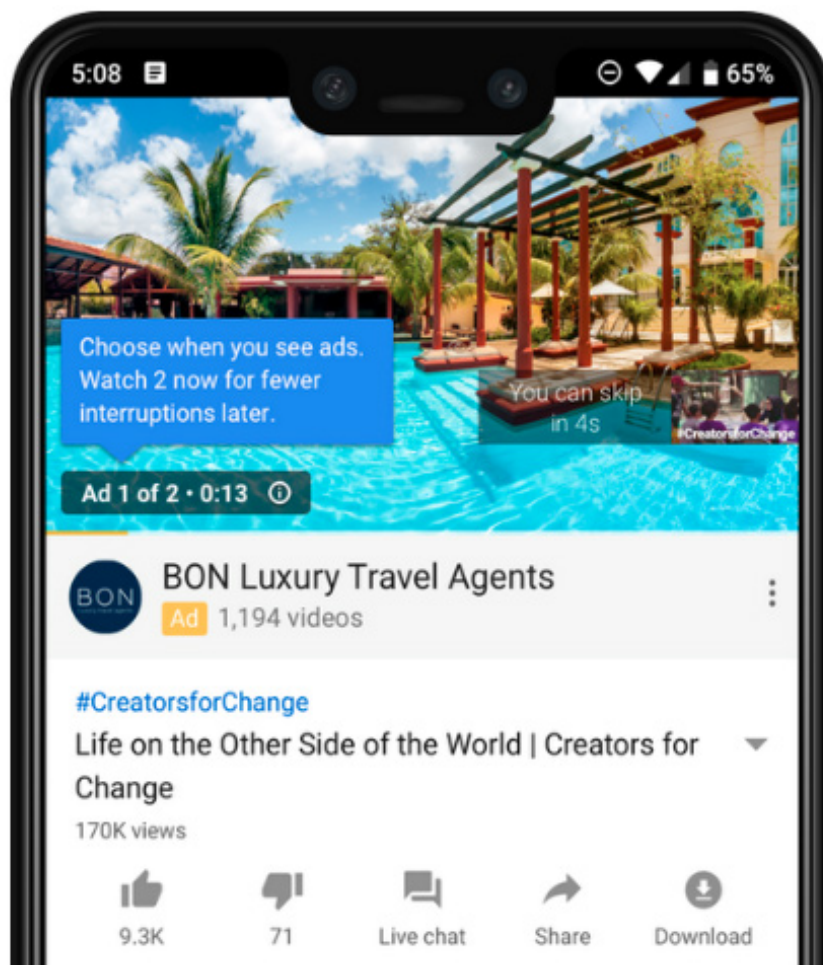


# Videos on YouTube will have 2 ads appearing continuously to reduce discomfort for viewers

YouTube ads often appear in the middle of videos that are annoying and annoying to users. To fix this, YouTube has decided to double the ad before going to the video while reducing the intermittent ads between the testimonials.

YouTube is allowing users to watch videos for free so advertising is an inevitable part. YouTube ads often appear in the middle of videos that are annoying and annoying to users. To fix this, YouTube has decided to double the ad before going to the video and reducing ads interrupting midway.

The ads that appear at the beginning of the video will help reduce the discomfort of users when viewing ads, moreover those are ads that can be ignored after watching for a few seconds.



According to YouTube, the new change will reduce user disruption by 40% when watching videos. The computers will apply this change this year, followed by mobile platforms and TVs.

See more:

1. YouTube offers 100 Hollywood copyrighted movies with ads
2. Youtube Kids was officially present in Vietnam, invited to download and experience
3. Download MyTube - the application that supports watching YouTube on Windows / Windows Phone, is free

You finished reading the article "**Videos on YouTube will have 2 ads appearing continuously to reduce discomfort for viewers**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.