

# Top ChatGPT prompts useful for sales field

ChatGPT can speed up repetitive tasks—like drafting outreach messages, summarizing calls, or customizing follow-up calls—so they can streamline their work, respond faster, and focus on building relationships.

Sales teams are focused on understanding their customers' needs and finding the right way to demonstrate how their product or service can help. They spend a lot of time writing emails, preparing for meetings, handling responses, and updating CRM notes. ChatGPT can speed up repetitive tasks—like drafting outreach messages, summarizing calls, or customizing follow-up calls—so they can stay organized, respond faster, and focus on building relationships.

## Accessibility & Communication

Focus on creating personalized, compelling communications for customers and prospects. Use canvases for real-time editing or custom GPTs to create repeatable workflows that you can share with others in your workspace.

Use cases	Prompt
Craft personalized prospect outreach emails	Write a short, engaging email to [job title] at [company name] introducing our product. Use the background below to customize. Background: [insert value or ICP information]. Format the email as email-ready text.
Rework demo follow-up email	Rewrite the follow-up email after the demo to be more consultative. Original email: [paste here]. Include a summary, next steps, and a call scheduling CTA. Export as a text email.
Draft proposal for extension to key customer	Draft a renewal offer for [client name] based on renewal history and this valuable data: [paste data]. Include key ROI proof points and a renewal recommendation. Output as a concise offer and follow-up email (optional).
Create a representative activity summary	Write a daily update summarizing the rep's key activities. Input: [paste call summary or export CRM data]. Keep it upbeat and concise. Output as a 3–5 bullet point message.
Create a draft distribution channel status update	Summary of channel performance for this month for executives. Input: [paste data]. Include total number of channels, top risks, biggest successes, and forecast confidence level. Write as a brief update for executives.

## Sales strategy & planning

Guide to account, region, and channel planning for strategic growth. Use conceptual models for deeper strategic insights.

Use cases	Prompt
Create a strategic account plan	Create an account plan for [client name]. Using the following inputs: Company profile, known priorities, current product usage, stakeholders, and renewal date. Output a structured plan with goals, risks, opportunities, and next steps.
Design of territorial planning framework	Develop regional planning guidelines for the next fiscal year. Inputs: Headcount, target industry, region, and historical revenue. Proposed allocation method and sample coverage plan.
Prioritize accounts using demographic data	I have the following list of accounts: [paste template]. Prioritize based on [criteria: industry, size, funding, technology]. Output the ranked list with rationale.
Identify high potential accounts using weighted scores	Rate accounts based on [insert rules - e.g. company size, engagement score, intent signals]. Data: [Upload to account list]. Output the top 10 ranked accounts along with their respective scores and notes explaining why.
Regional Market Penetration Planning	I'm assessing market penetration in [region/country] for our [SaaS solution]. Research local shopping behavior, competitive landscape, economic conditions, and regulatory issues. Format as a market readiness/unreadiness summary with quotes and action steps.

## Competitiveness

Equip your sales team with insights, positioning, and tools to win against the competition. Use in-depth research or web searches to gain deeper insights in real time.

Use cases	Prompt
Create a competitive analysis table for your competitors	Create a competitive analysis table for [competitor name]. Use the following notes: [insert positioning data]. Include strengths, weaknesses, how we win, and a quick discussion link. Export as a table.
Competitive Position Analysis	I am preparing a competitive strategy for [competitor name]. Research their pricing model, product positioning, recent customer wins/losses, and sales moves. Compare it to our strategy based on the following strengths: [insert]. Write a 1-page summary with quotes.
Create a sales support page	Create a one-page document to help sales reps pitch [product name] to [person]. Include key benefits, features, common Use Cases, and competitor differentiators. Format as a ready-to-copy user guide.
Prepare to counter sales objections	Write responses to the following common objections: [insert 2-3 objections]. Present yourself naturally and confidently, providing statistics or backup stories if necessary. Export as a list.

Find customer testimonials in the public domain	Research recent online reviews, social media mentions, and testimonials about [our product OR competitor's product]. Focus on what customers praise or criticize. Summarize the top 5 quotes, where each quote came from, and where it was posted. Include links.
---	---

## Data analytics and performance insights

ChatGPT analyzes sales data to uncover performance trends and actionable insights.

Use cases	Prompt
Analyze sales channel conversion rate by stage	Analyze the data exported from this sales funnel. Calculate the conversion rate between each stage and identify the biggest drop-off points. Data: [Upload sales funnel CSV file]. Export a brief summary and conversion rate table by stage.
Identify top performing reps by deal closing rate	From a dataset of rep activity and closed deals, calculate the close rate for each rep and rank them. Data: [Upload a CSV file of rep performance]. Output a ranked list and a sentence for each rep's strengths.
Visualize transaction speed over quarters	Use this CRM data export tool to calculate your average quarterly deal velocity (number of days from lead to closing). Data: [Upload with order open/close dates]. Display deal velocity trends in a simple chart and trendline summary.
Summary of campaign attribution for closed deals	Compare campaign sources to closed deals from this data. Identify which campaigns generate the most closed revenue. Data: [Upload campaigns + export deals]. Export a ranked list and a brief summary of the campaigns.
Create a performance comparison chart	Here is a representative performance table by quarter: [paste data]. Compare the top and bottom performers. Show a chart with trends and highlight key differences. Export as a table + details.

## Visual materials and sales literature

ChatGPT creates structured visual documents and sales materials to support sales.

Use cases	Prompt
Visualize the sales process in funnel view	Create a sales funnel graphic showing our sales stages: [insert stages]. Make the user manual easy to read and clear. Export as a simple image.
Visualizing the B2B Sales Channel	Create a standard B2B SaaS sales funnel with the following stages: Prospecting, Discovery, Demo, Proposal, Closing (Win/Lose). Use clean, modern icons and text labels. The output should be clear enough to use in slides or guides.
Illustration of the main sales characters	Create professional illustrations for three characters: (1) CFO of a mid-sized company, (2) VP of IT at a global enterprise, and (3) Director of Operations at a logistics company. The style should be simple and modern, ideal for use in a one-page document or training slide.

Create a territorial scope map	Create a simplified map of the United States, showing regional sales areas: West, Central, East. Use distinct color zones and label major states. The print should be clear and suitable for a sales kick-off presentation.
Create celebratory graphics for the team	Design a fun, modern graphic to honor your 'Rep of the Month'. Include a placeholder for your name/photo and a stylized trophy or badge. Style should match your internal branding or newsletter.

You finished reading the article "**Top ChatGPT prompts useful for sales field**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.