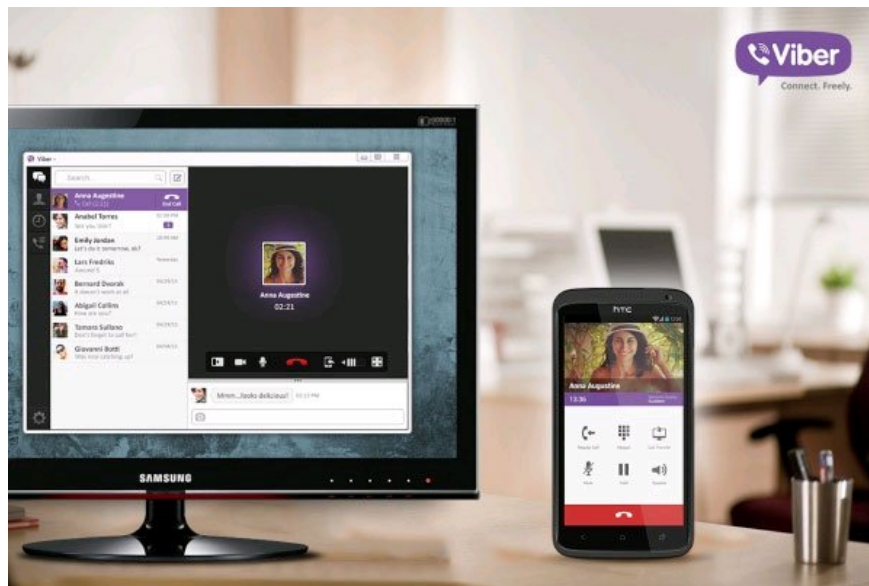


## Viber reaches 100 million regular users

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So far, Viber has provided only data that users have downloaded to their applications, but the number of people who regularly use the service is an important number, saying that their services maintain appeal. or not. According to the latest information announced by Viber, the number of Viber registered users is 350 million, and for the first time, the 100 million regular user milestone.

In the time when OTT services have fierce competition with the participation of giants like **WhatsApp** of Facebook, Skype of Microsoft, BBM of BlackBerry, iMessage of Apple and Hangouts of Google, Viber ( *now belongs to Rakuten of Japan* ) has the advantage of multi-platform compatibility. Viber application has appeared on all familiar smartphone operating systems, and is also available on Windows-based computers.

Viber has recently launched a new version for Windows applications, completely renovating the design and upgrading of performance and video call quality. This new application has also added many new icons ( *sticker* ), both for free and for free. With a focus on video calling quality, Viber is probably trying to thrive on a Viber Out calling service, in order to compete with **Skype** .

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