

Top reputable affiliate websites in Vietnam today

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Affiliate marketing, also known as affiliate advertising, is a popular form of online money-making today, very suitable for those starting out in online business and earning money online. So, what is affiliate marketing, and which affiliate platforms are reputable in Vietnam today? Let's find out in the article below.

What is affiliate marketing?



Affiliate marketing is a business model that acts as an intermediary between publishers and advertisers (sellers and affiliate marketers). The provider pays marketers to advertise their products, generate website traffic, or link to the company's products and services.

Based on conversion rates such as website visits, the number of customers leaving their information, and revenue from products sold through affiliate links, the supplier will then pay commissions to the affiliates.

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Shopee International



Shopee Affiliate, a platform for e-commerce businesses like Shopee, allows individuals to promote products on Shopee and earn money.

Each affiliate marketer will have their own set of product links. The marketers' task is to promote these products on various platforms such as Facebook, YouTube, TikTok, Zalo, etc. They receive commissions based on sales generated through their referral links.

Advantage

1. Users can easily track communication activities and work results thanks to a transparent, intuitive, and clear reporting system for metrics and orders.
2. Sending promotional offers via email makes it easier for people to create innovative content and take advantage of marketing opportunities.
3. You can start working as a Shopee affiliate with just a phone.
4. The program increases commission based on sales revenue.

Disadvantages

1. Due to Shopee's anti-sabotage policy, users will have a commission limit when they first start. However, after a while, your earning limit may be reviewed and expanded.
2. The software that records successful orders sometimes has issues. In such cases, the collaborator will have to contact customer service directly for timely assistance.
3. Data reporting and order reconciliation will typically be delayed by one day.

TikTok Affiliate



TikTok Affiliate is one of the affiliate pages of the TikTok social media platform in Vietnam. Content creators can promote products on TikTok to earn commissions.

Advantage

1. It's easier to reach a wider audience due to the large user base.
2. Account registration is free.
3. The interface is simple and easy to use.

Disadvantages

1. Too many sales policies.
2. High order cancellation rate

Lazada Affiliate

Lazada Affiliate allows individuals (marketers) to promote products on this platform and earn commissions.

Advantage

1. Simply register; no need to build and manage your own online store.
2. Product variety
3. Cookies can be stored for up to 30 days.

Disadvantages

1. Lazada's policies create many limitations.
2. Commission rates may change and marketing policies may change over time.
3. Only orders placed through the app will be eligible for commission.

Accesstrade



AccessTrade is one of the most popular affiliate marketing platforms in Vietnam today. Its business model is based on CPA (cost per action), which refers to customer actions such as purchasing products, downloading software, or filling out forms.

Advantage

1. The range of products and services is extensive, from fashion, electronics, and courses to financial services, banking, and insurance.
2. Attractive commission rates can reach up to 20%.
3. Providing effective support tools helps publishers save time and effort.
4. Commission payments are made promptly and on the 15th of each month.

Disadvantages

1. The level of competition is very high because AccessTrade has a very large number of publishers.
2. Publishers need to have knowledge and skills in marketing, content creation, etc.

LDPlayer is an Affiliate Project.

LDPlayer is an Android emulator software for PC that is highly compatible with games, offering extremely smooth graphics and high FPS, supporting players in running various mobile game genres on their computers.

Users can advertise the LDPlayer emulator on social media platforms such as YouTube, Facebook, Twitter, Reddit, Discord, and others to earn commissions.

Advantage

1. Display the total number of conversions clearly in real time.
2. Users will receive a commission simply by promoting LDPlayer.
3. Commissions can be as high as \$1 per conversion.
4. Last month's commission will be paid before the 15th of this month.

Disadvantages

1. If you violate the rules, your account will be banned and you will not receive conversion commissions.
2. There aren't many options.

Ecomobi

Ecomobi is an affiliate platform operating in six major markets, including Vietnam, Thailand, Malaysia, Indonesia, and Singapore.

In Vietnam, Ecomobi has over 100 leading partners in Southeast Asia, notably including top e-commerce platforms such as Shopee, Tiki, Adayroi, Sendo, Bukalapak, Tokopedia, etc.

Advantage

1. Fast registration and approval process.
2. A wide variety of products in the beauty industry.
3. We partner with leading e-commerce platforms such as Shopee, Lazada, etc.

Disadvantages

1. New members will face many difficulties because Ecomobi focuses on collaborating with KOLs and KOCs with large followings.
2. Primarily focused on the beauty industry.
3. Commissions for individual publishers are lower compared to Shopee Affiliates.

AdFlex



This affiliate platform has been present in the Vietnamese market since 2013. The platform offers two of the most popular payment methods: Cost Per Order (CPO) and Cost Per Install (CPI).

Advantage

1. The user interface is simple.
2. There are many service industries such as fashion, beauty, electronics, technology, tourism, etc.
3. Commission payments are automatically deposited into your bank account every Friday.
4. Supporting paid traffic on pre-lander and landing page platforms helps increase conversion rates.

Disadvantages

1. You can only withdraw commissions if your balance is 1 million VND or more.
2. High level of competition due to high commission rates.

Azdigi

Azdigi is one of the affiliate platforms in Vietnam that offers various service packages with reasonable commission rates and good service quality.

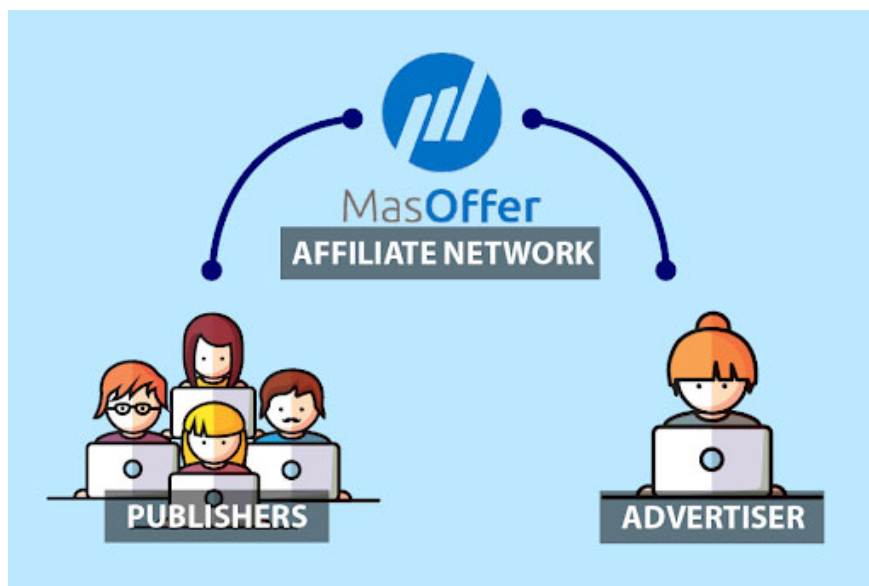
Advantage

1. Cookies are retained for 90 days, storing information for viewers.
2. This is a perpetual commission policy, so every time a customer renews their service, you will continue to receive a commission.
3. Simply create an account and register to participate.

Disadvantages

1. High withdrawal limit required, commission balance must be 1 million VND or more.
2. The commission is 10%, which is relatively low compared to other platforms.

MasOffer



MasOffer is one of the affiliate websites in Vietnam that collaborates with many major partners such as Adayroi, FPT, Tiki, Lazada, etc.

Advantage

1. User-friendly interface
2. The registration process is simple.
3. Commissions are paid promptly on the 20th of each month.
4. The post sharing rate is as high as 20%.

Disadvantages

1. The maximum commission rate is 12%, which is lower than other platforms.
2. There aren't many campaign options.
3. It doesn't have many partnerships with major international brands.

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