

Top 10 easy-to-use professional video making software

Share more than 10 free and easy-to-use professional video making software, these are video design software for beginners

Choosing **professional video software** is the first thing to do when you want to design any video, and in this article, I will share with you the 10 easiest software used to make videos, even though you are not a native. Professional can do it too.

With 10 design software will help you create videos for small and simple projects such as video lectures, presentations, advertising to large projects.

1. Apple iMovie



Imove is only available on Mac OS platform. Apart from Iphone, Ipad and Imac, it is not available on any device. However, a good software like Imove was removed from the list, which is too unfortunate.

If you're looking for modern simplicity and elegance, Apple iMovie is definitely a great choice.

When you're shooting on an iPhone or editing a project on an iPad, you can use AirDrop to transfer data wirelessly to a Mac in a flash.

Although the software is quite simple, Imove has a great tool, Chroma-key, that allows you to erase the background and put your characters in strange places.

iMovie works directly with iTunes and GarageBand so you can easily integrate custom audio tracks and sounds.

Salient features: Integrating products seamlessly within the Apple ecosystem; Chroma-key background removal tool; Integrated diverse audio platform.

Price: Free when you buy a Mac.

2. Lumen5 (video editing does not require much skill)



Lumen5 is more like an online video editing tool than a video editing software. Suitable for social media marketers who want to create fun, flashy social ads in the blink of an eye.

Lumen5 introduces itself as a tool to turn posts on blogs / fanpages / forums . into videos that help summarize content, advertise on social networks. The process is quite quick, you just need to make some modifications to complete the video content of your blog the way you want, most of the video creation process is automated.

The drag and drop feature supports a variety of gifs, screengrabs, or video clips. Finally add your music and videos will be ready to upload to Facebook or Twitter.

Conclusion: Suitable for creating briefs videos - advertise your business / products concisely. Own intelligent drag and drop design interface.

Price: Free when creating 480p videos. With HD video you pay \$ 50 / month.

3. Nero Video



One of the cheaper options, right now only \$ 39.95. Nero Video is holding its 3rd place for this list.

If you want to produce slideshow video in a simple, fast and professional way, choose Nero Video right away. Optimized for Windows® 10, Windows® 8.1, Windows® 8, Windows® 7

It integrates a lot of tricks and effects enough to compete with all the other software in the price range.

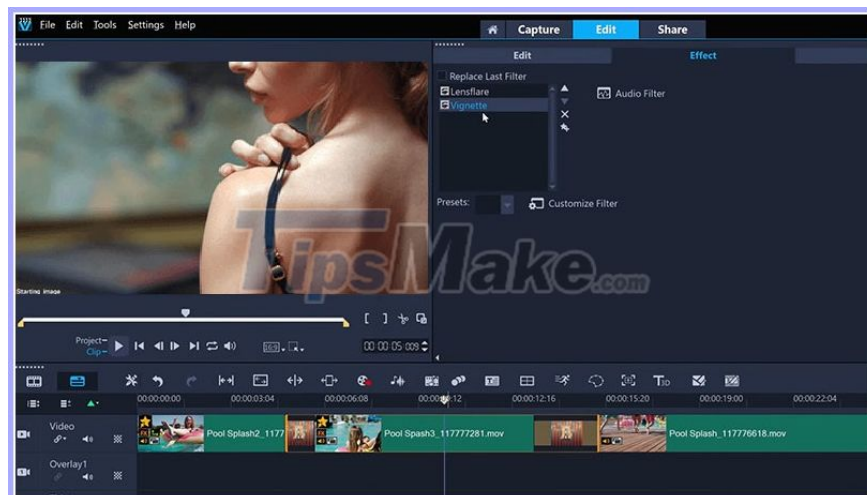
You want to play music from a smartphone or video at a tablet on the TV, all with the free Nero Streaming Player app.

What's more, with the Nero MediaHome WiFi sync app, you can wirelessly transfer your photos and videos in a flash from your mobile device to your PC or vice versa. Both apps are available for iOS and Android devices.

Advantages: Low price, many utilities.

Price: One-time payment of \$ 49.99 -> Right now the promotion is only 39.95 \$

4. Corel VideoStudio



Corel VideoStudio owns all the features of the other top products on this list including 360-degree and 4K VR support, the biggest difference being that this is one of the first video editing software to offer features. motion tracking.

Motion Tracking - a technique of tracking specific objects during your video editing process (You can ask the software to track a character's face in the video, blurring his face. or give him a funny hat)

Most of the products on this list are equipped with Motion Tracking, but Corel VideoStudio still boasts the best motion tracking system.

Standout feature: Motion Tracking

Price: VideoStudio Ultimate 2020 version is priced at \$ 69.99

Please buy to support the manufacturer or click to download this software for free!

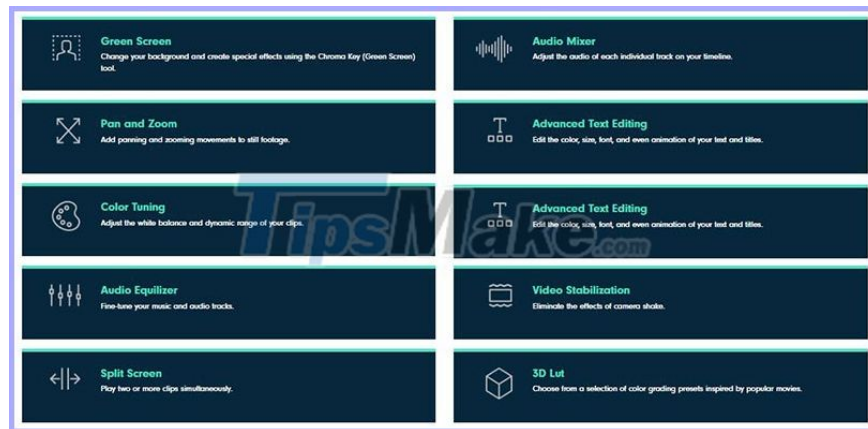
5. Filmora from Wondershare



When it comes to video editing software, Filmora is a long-standing name that comes from developer Wondershare, an expert in the production of content creation and design software.

With Filmora you can edit high quality videos and simply follow Wondershare's standards. Intuitive and easy to use design, complete with filters, layer overlays and moving elements,

Wondershare also offers FilmoraGo (Mobile Editor) and Filmora Scrn (for screen recording). Here are some basic information of Filmora



4k support and editing gif files, but one thing Filmora does best is insert titles. Tools for inserting titles - text content is simple but nowadays many developers focus on it, they can apply 3D titles on your videos and rotate them on three axes.

Another attractive feature of Filmora for video editing beginners is "Easy Mode".

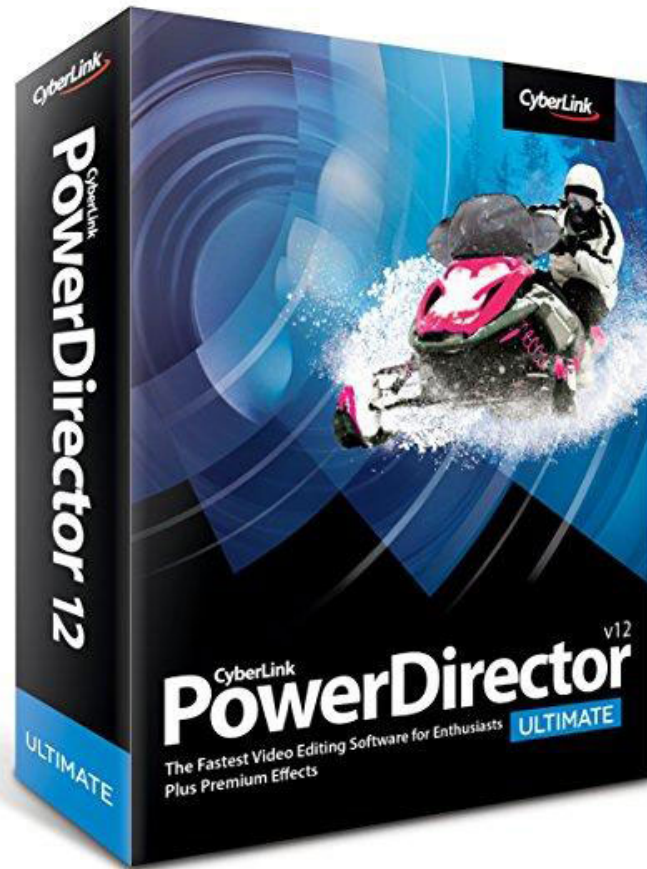
Mode allows you to create videos with a few simple steps: Drag and drop clips, select topics and sounds -> The process of remaining video polish design automatically -> Help you get videos quickly by topics exciting.

Salient features:

1. New modern title insertion tool
2. Available on multiple platforms.
3. Own "Easy Mode" convenient for beginners.

Price: Filmora LifeTime Plan costs \$ 69.99 for a lifetime.

6. CyberLink PowerDirector



CyberLink's PowerDirector video-making software significantly narrows the gap between professional and amateur thanks to its user-friendly interface.

Rated as a product ahead of its time supporting many new formats and technologies.

Integrating various tools to help you edit - edit create compelling digital movies, complete with transition effects and effects available.

Very few video design software can keep up with the output speed of PowerDirector file, which is the best thing to use.



PowerDirector is proud to be one of the first applications to own a system that supports 360-degree virtual footage and Exort 4K resolution.

Salient Features : Render video rendering speed is lightning fast; Own comprehensive set of effects

Pricing: One-time payment of \$ 79.99

7. Adobe Premiere Elements



Adobe Premiere Elements is the perfect video editor for beginners with a simple, intuitive interface.

Even those with long experience with complex video editing requirements will not be limited.

Adobe Premiere Elements is the formidable younger brother of the full version of Adobe Premiere Pro. However, for most video editing needs it completes perfectly, can handle 4K footage and effects very nicely.

Released in 2004, Premiere Elements was originally just a tool to create DVDs from short scenes in home camcorders. Currently Premiere Elements is more developed with many options for professional video editing, the program possesses a broad set of instructions that teach you to edit videos from the start, without the need for the knowledge required.

However, Premiere Elements is not too complicated and is considered to be lagging behind the competition in terms of 3D editing speed and some other advanced features, because the developer's item is to create simple software for beginners. video making head.

Outstanding features: Edit with instructions; simple interface

Advantages:

1. Lots of clips for video editing instructions
2. Library of diverse effects and transitions
3. Simple yet complete toolkit what you need

Pricing: One-time payment of \$ 99.99

8. Pinnacle Studio



The image shows a promotional graphic for Pinnacle Studio software. It features three product boxes with their respective descriptions:

- Pinnacle Studio 23**
Flexible Video Editor
Bring out your inner editor with NEW Pinnacle Studio 23. Create one-of-a-kind projects using themed templates, or break out of the mold with combined photos and videos right on the multi-track timeline. 1500+ filters and effects. Selective Color, lens and global color correction, Split Screen video, and screen recording tools make it easy to shine! [Learn More](#)
- Pinnacle Studio 23 Plus**
Powerful Video Editor
Unleash your creativity with the pro-quality video editing and audio tools found in NEW Pinnacle Studio 23 Plus. Edit movies on the 24-track timeline, add flair with 1,800+ filters and effects, tap into Multi-Camera editing and screen recording, and leverage enhanced Color Grading and pro-caliber tools to output pro-
- Pinnacle Studio 23 Ultimate**
Advanced Video Editor
Edit like a pro with the power, precision, and control in NEW Pinnacle Studio 23 Ultimate. This advanced video editing suite makes it easy to edit across unlimited tracks with unparalleled accuracy. Explore Video Masking tools, Color Grading controls, and enhanced keyframing, and tap into hundreds of creative effects, premium plugins, and built-in screen recording software. [Learn More](#)

The background of the graphic features the text "LipsMake.com" in a large, stylized font.

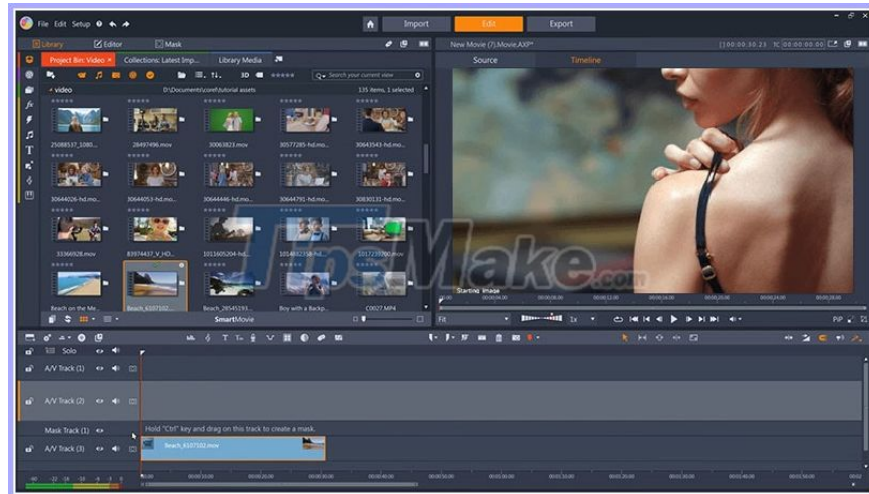
This is already the 8th software in the list of professional video making software so I will increase the difficulty a bit.

Pinnacle Studio is a fast, full-featured, almost professional video editing application with support for VR, 3D and 360-degree omnidirectional.

Pinnacle Studio currently has 3 versions including Studio, Studio Plus and Studio Ultimate. However, you'll still notice that the interface of all three versions looks extremely similar, with the three tabs at the top to separate your workflow into logical sections: Import, Edit and Export Videos . However, the way things work is professionally different.

Advantages:

1. Exquisite modern design interface
2. Extensive choice of accompanying effects
3. Professional editing tools and shortcuts
4. Original and multi-screen split effect



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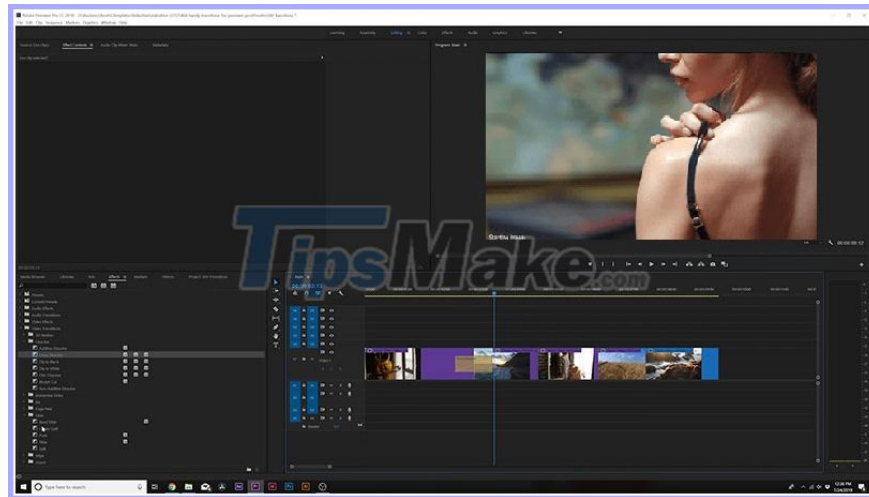
Defect:

1. Only for Windows
2. Computer configuration requires relatively strong.
3. Not a pure beginner app

Salient Features: The leading fast Video Render; Full of features and support

Pricing : One-time payment using select Pinnacle Studio Ultimate models: \$ 129.95. Promotion now only \$ 99.95

9. Adobe Premiere Pro



With a feature set almost new to any other software, support for 360 VR and 4k Video output and the ability to store and share data online, Adobe Premiere Pro is probably the editing software. Edit the most complete video in the list.

One of the most interesting tools in Premiere Pro is Lumetri Color, which provides the ability to adjust and manipulate colors with Photoshop. Multi-Cam (Multi-Cam) is also an advantage when using Premiere Pro, the latest iteration that allows an unlimited number of camera angles.

In addition, in the process of editing videos, you can easily link projects between software in the Adobe ecosystem such as Photoshop and After Effects.

Salient features: Multi-Cam; Text insertion tool; Easy integration with Adobe products; Simple interface.

Price : Premiere Pro is priced at \$ 20.99 / month

10. Apple Final Cut Pro X



Final Cut Pro X is currently only \$ 299, but really for most people it is too expensive.

However, for those who specialize in Mac to edit video production, it is really a bargain, because it used to cost three times. Of course it is similar to the products from Apple, perfect and excellent are two words that can be commented on Final Cut.

First to edit videos you need a powerful Mac. At a minimum you'll need 4GB of RAM, an OpenCL capable graphics card (or Intel HD Graphics 3000 or later) and 256MB of RAM.

If you enjoy the challenge and crave a level of professionalism in video editing, your work requires professional video editing and you're on a Mac, think of Final Cut Pro X.

Making conversion from iMovie to Final Cut Pro is easier than ever so if you're determined to make long-term and professional videos with your Mac, choose Final Cut Pro X.

Salient features:

1. Simple drag and drop interface.
2. Use Connect Clip to attach B-roll, sound effects and music to the timeline
3. Edit large projects and support up to 64 camera angles
4. Import and edit 360 ° videos, 4K videos
5. Support from apple 24/7
6. Support Touch Bar
7. Works in Apple's friendly, diverse ecosystem

Price: Lifetime \$ 299

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