

To embed a video into Email, try this alternative

For security reasons, most email applications and platforms do not allow you to embed videos into emails. Although there are some applications that support HTML5 videos, this is a complicated process and it is possible that the recipient cannot see the video in the inbox. But by using an alternative solution you can ensure all recipients can watch the video.

For security reasons, most email applications and platforms do not allow you to embed videos into emails. Although there are some applications that support HTML5 videos, this is a complicated process and it is possible that the recipient cannot see the video in the inbox. But by using an alternative solution you can ensure all recipients can see your video if: use a static screenshot from the video and place a play button on it or create a GIF. replace. Then link it to your video.

Methods of embedding video into Email

1. Screenshot method
2. GIF method
3. Embed image or GIF and add a link

Screenshot method

There are many ways to take video screen shots. Windows users can use the Snipping Tool, Mac users can also use its built-in screen capture tools. If you like taking screenshots using the browser tool, you can choose the add-on or extension, while Firefox users can only activate the original beta.

1. How to take photos of computer screen fast, without using software

Add play button with Canva

After taking a screenshot and saving it on your computer, you can upload it to Canva.com and place a play button on it.

To create a screenshot with the Play button

Step 1: Click the **Create a Design** button and click **Use custom dimensions**. A typical YouTube size is 640 x 360 pixels. If you want to use a larger screenshot, you can choose 1280 x 720 or 1920 x 1080.

Step 2: Click **Uploads > Upload your own images** to upload screenshots to Canva. Click on the image when it is uploaded to insert your design into. You can resize and drag the image so that it comes exactly where you

want it.

Step 3: Go to **Elements** and search the **Play** button. You will find two free options, one blue button and one gray button. Click the button you choose and you can change the size by dragging the input or output bar. You can also adjust the density if desired. (If you don't like the free play icon in Canva, you can also find a free logo to use from sites like Wikimedia Commons or Wikimedia Commons and upload it to Canva.)

If you like this online service, you can use programs like Photoshop or GIMP to achieve the same results.

GIF method

If you like to have some motion with still images, you can use GIF images. It's easy to create GIFs from YouTube videos. Services like Gifs.com also allow you to place play buttons on GIFs.

To download GIF images created with Gifs.com, you will have to sign up for a free account and if you want to create a professional account, you can consider upgrading your account to \$ 7.99 per month to not. also watermark.

To create a GIF, follow these steps:

Step 1: Copy and paste your online video link to Gifs.com. After downloading the video, click the **Sticker** button. Select the start and end points of the video to use in GIF images.

Step 2: Search the play button to see the options available to you. Once you've found the Play button you want to use, click the Play button to add it to GIF. You can drag to move the play button and resize it by dragging the handles in or out.

Step 3: Click the **Create GIF** button and make sure to set the GIF image in private mode.

Step 4: After you have created the GIF image, you can download it to your computer and embed it in the email.

Embed image or GIF and add a link

Now with an image or GIF, you can upload it using an email application, email platform or newsletter services (newsletter). This process will vary depending on each mail service:

1. If you use the **Outlook** application, create a new message, go to the **Insert** tab and click **Pictures** . This will open an upload dialog, where you can navigate to the file on your computer and add it to the email. Right click on the image and select **Hyperlink** . A dialog box will open. Paste your email URL in the **Address** field.
- If you use **Gmail** , create a new message, click the **Picture** icon and in the **Insert Photo** dialog box go to the **Upload** tab. Click the **Insert images inline** button to make sure that when you upload, it does not appear as a regular attachment. Navigate to the file on your computer and when the file has been uploaded, it will automatically be inserted into your email. Click on the image or GIF and then click the **Hyperlink** button to add the link.

1. If you choose the news mail service, be sure to see the options to embed images and GIFs into a newsletter.

I wish you all success!

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