

Unique font incorporating famous corporate logos, inviting experience

Hello Velocity, a studio that combines the logos of world famous corporations to create a unique font called Brand New Roman.

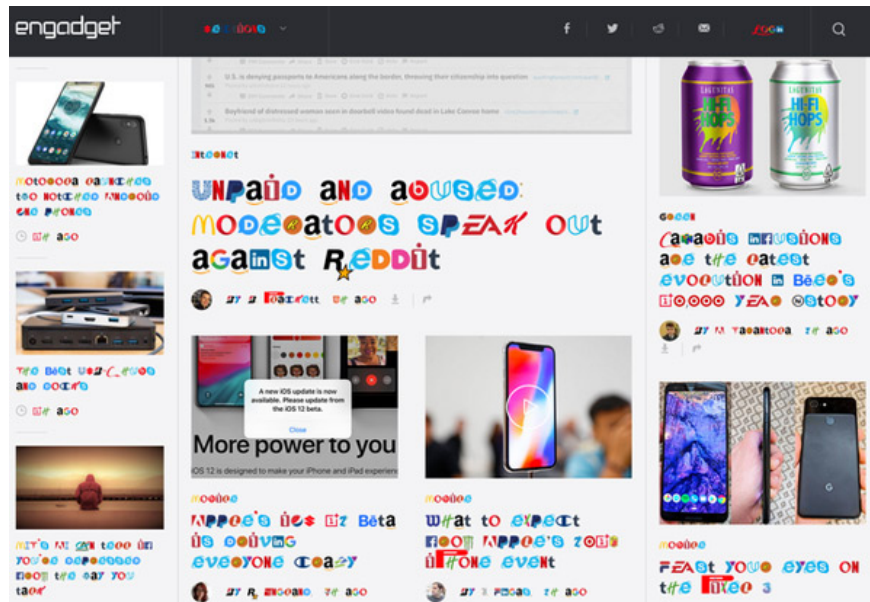
Hello Velocity, a studio that combines the logos of world famous corporations to create a unique font called Brand New Roman. This studio said, they created this new font to reflect Consumerism.

Each letter and number in Brand New Roman font is taken from the logo of a large company. For example, A flower is the familiar Adobe logo, a is usually Amazon, and the number 0 is the Target logo. D is the Disney logo, while it's usually Disqus. R is Rockstar Games, usually Reece's. M flowers are McDonald's fast food company and m is often a drink company energy Monster. Typing d twice will be the Dunkin 'Donuts logo, and when typing ' hi ', the logo of Hello Velocity will appear.



If you want to download this unique font, you can visit the link below. To turn the entire website into a new font, you can install the plugin on Chrome or Firefox. But think carefully before doing it.

https://www.brandnewroman.com/c?txt=&color=%23000000&bg_color=%23ffffff



Engadget's homepage after changing to a new font.

Note, companies that want to protect their brands may have asked to remove their logos, so if you want to experiment, hurry up.

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