

What chance for Edge to overcome Chrome becomes the standard browser for businesses

Businesses can claim that they are committed to using Microsoft's browser, Internet Explorer as a standard choice for the company. But analysts say the reality is completely different.

"Microsoft still maintains a close relationship with IT businesses," said David Michael Smith of Gartner technology research and consultancy organization. "Most businesses still have a 'standard' browser and before that, it's still Microsoft's browser. Now it's IE 11. But we've found that they use Chrome more."

After rewriting and updating the 2015 research report on browsers that businesses use, **Smith asserts that according to Gartner's current forecasts, Chrome is still the "boss"**. "It is the most used browser in businesses," he said.

IE still makes up a bit, Smith called "significant presence", mainly because most companies still need it. "There are many business software that can only run on IE, because they use plugins," Smith said, giving examples such as Adobe Flash, Java and Silverlight. "Anything that needs ActiveX will need IE."

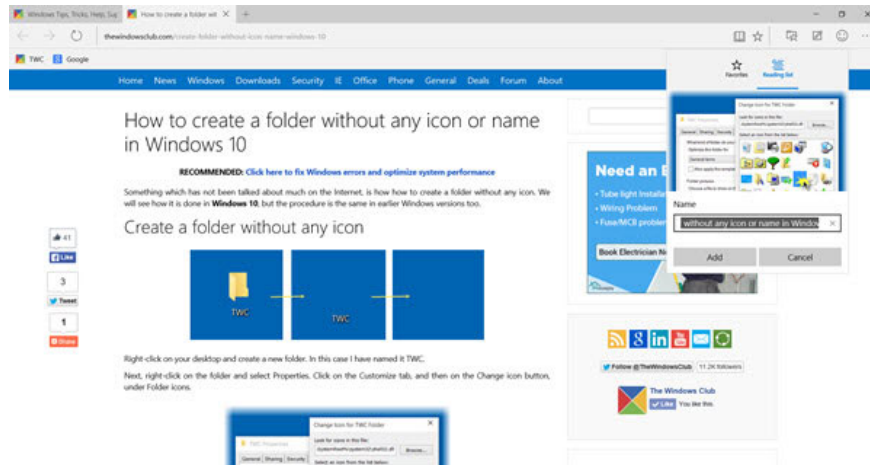


Many businesses have used tactics that Gartner and many other businesses have suggested many years ago. It's keeping an old browser (called Legacy Browser) to open old web pages, services or web applications, and a browser for other tasks.

In this way, Internet Explorer is still used and continues to act as the Legacy browser. The second browser is a modern, mostly (if not completely) browser that does not use plugins, meets Internet standards and quickly renders web pages, applications, primarily using microprocessors. machine and CPU of the machine. Smith said Chrome is now an "overwhelming choice" when businesses need a modern browser.

Microsoft hopes to change that with the Edge browser for Windows 10 . Continuously emphasized as a "modern" browser, Edge can run in parallel with IE 11 on the same device. Microsoft hopes both browsers will be the choice of business customers, all within Redmond's ecosystem.

The problem is that Edge only runs on Windows 10, while Windows 10 has not yet replaced Windows 7, so the modern browser of Microsoft still cannot reach many customers. Smith is not too confident that Edge can replace Chrome, even if the 10 Indians are increasingly chosen by businesses in the coming years. "Edge will definitely have a chance, but I have to say that Chrome is still better, mainly because it is still popular on the Internet." What Smith wanted to mention was that Chrome increased its market share, becoming the most popular browser with 59%, according to an analysis of Net Application last April, while IE and Edge accounted for only 24%.



Microsoft still relies on management capabilities to support Edge users. For example, at the beginning of the month, Microsoft added more policies to Edge through the Creators Update update. But with "good enough" policies, Smith estimates that Google supports Chrome with about 300 policies, including the ability to update through the Google Update tool. Once appearing on more computers, Microsoft's Edge may not have captured this golden throne.

But not Edge completely took the opportunity. Gary Schare, president of Browsium, said, "We haven't seen Edge much yet, because we haven't seen them using Windows 10 much." But once you use Windows 10, about half will choose Edge as your modern browser.

Schare said it would come to a bending point when IE is no longer used as a Legacy browser and only a single browser (modern browser) will do all the work. At that time, it will be a real test with Edge. For him, Google's latest move to support Chrome in the enterprise, with a group of templates and add-ons, is evidence that they are aware that Microsoft and Edge are a threat.

Schare said, "Google doesn't want to see [Edge become the main browser] but sooner or later, Microsoft and Google will scramble to become the business browser."

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