

What does the CEO, CFO, CPO, CCO, CHRO, CMO mean?

The titles in a business are often abbreviated as CEO, CFO, CPO so many people will not understand what it means when reading.

In a company or enterprise, the titles are abbreviated by common symbols around the world such as CEO, CFO, CPO, . These abbreviations are prescribed for general use in documents, communication. instead of filled content. There are many people who know the meaning of these acronyms, so it will be difficult to apply for a job, for example. The following article will explain the meaning of each acronym in the position.

Explain the CEO, CFO, CPO, CCO, CHRO, CMO

1. CEO

The CEO is an acronym for the Chief Executive Officer , known as the **CEO** or CEO, who holds the key role, the highest leader, the executive of a company, business or even an intern. group.

2. CFO

CFO stands for Chief Financial Officer , **CFO** who is in charge of corporate finance management. All financial research plans, efficient use of company funds, etc. will be handled by the CFO.



3. CPO

CPO stands for Chief Product Officer , and the **Production Manager** is responsible for the company's manufacturing operations. All production activities in the company, assessing product quality in accordance with requirements of partners and customers will be responsible by CPO.

4. CCO

CCO stands for Chief Customer Officer , **Business Director** is responsible for managing all product consumption activities of the company and enterprises. The CCO holds the highest operating role after the CEO.

5. CHRO

CHRO stands for Chief Human Resources Officer , **Human Resource Manager** who manages all employees in the company, develops human resources as well as trains the company's personnel.

6. CMO

CMO stands for Chief Marketing Officer , **Marketing Director** responsible for marketing of the company, giving directions to promote the company's products, product marketing, market research.

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