

Touch laptop running Windows 8 only 200 USD

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Prices for **devices running Windows 8** with touch screens including laptops will drastically reduce prices to better compete with tablets. Intel CEO Paul Otellini said the quad-core processor of Bay Trail platform will be the core for the company to help computer makers achieve the above goal.

"If you are interested in ultra-thin notebook models that support Windows 8 touch, the good news is that their prices will drop to as low as \$ 200," said Paul Otellini during the first quarter's launch. Intel's first.

Intel Bay Trail chips are a redesign from the Atom architecture and will make this processor line closer to mainstream Intel chips like Core i for performance.



Touch laptops will be cheaper thanks to Intel's new processor line.

Intel's chief financial officer, Stacy Smith, also confirmed that the Intel Bay Trail will be a great product for the low-cost segment as well as providing much more powerful performance than its competitors. Intel has also stated that this is the most powerful processor platform in the Atom generation ever updated. Bay Trail helps

manufacturers launch laptops at only 8 mm thin, battery life all day and double the performance.

Although neither Stacy Smith nor Paul Otelini mentioned the screen size, at such prices, products are more likely to have small screens.

The competition in the segment from 200 to 300 USD now has the appearance of many Android tablets like Nexus 7 or other tablets based on Qualcomm and Nvidia processors.

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