

Threads now allows users to save multiple drafts, introducing new tools for creators

Threads, Meta's microblogging platform, has introduced an option that allows users to save drafts when creating new posts.

However, previously users could only save one draft. Now, Threads has expanded this feature, allowing users to save multiple draft posts.

New features coming to Threads

With the drafts feature, you can start writing a new post in Threads and then save it to complete or post later.

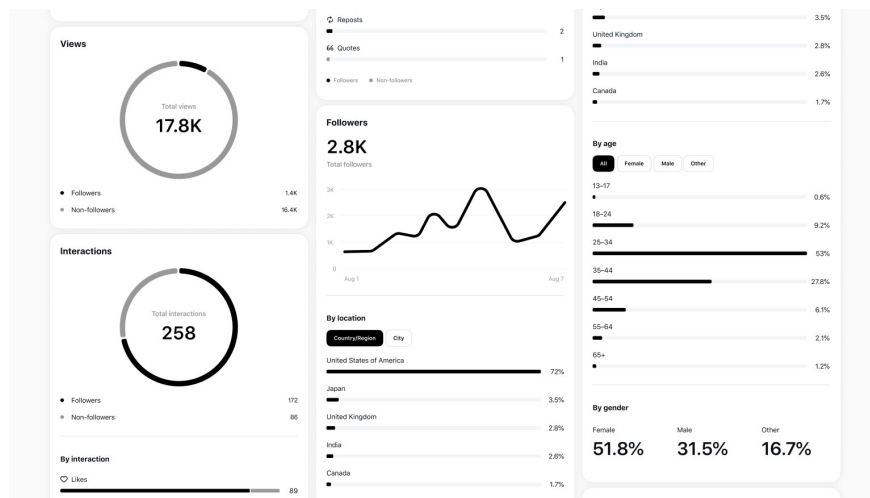
"Sometimes a great idea requires multiple iterations, especially when you have more than one post," Meta said in a blog post. *"We're introducing the ability to write and save multiple drafts for your Threads posts before sharing them with your followers"* .

Previously, you could only save one draft, but the update now allows Threads users to store up to 100 draft posts.

Threads also introduces new features for creators and businesses. This feature includes content insights, showing data like views, retweets, and even demographic information like age, gender, and location of your followers. *"These metrics can help creators and businesses figure out what content is most relevant to their audiences ,"* the company added.

Additionally, Threads has also added the option to schedule posts, which is great for scheduling posts from a business account, for example. Users can schedule multiple posts for the same day or multiple days in advance.

We want Threads to be a place that inspires conversations and helps people, businesses, and creators connect around their interests. Since launch, we've continuously evolved Threads to solve the biggest pain points people face, working to bring you relevant posts in real time and empower you Share your best content.



Drafts and other new features are now rolling out to Threads users on the web. Meta says these features will be added to the mobile version of the platform in the future.

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