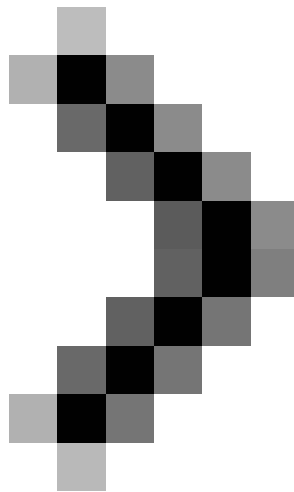


Websites that change the world (Part 2)

Opened by pioneers like GeoCities, Blogger, MP3.com, eBay ... the world has come to understand one thing: People can do everything on the Internet.



Websites that change the world (Part 1)

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Boo.com

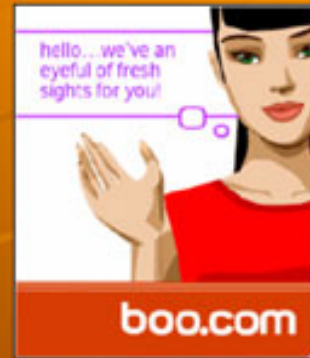
The story of boo.com Its rise and fall.

Daniel Webster College
MBA Program
May 2006

Presented by:

Adonis El Fakih
DJ Sperry
Natalya Fraser
Annette Kurman
Thomas Feller

Special guest presenter: Miss Boo



Not everyone who pioneered the latest and most modern technologies successfully and Boo.com is a good example. By the end of 1999, Boo.com was born with the main function of selling 'brand name' fashion products. Boo's owners have built their websites with an ultra-advanced web technology at the time - Flash 3D. Buyers will admire the product from all angles with 3D images and include a virtual assistant named Miss Boo. The total cost for this site is 100 million pounds. But Boo.com was born too early compared to the era because 'catching' a 56K dial-up connection carrying a whole 3D website seems a bit overwhelming.

Although Boo.com failed after 6 months of operation, it left the web designer with a lesson and when the broadband Internet came into being it was seen a flourishing of application sites. 3D flash technology.

Wikipedia



If Amazon 'unbeatable' in terms of the highest number of visitors, then Wikipedia's Encyclopedia is a great place to make users stay the longest. Simply because they have the right to edit the content on it. It may not be very accurate, but all truths are exposed on Wikipedia because if someone deliberately writes the facts on it, immediately the following users will correct them back to the nature of the event. .

' Yes, information is never perfect, but the flexible nature of the Internet has made wikipedia the embodiment of the internet revolution that has brought to the world, ' Jason Stockwood said.

Slashdot

If you are a person who likes commenting rather than just passively watching the news? Surely you will never ignore Slashdot.

Launched by boss Rob Malder in September 1997, Slashdot soon became an indispensable address for technology lovers. Following this success, Fark.com and Digg.com were born and brought commenting to articles into an integral part of most news sites today.

YouTube



Although it was born in an old garage by three former PayPal employees, YouTube soon made the television industry wobble by its fever. Then Google decided to spend \$ 1.6 billion to acquire this online video sharing service.

' You can find a document with any keyword you can think of. It was a surprise. But now with any keyword you can find at least 1 video. It is a miracle. I have been told that every minute, Internet users upload YouTube videos of up to 10 hours ', said Torsten Schuppe, eBay's Marketing Manager.

Hotmail

A screenshot of the Hotmail login page. The page has a blue header with the 'msn Hotmail' logo. Below the logo are buttons for different languages: Deutsch, 日本語, Français, Español, Italiano, and Português (BR). The main content area is white and contains a sign-in form. The form has fields for 'Sign-in Name' and 'Password', both with input boxes and a '@ hotmail.com' dropdown. There is a 'Sign in' button. Below the form are links for 'Forgot Your Password?' and 'Problems Signing In?'. There is a 'Select one:' section with three radio button options: 'Increased security for shared or public computers.', 'Remember my Sign-in Name and Password. What's this?', and 'Neither' (which is selected). At the bottom, there is a 'Microsoft Passport' logo and copyright information: '© 2000 Microsoft Corporation. All rights reserved. Terms of Service Privacy Statement'.

Speaking of Hotmail, those who have had the first opportunity to use Internet in Vietnam cannot forget the "once-in-a-time" webmail service. Although its bosses, Jack Smith and Sabeer Bhatia, only provided each mailbox with a 2MB storage capacity, it was also "too generous" because web users can now access the mailbox. Its anywhere in the internet and also completely free.

After just one year of birth, Hotmail caught the eye of Microsoft bosses and was acquired for \$ 400 million. Although today users have been seduced by other webmail services such as Yahoo, Gmail because of their huge storage capacity, Hotmail users are still something unforgettable, even more recent. There was a return to using Hotmail in parallel with Gmail as if to "keep memories".

Classmate.com

Find Your Graduating Class



I graduated in:

1996
1986
1976
1966
1956



If someone says that social networks like Facebook and Yahoo 360 are products of the 21st century, they are mistaken. Classmate.com is the pioneer in creating a virtual environment to connect people. Classmate was born in 1995 and four years after a similar service was born in England as Friends Reunited (Friends of Reunion), but Friends Reunited committed a serious mistake as a user fee. went into the past 'not long after. After this lesson, the new Facebook was born with a more diverse and completely free service.

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