

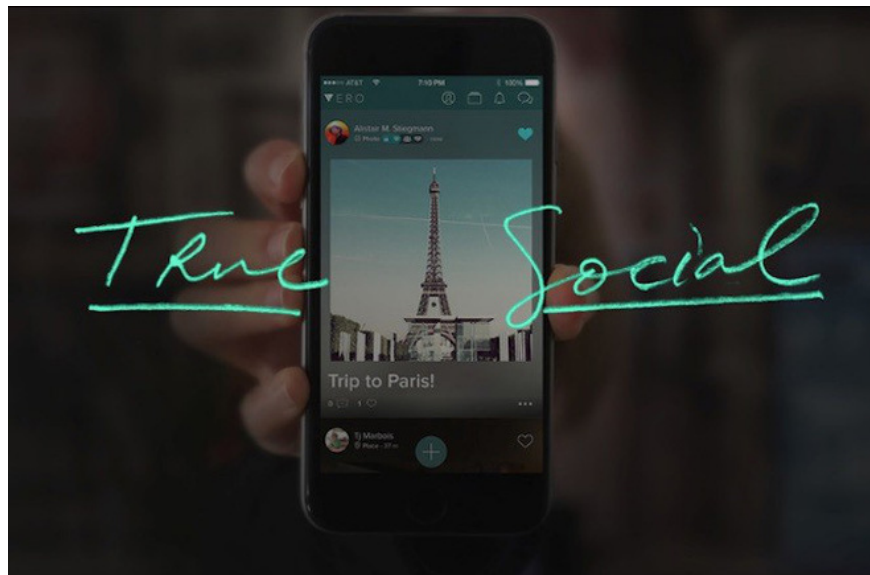
Vero, what's the cool social networking app that can surpass Instagram and Facebook?

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Vero is a photo sharing application. Last week, it was almost "invisible" among hundreds of thousands of other mobile applications, although it was released in 2015.

But in the past few days, this application has caused the server to continue to fall into overload so many users cannot post images or even log in to their accounts.



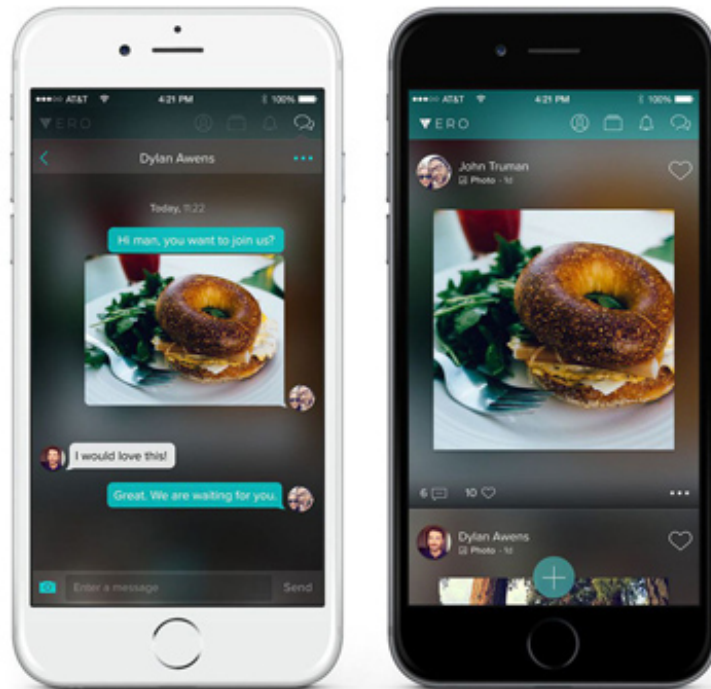
According to Sensor Tower statistics, within 24 hours, Vero has welcomed more than 500,000 iOS users in the US market. And the sad news for Instagram is that most of them are switching from one of the most popular photo-sharing platforms today.

What is Vero?

Vero is a free social network application (without advertising) by billionaire Ayman Hariri, and the son of former Lebanese Prime Minister Rafik Hariri, released in 2015. The billionaire Bored with the privacy policies of other advertising-based social networks, it was decided to create a completely new social network to help you

be yourself.

Vero has a mechanism similar to Instagram. With Vero, users can not only upload photos, but also share text and URL links as well as offer suggestions on books, TV shows or movies that users can enjoy.



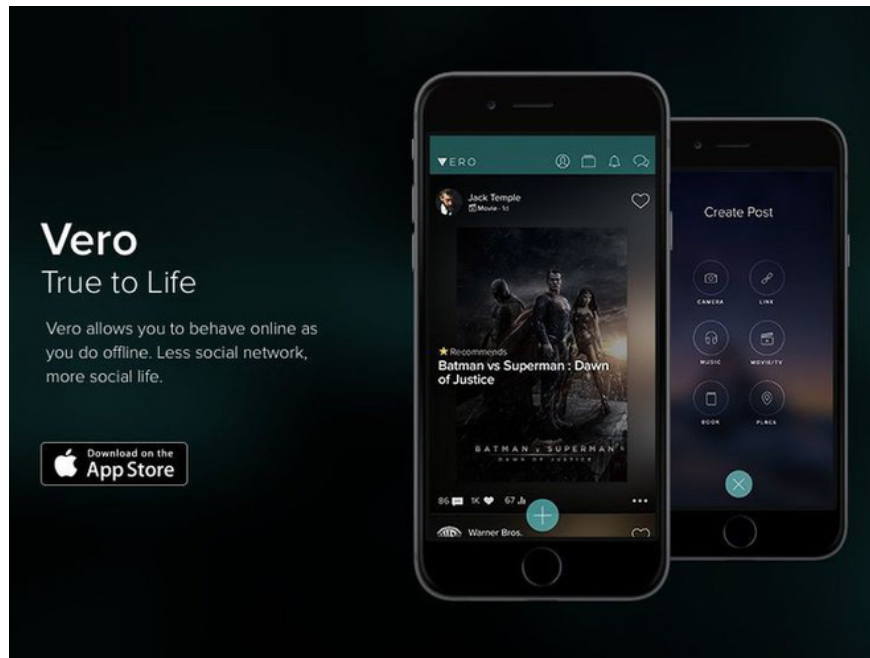
What is special about Vero compared to today's social networks is that it does not use algorithms to organize your news feed. Posts will be arranged to display in chronological order, the latest post will be displayed first. To search for posts by friends, users can enter keywords or through the popular hashtag.

In addition, with Vero users can also 'categorize' their connected accounts based on relationships such as 'close friends', 'friends', 'acquaintances' or 'followers' and have Multiple post sharing options in different target groups.

Regarding user privacy and information collection policies, Vero is committed to collecting information such as name, email address and phone number only and does not share it with third parties.

No advertising, so how does Vero make money?

At the present time, Vero is operating without collecting (or at least not yet earning) profits. This application is completely free, contains no ads and the way to make money is based on the number of registered users.

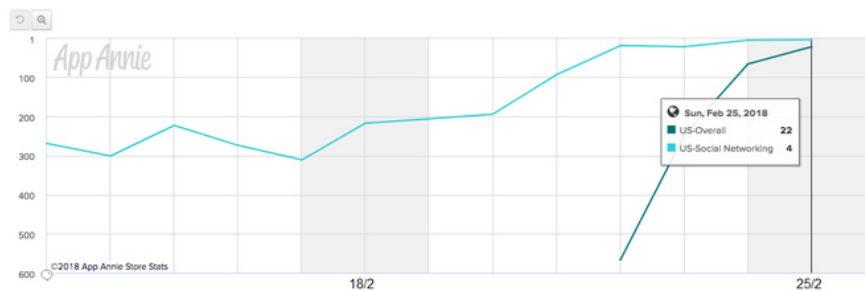


But now, billionaire Ayman is still applying the 'forever' free policy to the first 1 million users. After the free 'promotion' period expires, users will have to pay a small amount to continue using this social network (CNBC said this amount falls to a few dollars per year).

In addition, Vero receives 'commissions' from products that other companies sell with their applications.

Why did Vero suddenly become so popular?

In just 4 days, Vero took a leap on the rankings from position 566 to first place. In just one day, this app has reached 500,000 downloads on the App Store and Google Play even during the previous 2 years it only owned 600,000 downloads.



Vero's position skyrocketed in the past week on the App Store rankings.

Many people believe that the cause of Vero's rise is so strong because Instagram launched a new algorithm system at the end of last year that made users uncomfortable.

There were more than 500,000 Instagram posts included with the hashtag #Vero to advertise, share your Vero account with followers.

Before Vero, there were a lot of sudden applications like Ello, Peach or Sarahah that became "save tea" on the Internet, but they also succumbed to great pressure from Facebook and Instagram. Will Vero follow the previous 'crash' of those applications, please wait for the answer in the future.

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