

# Tips to increase the amount of Reach naturally for Fanpage

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1. Press Facebook to display links and thumbnails when sharing articles
2. How to hide Facebook profile picture
3. How to rename Facebook when not enough 60 days or more than 5 times

If you haven't found the exit yet, don't worry, you're in the map. In this infographic, we will show you the best ways to increase the amount of natural reach for your Fanpage page!

LÀM THẾ NÀO ĐỂ TĂNG

**LƯỢNG REACH TỰ NHIÊN**

**CHO FACEBOOK CỦA BẠN**



2013

Tháng 10

📉 94%

Theo công ty Ogilvy nghiên cứu, lượng reach tự nhiên (organic reach) đã giảm xuống chỉ còn 6%, giảm 49% kể từ tháng 10/2013

Tại sao lượng reach tự nhiên lại

**GIẢM?**

**1** Để giảm thiểu sự quá tải thông tin trên newsfeed của bạn.

Có hơn 18 triệu fanpage thương mại đang phải đánh nhau để giành lấy một chỗ trên newsfeed của người dùng Facebook



Increasing the amount of natural reach for Facebook is not universal science, it is not something mysterious or mysterious. The problem is that you have to deeply understand the audience you are targeting. Dig deep into the data that Facebook has provided you with customers, I am sure that you will find many interesting things and improve the effectiveness of your marketing activities visibly.

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