

Top 10 Ranking of the most famous mobile phone companies in the world 2020

In today's mobile phone market, we are seeing the rise of a host of novel brands from neighboring China. The new names have changed the famous phone rankings in the world thanks to competitive prices and technologies that are not inferior to anyone.

Each year, the rankings have certain changes, even many brands have to abandon the mobile phone game. Here is a list of the most famous mobile phone companies in the world 2020.

1. Samsung

1. Net worth: \$ 1.2 trillion
2. Country: Korea
3. Establishment: March 1938
4. Sales per year: 321.2 million products
5. Revenue per year: \$ 211.2 billion
6. The highest product price: 1980 USD



Not to argue too much, Samsung is the most famous mobile phone company in the world today when it sells more than 300 million products each year and connects millions of different users. Samsung is a multi-industry company, so they have a lot of experience and in the Smartphone segment they are doing very well their duties.

Not only at the forefront of design, Samsung also continuously innovates with products by self-manufacturing panels for phones, typically the Galaxy Fold - the world's first folding touchscreen phone.

2. Apple

1. Net worth: \$ 1.3 trillion
2. Country: United States
3. Establishment: April 1976
4. Sales per year: more than 217 million products
5. Revenue per year: \$ 53.8 billion
6. Product highest price: 1099 USD



Apple has always been the pride of the Pentagon in the technology market around the world. With its ingenious leadership and the ability to create trends in the market, Apple constantly creates unique designs that make other brands learn and even launch products with similar designs.

Not only at design, Apple's iOS operating system is the main key of the product, a smooth operating system, strongly optimized and, especially, continuously updated over time. With that iOS alone, Apple attracts millions of users every year. In Vietnam, everywhere you can see the Apple products.

3. Google Pixel

1. Net worth: \$ 300 billion
2. Country: United States
3. Established: February 2013
4. Sales per year: 9.5 million products
5. Revenue per year: \$ 3.5 billion
6. The highest product price: 1000 USD



Google Pixel is known for its 'pure Android' products and the Android operating system on these product lines is updated the fastest of any Android company. The advantage of the Google Pixel is the homegrown Android platform and a series of studies that have been applied to the product.

Typically for the forefront of that technology is the Google Pixel Camera application that previously had a super standard font removal algorithm (1 camera), until later Apple had that algorithm on the iPhone XR.

4. Huawei

1. Net worth: \$ 80.64 billion
2. Country: China
3. Establishment: September 1987
4. Sales per year: 240 million products
5. Revenue per year: \$ 110 billion
6. The highest product price: 2600 USD



Even though Huawei is being embargoed by the United States and adopting some 'coercive' policies, those are not enough to hold Huawei back. Without a pure Android operating system, Huawei is still confident with new updates, even planning to launch its own operating system like Apple IOS.

While Huawei's future story is hard to tell, Huawei's leadership will not let the company with hundreds of billions of dollars die easily.

5. One Plus

1. Net worth: \$ 1.4 billion
2. Country: China
3. Established: December 2013
4. Sales per year: 7 million products
5. Revenue per year: \$ 1.5 billion
6. The highest product price: 2600 USD



In Vietnam, One Plus is known as a Chinese brand with competitive price products and higher configuration than its competitors.

One Plus products do not have too many breakthroughs in technology, mainly learning from other brands and producing similar products. However, with the advantage of the price, One Plus platform is still trusted and used by many people.

6. Xiaomi

1. Net worth: \$ 46 billion
2. Country: China
3. Established: April 2010
4. Sales per year: 119 million products
5. Revenue per year: \$ 25.4 billion
6. The highest product price: 2800 USD



Xiaomi is one of the most 'dumping' phone brands in the market today, similar to other Chinese brands, Xiaomi takes the price to fight the opponent. Xiaomi's products span many different segments but mainly focus on mid-range and low-cost segment.

In recent years, Xiaomi has changed direction, it has started to attack the high-end market with many 'super expensive' phones, the most expensive product now is Mi Mix Alpha - \$ 2,800

7. Oppo

1. Net worth: \$ 450 million
2. Country: China
3. Establishment: October 2004
4. Sales per year: 29 million products
5. Revenue per year: \$ 138 million
6. The highest product price: 950 USD



When first entering the Vietnamese market, Oppo was one of the few Chinese phone companies, so most of them received almost all the bricks from the online community.

However, around the world, Oppo is having a very successful time when new product models sell as expensive as hot cakes and even have many breakthrough products in technology. In addition, Oppo is also a player in Marketing.

8. Vivo

1. Net worth: \$ 470 billion
2. Country: China
3. Established: 2009
4. Sales per year: 49.5 million products
5. Revenue per year: \$ 46 million
6. The highest product price: 880 USD



Similar to other Chinese phone companies, Vivo takes the cost as a weapon and they are very successful. In recent years, Vivo has been having very stable sales and continuously expanding the market with many different products.

9. Sony

1. Net worth: \$ 18 billion
2. Country: Japan
3. Establishment: 2001
4. Sales per year: 6.5 million products
5. Revenue per year: \$ 77 billion
6. The highest product price: 800 USD



Sony in recent years has lost the market because of being too conservative in design and slow in technology. Although there have been positive changes, but those are still not enough for Sony to return to its golden age as before.

In addition to the phone business, Sony is also a supplier of Sony IMX sensors that are equipped on a wide variety of phones from low-cost to super-high-end. Although providing IMX sensor for phones, but Sony's Camera is always a weakness compared to other manufacturers.

10. Asus

1. Net worth: \$ 5.56 billion
2. Country: Taiwan
3. Established: 1989
4. Sales per year: 32 million products
5. Revenue per year: \$ 660 million
6. The highest product price: 900 USD



With the support of Intel Mobile Chip, Asus had a steadily falling down time and failing miserably with the Zenphone line. Later, Asus was determined to return to the phone market, but they were gaming phones, not feature phones.

Asus ROG products have high-frequency screens, amazingly configured to meet the demands of gaming and streaming games on phones.

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