

Watching adult movies online, what do you pay for it?

When users surf the web in incognito mode, their information such as screen resolution, browser version, time, and plugins included in the browser are revealed.

Adult movie websites have extremely terrible hits, even in some countries the number of visits to these sites is higher than that of Twitter or Netflix. According to data from similarweb.com, the total access to famous websites in the field of adult web from August to October 2019 reaches billions.

Mostly, users use incognito mode when accessing these websites but still get data collected. Behind every adult site is a technology company with the ability to collect the most sensitive information from users.



So, watching free adult movies online, what do you pay for it?

Revealed each sensitive hobby

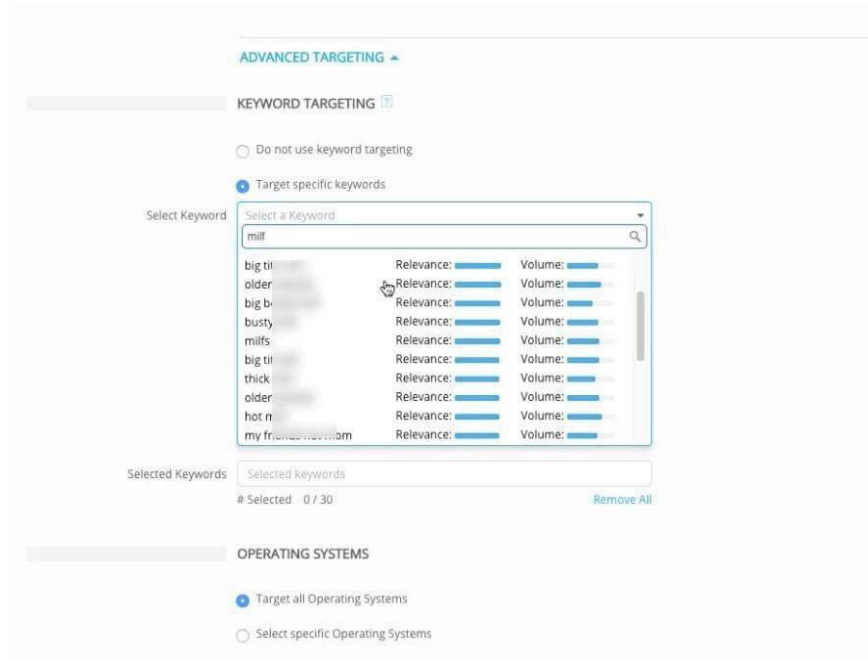
Even if users delete cookies or browse in incognito mode, any actions they leave on the network will become traces for advertising tools to collect.

When users surf the web in incognito mode, their information such as screen resolution, browser version, time, and plugins included in the browser are revealed.

Many famous adult websites such as Po ., YouP . or Red . are owned by MindGeek, a company introduced as "a leader in IT, web development and search optimization". . When registering as an advertising partner of

MindGeek, advertisers can select information about their interests, sexual orientation (gay, heterosexual or female), country, city, or time of person. Watch movies often watched by adults.

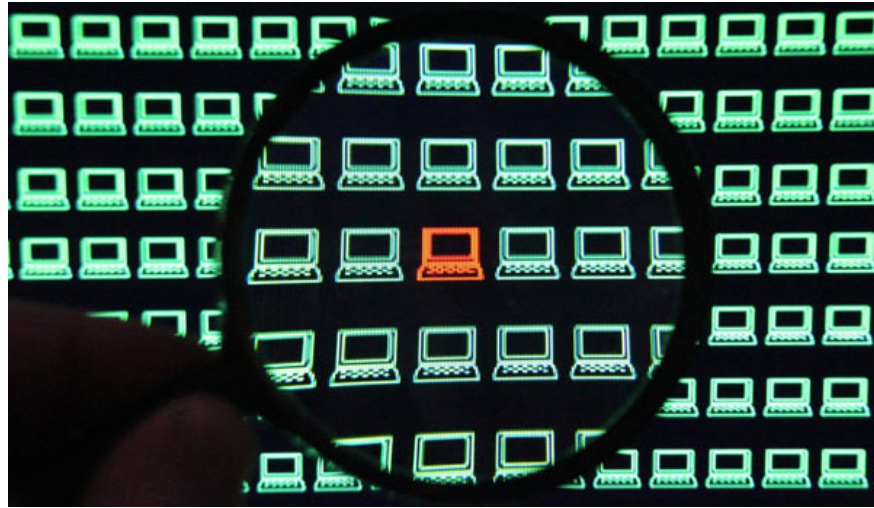
Similarly, another well-known adult site xH . operated by Hammy Media also provides advertisers with options to be able to target the desired audience.



Both Google and Facebook know every time you visit an adult site

The analysis of 22,484 adult websites from researchers from Microsoft, Carnegie Mellon and the University of Pennsylvania in September showed that 93% of adult movie websites leaked user data to third parties. , including when the user activates incognito mode.

In March 2018, a study showed that 74% of websites were installed tracking tools by Google or its subsidiaries, equivalent to about 16,638 websites. Oracle and Facebook accounted for 24% (5,396) and 10% (2,248), respectively.



Using incognito mode in the browser only saves the information in the browser history, and their data is still transferred to third parties. The truth is that adult movie sites have a similar tracking mechanism to e-commerce sites, but their information is much more sensitive.

Virtual fingerprint of the user

When collecting enough data about users, websites can link them together to form "virtual fingerprints". When you visit any website, this "virtual fingerprint" will tell the site that you are a previous user and continue to collect information to get a virtual profile of your interests. . Knowing users' preferences, these sites can sell ads, luring users to sign up for paid packages by offering relevant content. The main source of revenue for adult websites comes from advertising and paid content.

In fact, collecting user data is not just a problem for adult websites alone. With the vast amount of data collected, websites can predict trending keywords by applying technologies like artificial intelligence.

You finished reading the article "**Watching adult movies online, what do you pay for it?**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.