish items such as Brand New goods, fake goods, . So what are the terms of portable goods that buyers need to know?

## Brand New meaning?

This is the term for a 100% new item, full stamp, full box, full of accessories if any, not scratched. This product is a standard product from the company, genuine warranty and higher production costs.



## The term portable goods

### 1. Goods refurbished

The item is not 100% new, may have some specific error such as a stamp error and failed the final evaluation of the warehouse proposal. These products will go back to the factory to check as the original process, fix the problem to the standard and then bring it to market.

### 2. Like new goods

99% brand new type, used within the message time and then resold. The goods are not scratched, or very little are not easily seen. In terms of price, 10-15% cheaper than Brand New goods.

### 3. Used and second-hand goods

This item is used but the function of the device is still usable and not damaged, despite scratches. The machine used and the remaining about 90% - 98%. Compared to the two types above, the price of the model decreased by 30% depending on the product form.

### 4. Construction goods

Rows are often found in some technological equipment, assembling parts together such as main, screen. With this type of construction, you need to find a reputable place, to ensure the quality is always good. Because some of the re-engineered goods are reprocessed, print the IMEI / Serial number onto the box to match the IMEI / Serial of the body as if it had just been shipped from the factory.



### 5. International machine

With this type of phone, you do not need to worry about network lock, you just need to buy sim in that country to use.

### 6. Fake goods

This type of device is the cheapest and the lowest quality. The device is completely identical, the features used or not, or not enough to meet as genuine.

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