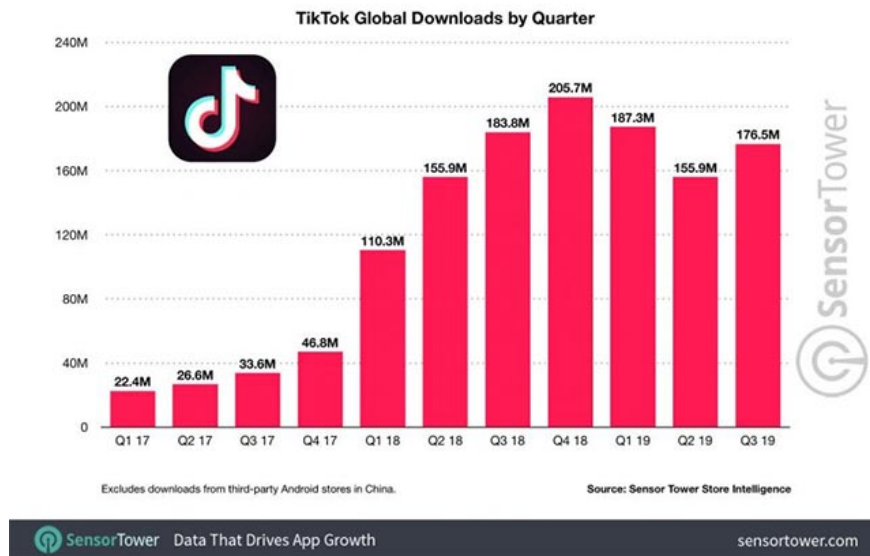


TikTok surpassed 1.5 billion downloads, becoming one of the fastest growing applications in the world

TikTok is an online video sharing application, owned by Chinese technology company ByteDance.

TikTok, an emerging music and social video platform from China, has surpassed 1.5 billion downloads on both Play Store and App Store combined. This is an extremely impressive figure for a new product launched in 2017 only.

Market research firm SensorTower says the app has been downloaded 614 million times since the beginning of the year, 6% more than the same period last year. With the above results, only two applications downloaded more than TikTok this year are WhatsApp (707.4 million) and Messenger (636.2 million).



This success of TikTok is partly due to the series of new features added by the parent company ByteDance to the platform, providing a better experience and receiving positive feedback from the user community.

If you do not know then TikTok is an online video sharing application, owned by Chinese technology company ByteDance. According to Reuters, ByteDance has been valued at around \$ 75 billion and is placed on par with major technology companies around the world.

By the end of December last year, TikTok has been downloaded more than 1 billion times worldwide, and the achievement of 1.5 billion downloads as of October shows that the application still retains an impressive level of 'hot'. all around the world.

ByteDance has not yet commented on SensorTower's report. It is known that this estimate does not include data on the number of downloads of the Chinese version on Android (TikTok in China is called Douyin and owns a very large number of users).

Love or hate, you probably have to admit that TikTok is on the road to becoming the world's most popular social app. If this growth momentum is kept stable, the prospect of TikTok 'usurpation of Facebook' is entirely possible.

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