

Top 7 best landing page builders

While building a full website can be a complicated process, launching a great landing page is pretty quick and easy.

Landing pages are not just simple websites. They are one-page sites with a specific focus, like promoting a product or getting customers to sign up for your newsletter. You can almost think of them as an interactive online business card or flyer for you or your business.

While building a full website can be a complicated process, launching a great landing page is pretty quick and easy - as long as you use the right tools and have things ready. like its advertising image. With one of these landing page builders, you can do it in just a few hours. Let's find out details through the following article!

A quick look at the best landing page builders

	Suitable for	Salient features	Price
Carrd	Create a free landing page	Fast, easy to use and many features available for free	Free for 3 sites with basic features; from \$9/year for Pro Lite plan
ConvertKit	Drive email newsletter signups	Integrated into an email marketing tool	Free for up to 1,000 subscribers; from \$15/month for the Creator package
Unbounce	Small businesses with limited budgets	AI-powered features, including split testing	From \$99/month for Launch package
Swipe Pages	Mobile first landing page	Slides are swipeable just like apps	From \$39/month for Startup package
Leadpages	Sell ??products	Easy payment integration	From \$49/month for Standard package
Landingi	Small businesses with limited budgets	Smart Sections to update content at scale	From \$29/month for Lite package

	Suitable for	Salient features	Price
Zapier	Automation	Easily integrates with over 6,000 other applications	Free while in beta

The best free landing page builders

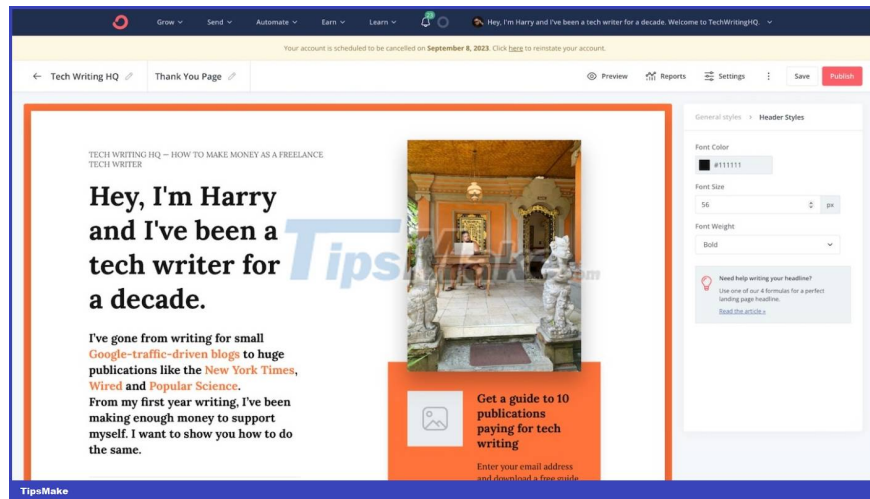
Carrd (Web)



Carrd is one of the best landing page creation tools available today - and most of its core features are available for free. You don't even need an account to start building a site. Just visit the Carrd website, choose one of the themes and access it. When you're ready to save or publish your website, it's time to register.

Carrd is really easy to get started with. Most editing tools are easy to use. Click on the image block and a sidebar will open where you can upload new images and add alt text and links. It takes a little getting used to, but the rest of the app is easy to use so this isn't a major obstacle.

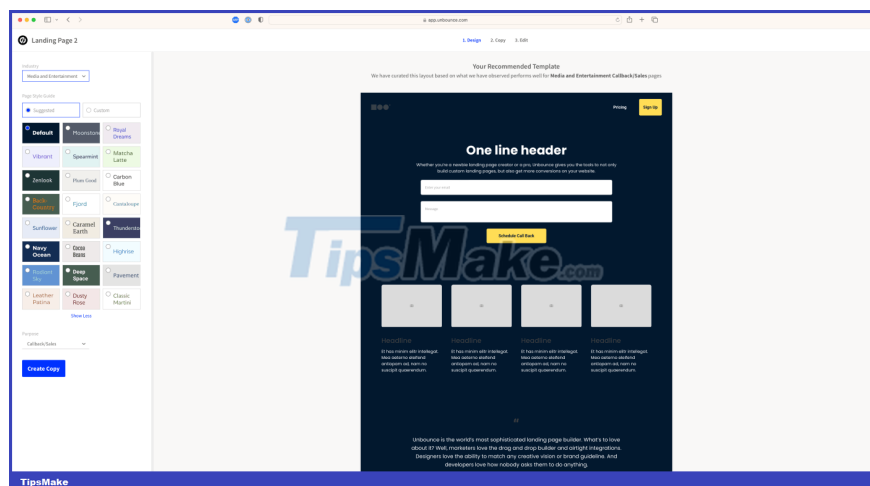
ConvertKit (Web)



If you want to use a landing page to launch an email newsletter, ConvertKit is the best choice for you. It's designed for authors, bloggers, YouTubers, musicians, and other creators who want to make money from what they do, although it's also suitable for anyone who wants to build an email list. .

To get started, go to Landing Pages & Forms and click Create New. Choose from one of over 50 base templates, then add your own copy and images to customize. If you want to add more elements, like a countdown timer, a feed of your past newsletters, products people can buy, or the like, click on any element then tap the + icon that appears next to it. When done, you can publish using the default .ck.page domain, however, it's better to configure your own custom domain.

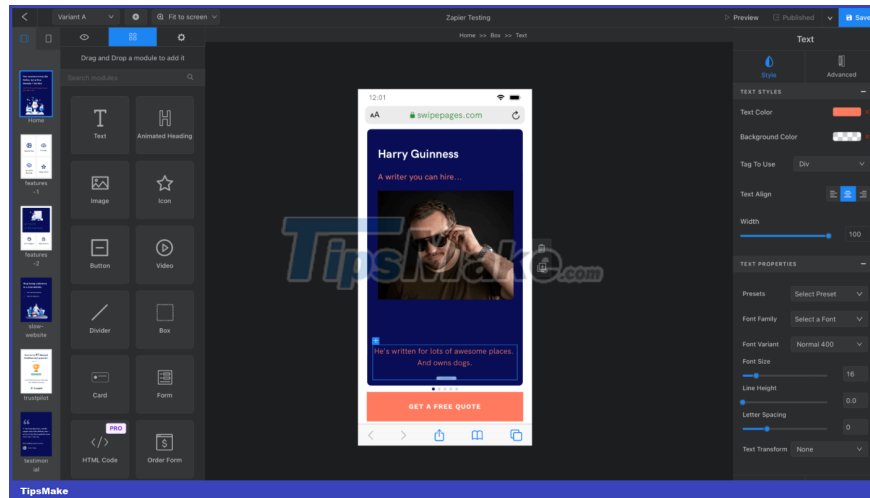
Unbounce (Web)



While many landing page builders target digital entrepreneurs and others whose businesses are primarily online, Unbounce offers a lot for small, offline business owners like you. doctors, lawyers and plumbers.

At \$99/month for up to 500 conversions (which could be just people clicking a link to your app, filling out a form, or joining your newsletter) and 20,000 visitors, Unbounce only for those who make money from their leads. You can see how close you are to your plan limit at the top of the screen as soon as you log in.

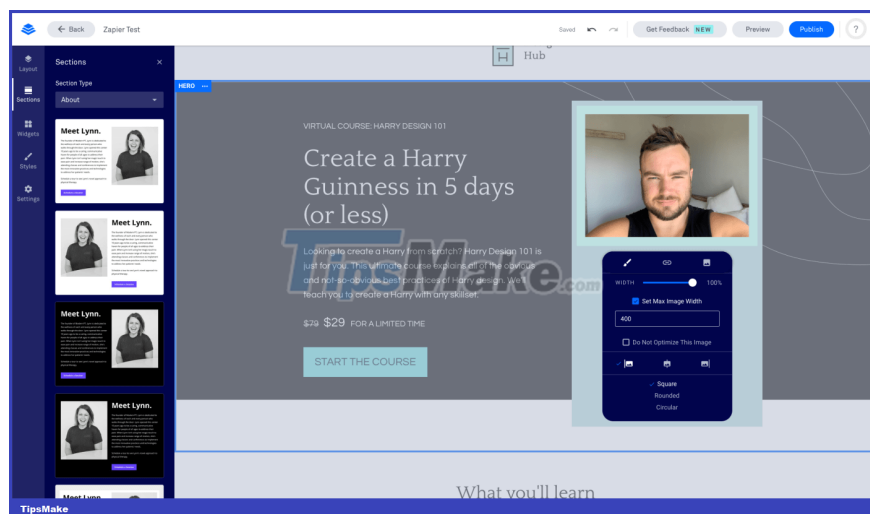
Swipe Pages (Web)



Swipe Pages, like all the apps on this list, has a reliable landing page builder. You start with a template, customize it to your needs with an intuitive drag-and-drop builder, driving people toward your CTA - whether it's to sign up for a newsletter or buy a product. At higher plans, Swipe Pages has A/B testing.

Swipe Pages allows you to create app-like swipeable Mobile Slides for mobile and tablet visitors. It's a significantly more natural way to interact with a landing page when you're using a mobile device.

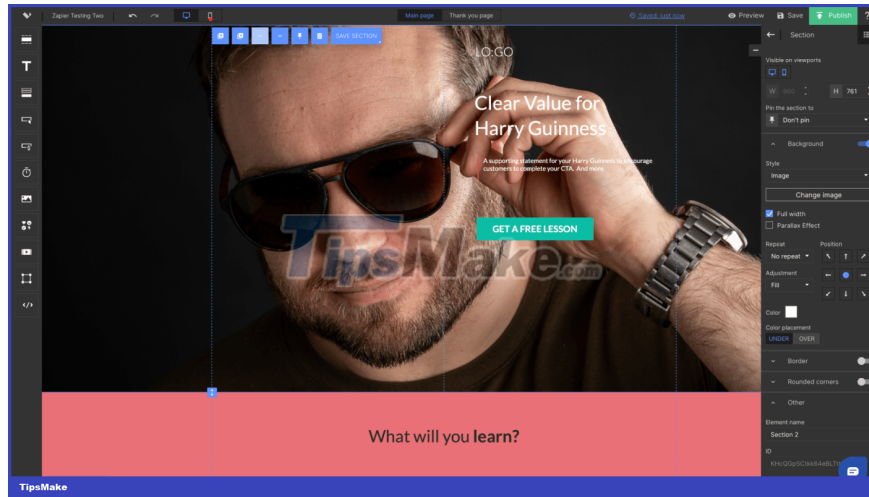
Leadpages (Web)



Want a showcase page where people can learn about and buy your products in one place? Leadpages has the tools you need for both of these purposes.

You start with a template, then click anything on the landing page design and the rest of the page fades out a bit so you can work on what you're editing. Each item includes a few options in a floating panel on the side, so you can quickly change the look of things.

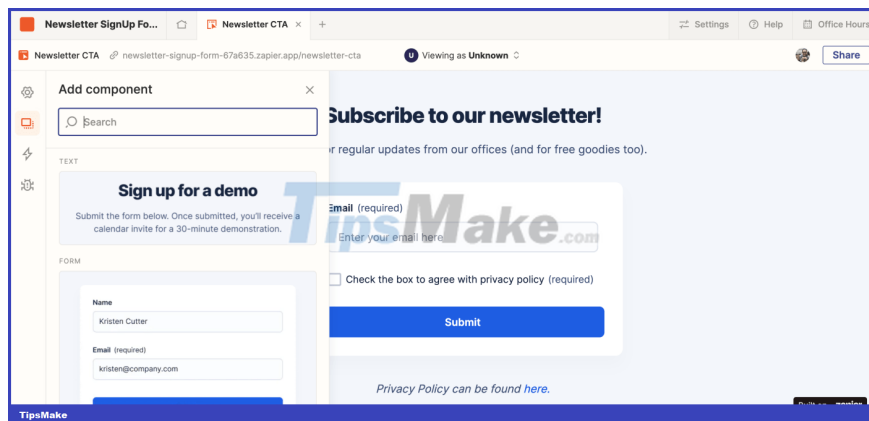
Landingi (Web)



Landingi has hundreds of reliable templates, combined with one of the most powerful editors, especially if you know a little HTML and CSS. You can't complete a website as quickly as some other apps, but you can customize your landing page more easily.

Smart Sections let you save a section - like a headline, introduction, or CTA - and use it in many different landing page designs. The best part is that if you update it in the Smart Sections tab, it will be updated on all your landing pages. This makes Landingi a great choice if you have a small business and want to create a few landing pages to target different customers. You can create as many landing pages as you want and use Smart Sections to update them.

Zapier Interfaces



Zapier Interfaces isn't quite like the other apps on this list: It's a less flexible tool and is used to build super simple landing pages. However, it's free while in beta and you already have a presence on the Zapier blog, so you should check out the other options on this list if you need more features.

Zapier Interfaces allows you to create landing pages with forms, Kanban boards, and even chatbots - it offers a number of pre-made templates and can use your own data sources (via Zapier Tables).

Aside from its simplicity and ease of use, what makes Zapier Interfaces on this list is its automation-first approach, making it easy to connect your landing page with all the other apps you use. . That way, you can do things like send form leads directly to your email marketing tool.

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