

What has improved the camera on iPhone 13?

Improvements to the camera on iPhone 13. Let's analyze how APPLE has equipped and optimized the camera cluster of iPhone 13..

Yes, the next generation of iPhone was introduced to users by Apple on September 14, 2021.

Basically, the iPhone 13 is quite true to the previously leaked information. iPhone 13 does not have too many outstanding things compared to the current common ground (in terms of design, size or screen .). It is even very similar to its predecessor.



However, according to Apple, this iPhone 13 version only focuses on software improvements and optimization. The thing that gets the most attention in my opinion is the camera on this Phone 13.

In the improvements that APPLE introduces, we can see there are 3 main improvements and appear on all versions that will be sold in the near future, which are:

#first. Cinematic Mode iPhone 13"

In fact, in the previous iPhone generation, Apple brought the ability to shoot with cinematic color and quality (to a certain extent, of course), and they clearly work quite effectively and are well-received. highly rated by users.

But in this generation, Cinematic has been raised to a new level, which is to focus on the subject very smoothly, even the Background.

For people filming and taking photos, this will not be strange, but for ordinary users, sometimes they will not notice.

Simply put, with conventional cameras, even on current Android models, if you shoot something, the camera will automatically focus on the nearest object, the rear part will be blurred.

If you manually focus the whole scene behind, the camera will still do it, but very slowly and really not very effective.

As for the iPhone 13, this will happen completely automatically, or in other words, easier, it will know when to focus close and when to focus far. You just need to move the phone reasonably!

According to what Apple advertises, this feature works very smoothly and is very good value for money.

Because in fact, for this feature to reach a good level, it requires a professional camera and video recording. If it really works on the iPhone 13, that's great.



#2. Smart HDR 4 iPhone 13

Nowadays, phones that have the ability to make photos look more beautiful and flattering are not uncommon. But only highlighting the subject when shooting, I think this is what the iPhone 13 is aiming for with Smart HDR 4.

This is considered a face recognition feature but much more improved, the system will identify the 4 people closest to the camera, the clearest and conduct analysis of the color, light, and surrounding color areas of the subject.

And finally, it will automatically align so that the 4 subjects are more beautiful, more prominent when producing the finished photo.

Meanwhile, most phones today deal with the whole (panoramic) and sometimes it feels unreal, especially in the eyes of professional photographers.

#3. Photographic Styles iPhone 13

Basically, this is a smart filter that has nothing to do with the camera's hardware, unlike the filters we have known before, once applied they will change all over the image. Photo.

But maybe this is also their limitation, because those changes are not always beautiful in all cases.

That's why photo editing apps have hundreds or even thousands of filters, because no filter can be universally applied to every photo.

But with the new filter of iPhone 13, everything will be much improved. That's according to what APPLE shared, guys, but now the iPhone 13 has not been sold, so we only analyze according to what APPLE shared during their event.



Accordingly, with this filter, they only change a certain color, bright area on the image and do not affect other parts.

For example, a rose flower, they only highlight the bright red color, and the other areas will be left unchanged.

Yes, these are the 3 improvements on the iPhone 13's camera that in my opinion are the most noticeable, but about the improvements to the screen or the battery, they are really nothing too special, they are too familiar in the market. school now.

It can be seen that in the last 3 iPhone generations, Apple has focused a lot on the camera, this is considered a right move because with a smartphone market that is almost saturated, the camera improvements will be more reasonable. chief.

And of course, I really hope the iPhone 13 will be as advertised by APPLE. Let's wait until the iPhone officially reaches users.

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