

Ubisoft opened a game development studio in Da Nang, recruiting 100 people

Ubisoft recently established a new studio in Da Nang with the aim of focusing on developing mobile games.

Ubisoft, a world-renowned publisher and developer of Far Cry and Assassin Creed brands, has recently set up a new studio in Danang with the aim of focusing on developing mobile games.

1. Facebook will launch Horizon virtual reality social network in 2020
2. Law University takes attendance by QR code, students only have 60 seconds to confirm that they go to school on time

In the next 3 years, Ubisoft Da Nang plans to recruit up to 100 employees to serve the game development cooperation plan with other Ubisoft studios around the world.



Jean-Michel Detoc, CEO of Ubisoft Mobile, said Ubisoft's new studio would focus on developing instant games, specifically HTML5-based games. These are games that users can play and interact with on different platforms such as PC, Mobile without downloading.

Mr. Aurélien Palasse, who previously served as head of game publishing at Ubisoft China, will run the new studio.



Mr. Palasse said Da Nang is a vibrant city with a great quality of life, a rapidly developing technology ecosystem with many promising opportunities. The launch of Ubisoft in Da Nang will help the company benefit from a local team of experts and welcome local talent to enhance creativity and meet the growing demand for gaming on devices. mobile device by the user.

Currently, the new studio has begun the recruitment process and may be operational in the coming weeks. The airline is working with universities and some organizations in Danang to establish partnerships.

According to the analysis of Sensor Tower, in the first half of 2019, mobile games continued to explode, reaching \$ 29.6 billion worldwide.

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