

# What are Apple AirTags? What to do? How much is it and when will it be released?

AirTags are smart devices that serve users to track and find lost items. Explore this smart device through the following article!

In addition to the iPhone , iPad , Apple Watch, AirPods or Macbook lineup, Apple is also preparing to launch a new device, called AirTags. This device is intended for users to track and find lost items. Let's explore this smart device through the following article!

## 1. What are Apple AirTags?

Over the past time, Apple has researched and applied features and software that allow users to search for lost Apple devices, including iPhone, iPad, AirPods, and Macbook .

Not stopping there, Apple has been researching and offering solutions to help users find and locate all other objects in life.

And that's where AirTags came in.



This is a 'tiny' navigation device used to attach important personal items such as keys, wallets, mobile devices, . to easily find them when accidentally lost.

However, Apple has yet to say anything official about the Apple AirTags, so it's all about speculation and rumors.

The name AirTags is still debatable whether to add 's', i.e., **AirTag** or **AirTags** ? But considering AirTags on AirTags is a 's' or not, because AirTags operate individually but also connect together to form a broad search network.



## 2. Structure of AirTags

### - Appearance

Although no pictures of the AirTag device have been revealed, but the technology world predicts AirTag will be round, small, thin, milky white and with the Apple logo on the front.

Jon Prosser (who is dubbed the "co-master" of Apple) spread the supposed design of AirTags.

These are not official designs, but based on the actual device video he saw they come in white discs with a metal plate on one side and are slightly larger than the lid. bottle.



### - Internal structure

AirTags will have a built-in chip that will allow them to connect to the iPhone.

### - Technology used

According to Jon Prosser, AirTags will also operate using ultra-wideband (UWB) bandwidth.

This is a technology that allows for extremely accurate positioning, has been equipped with Apple for its smartphone lines since the iPhone 11.



### 3. How AirTags work

Like traditional Bluetooth trackers, AirTags are attached to items you want to track and allow them to be managed from your phone.

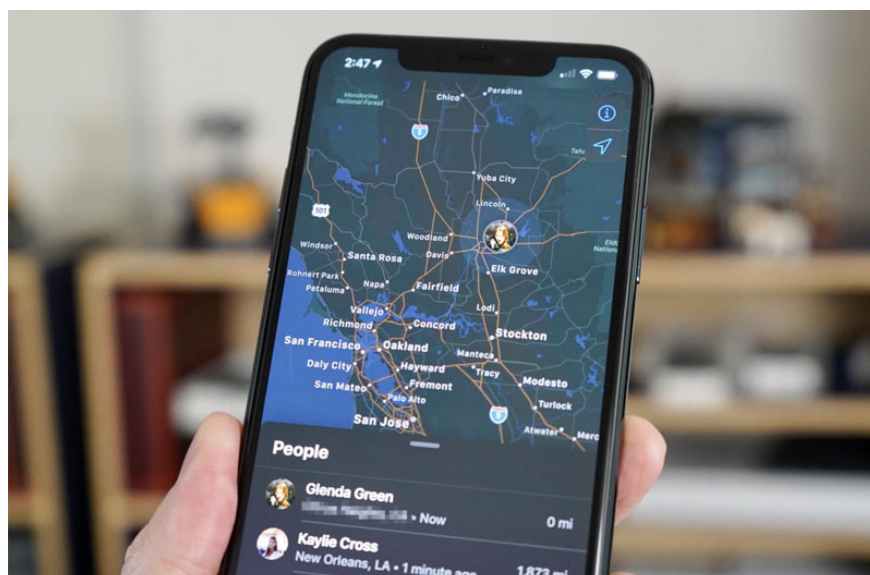
AirTags will have a built-in chip that will allow them to connect to Apple devices, helping to track the location of the devices on which they are attached.



You'll be able to use your iPhone, iPad, Apple Watch, and Macbook to track the location of your AirTags just like you would find lost Apple devices.

Thanks to the iOS 13 platform and Find My software, AirTags connects to the device via Bluetooth to detect and locate an item when it is lost, then emit a sound so you can locate the device. lost nearby.

AirTags will send an encrypted Bluetooth signal to a nearby Apple device and locate the object from there.



#### 4. Uses and the ability to find exact items of AirTags

AirTags are used for the purpose of clamping to an item you don't want to lose and allowing you to track it from your Apple device.

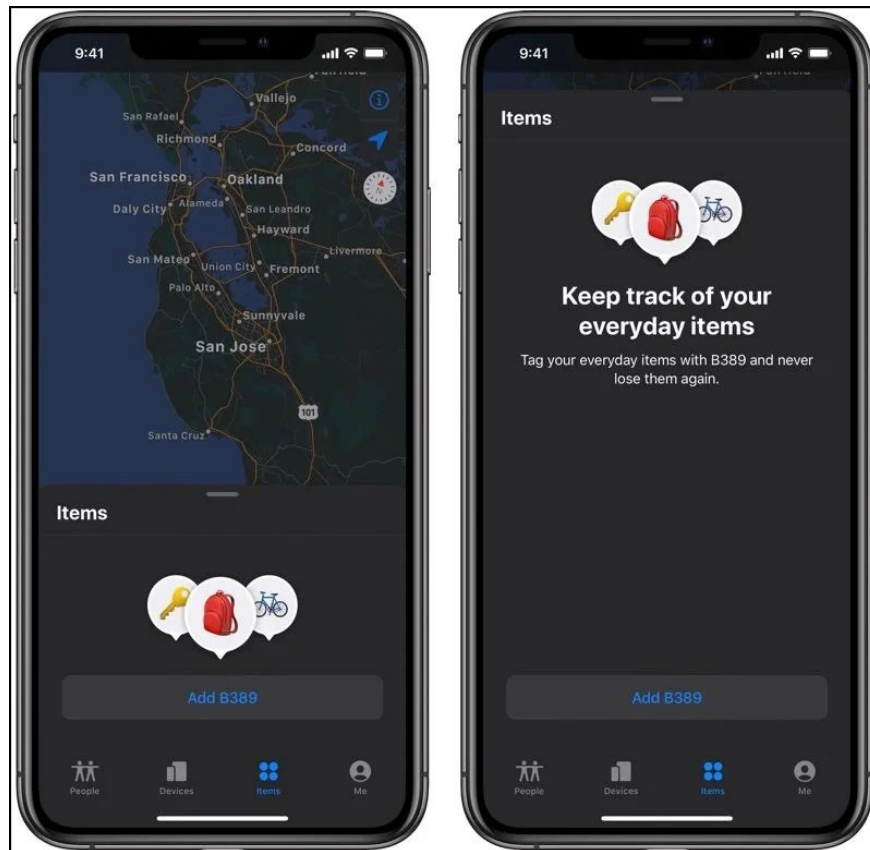
Overall, AirTags is a Bluetooth tracker, but it will outperform existing ones thanks to its deep integration with Apple devices.

AirTags is said to be more accurate than any other Bluetooth tracker on the market thanks to UWB technology.



In the range of connection, just detect any iPhone, iPad, Apple Watch or Macbook, AirTags will also send information and update the location of objects on iCloud of the user.

Thus, with the number of hundreds of millions of active Apple devices in the world, AirTags is capable of detecting objects, no matter how big or small.



## 5. Expected price and release date

AirTags has been in development for over a year but suffers from some delays in its launch.

Initially, Apple planned to announce the product in March 2020, but postponed it later during the WWDC event in June and the end of November 2020.

However, the above plan ultimately fails and the launch of AirTags is carried over to 2021, possibly March 23rd.



Expected, AirTags will be priced between 20-30 \$.

However, with the Apple brand, experts believe that they will cost no less than \$ 50.

Just now is the news about Airtags, a new smart device preparing to launch from the Apple house. Let's look forward to this unique product launch event this year!

You finished reading the article "**What are Apple AirTags? What to do? How much is it and when will it be released?**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.