

What does the Q in QLed of Samsung TV mean?

To help users better understand the technology on this QLED product line, please read the following article of Network Administrator.

1. What's special about Smart TV's new technology?
2. Samsung's QLED 2018 4K TV hides into the wall and controls smart home

In 2017, users have had a chance to experience Samsung's QLed smart TV line. By 2018, QLED TV series are equipped with more interesting features such as Direct Full Array technology, Bixby virtual assistant and wallpaper mode (Ambient Mode) to bring perfect image quality, flexible connection and more convenient. Power of QLED TV - Samsung's highest-end TV line is in 3 words 'Q'. Including Q-Picture Perfect image, true color as life, Q-Style is the design and great functions that Samsung brings to users in decorating the final home entertainment space. is Q-Smart an intelligent control for all devices. To help users better understand the technology on this product line, please read the following article of Network Administrator.

1. Q-Picture



Experience images on LED TVs based on Quantum Dot technology. In the newly released 2018 QLED TV set, Samsung changed the LED system so that the Quantum Dot platform can fully utilize its strengths. This LED system is referred to by Samsung as "the original high-end LED platform", it is easier to imagine, Samsung has switched the LED system on the edge of the TV to the back of the display panel.

In parallel, Samsung tweaks the LED system with the ability to turn off and off locally in very small areas (dimming). Based on this ability, the image shown on the 2018 QLED TV has a higher contrast ratio, completely eliminating the open-light phenomenon that cannot be turned off with the operation mechanism of LED TV.

Therefore, the image will be sharper, no longer blurred by background light like regular TVs.

In addition, before the image is shown for users to enjoy, the transmission content must go through the Q-Engine processor combined with the artificial intelligence integration software to analyze and upgrade every detail. The image aims to optimize color, contrast and sharpness, so that users can see the same content as the image maker wants you to experience.

2. Q-Style



Samsung's new generation QLED products are aimed at the upper class customers, so these designs are evaluated extremely delicate and luxurious with many advanced features to help users have the opportunity to spread. More experience.

Unlike other product lines, the QLED TVs use the Invisible Optical Fiber Cable with a diameter of only 1.8mm, which enables the TV to connect to peripheral devices as well as extremely delicate power sources. This cable is not a normal cable, it is produced extremely sophisticated as well as undergoing many durability tests on the product. In addition to Invisible Optical Cable, to increase the aesthetics of the product, Samsung also integrates the Ambient Mode wallpaper mode which can identify the color or pattern on the wall and synchronize the TV's wallpaper with the pattern on the wall. When the user is not in use, the TV will be in harmony with the interior décor of the room when the 'black 1-piece' screen will completely transform on your stylish wall.

In addition to displaying weather and news, Ambient Mode brings added value to the TV when turning the TV into a family information center. Ambient Mode can automatically synchronize with the user's mobile signal to activate the content on the screen and turn off when the user leaves the room.

3. Q-Smart



A true smart TV will give users a different experience. That's why Samsung's QLED TVs for the first time integrate Bixby artificial intelligence. Instead of using Remote, users can control the TV by voice. Not only that, Bixby's artificial intelligence will save users' TV viewing preferences in order to suggest appropriate content.

Bixby will combine with One Remote Control and SmartHub to bring the experience of using TV has never been easier and smarter. In Vietnam, QLED TV is also the TV series that owns the most content and applications for users. From thousands of movie titles to applications for teaching children, cooking, exercise at home. Samsung has succeeded in defining what a smart TV must look like to its competitors.

Hopefully, through the article, you will understand more about the meaning of the letter Q in the high-class TV series Samsung QLED 2018.

Wish you have the right choice!

See more:

1. How to install and remove applications on Smart Samsung TVs
2. So and should not care what technologies on TV
3. Samsung displayed a 4K 146 inch TV called 'Wall' at CES 2018

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