

Want to build an effective, low cost website, apply the following tips

Build a thrifty, easier online presence than you think ...

The demand for website construction is increasing. However, how to build a website that attracts visitors without having to spend too much money can still create an effective and attractive website. Here are 5 tips to build a website that can increase traffic, attract users and create value for your business without spending too much money. Let's find out.

1. Plan carefully



In order to build a website plan, you must first determine what is the purpose of your website building, who the audience is - the basics, skills, interest, values ??and knowledge, resources Your availability, start date, choose a hosting provider and answer the question of why you need to build a website. The more cautious planning, the more detail will save you much later costs. Adding features such as marketing or e-commerce after website shipping can increase business costs. Make sure you have ideas about everything you need for the website.

Points to clarify before starting:

1. The purpose of building a website, for example, to improve the quality of brand awareness, increase sales .

2. Customers can buy products from the website
3. Would you like to add social networking features?
4. Do you need to add security?
5. Would you like to get everyone's email for marketing?
6. Do you want to limit some content to certain customers or suppliers?

2. Register the appropriate domain name (website address)



An important part of creating an effective website is effective domain registration. Getting your own .com domain name is actually faster and less costly than we think. Find your .com with the suggestion tool. Verisign's online domain name.

3. Choose a Web Hosting



Once you have registered your domain name, you will need a hosting provider to have your website appear on the Internet. Make sure you find out before choosing a partner who can provide all the features you need at a cost

that suits your capabilities.

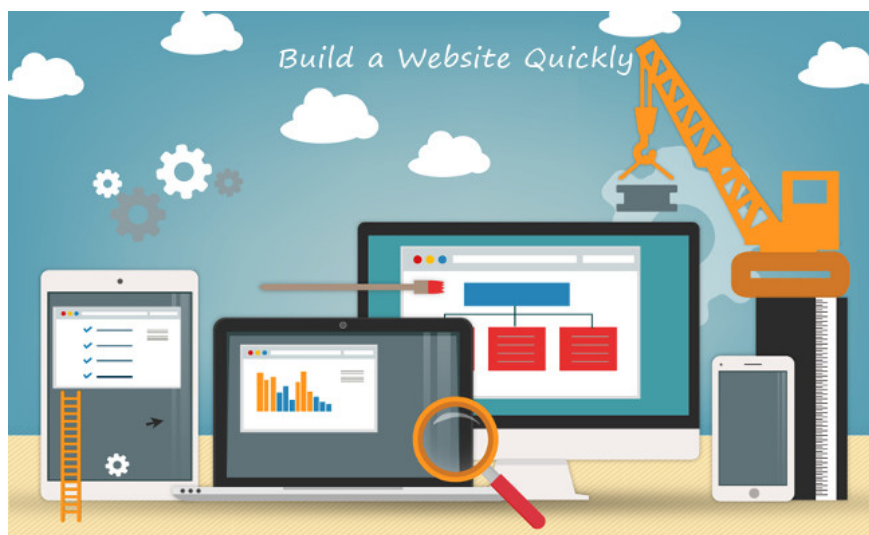
Please pay attention to the following hosting features (adding or removing features will affect the cost of shipping costs monthly):

1. Storage - the higher the cost
2. Bandwidth - the higher the price, the more expensive
3. Business email address - more and more personal email addresses cost more
4. SEO features (search engine optimization) - often requires additional costs.

4. Self-design (Do-It-Yourself)

Hiring website designers will be extremely expensive, in that warehouse, there are many website building tools that can help you create a professional, branded website without experience. These web building tools are often available at companies you register for web addresses or at hosting companies (sometimes suppliers may have all three of these services).

5. Reduce online marketing costs



Now that you have created a great website, you will want to entice customers to visit. Marketing can be quite expensive but think about less expensive marketing activities like Facebook or Google AdWords.

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