

Tim Cook's precious shares that every leader should listen to

As the CEO of one of the most valuable companies in the world, Tim Cook has a solid experience as well as a platform to share leadership advice.

As the leader of one of the most valuable companies in the world, Tim Cook has a lot of experience as well as a solid foundation of leadership and company development. It is these things that make this CEO's advice much more valuable.

Apple's Tim Cook is not only the leader of one of the world's most valuable companies, but also a top diplomat. In his speeches, Apple CEO not only gave advice on technology, but he also gave useful advice on many different issues in life, attracting interest. of public opinion especially some of the most controversial political policies in the US.



In order to have such valuable sayings, apart from the position of power, it is necessary to mention professional knowledge as well as the circumstances in which that knowledge can promote its value.

Before his speeches, Tim Cook always took the time to prepare, he always asked himself: "Does Apple have expertise on that thing?", And "We have the right to say about that problem or not? ".

Recently, at the speech of Fortune's CEO Initiative, Tim Cook said his thoughts, he did not want to be public opinion, media reviews Apple is just a parrot specializing in bragging and saying clichés. . But, as a captain, he believes he needs to be responsible for representing both the value of the company and his employees.

He once shared: "I don't think business is just dealing with commercial things. Business, for me, is nothing but a collection of people. If people are valuable, then the company will be valid ". And when we have a certain knowledge and understanding of that issue, we should stand up and defend.



As the head of a large company with more than 120,000 employees worldwide, this inspired him to address many issues, such as education or privacy, human rights, immigration and environment, because he always has a comprehensive view of those issues.

In a recent meeting at a meeting with US President Donald Trump he made his comments and debates about "heartbreaking" and "inhumane" policies when dividing children into residing from their parents at the Mexican border. After that meeting Tim Cook received a lot of people's agreement, which affected President Trump and forced him to speak out and remove that policy.



Also in his speech at Fortune CEO Initiative, Tim Cook also compared the situation with Trump's efforts last year to remove DACA - an immigration policy with a temporary protection function. illegal immigrants from deportation. However, this move has caused a lot of grievances, at least between Cook and other Silicon Valley business leaders - when many of them have employees within DACA's impact. .

See more:

1. In turn Tim Cook voiced about the danger of social networking
2. A normal working day of CEO Tim Cook - the powerful man behind the iPhone X costs thousands of dollars
3. Former employee compared Steve Jobs to Tim Cook, showing why Apple became boring
4. What did Tim Cook do for Apple?

You finished reading the article "**Tim Cook's precious shares that every leader should listen to**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.