

This is the 'unbelievably good' iPhone for this audience

Nowadays, choosing a suitable smartphone for non-tech savvy people like parents becomes a challenge.

However, the arrival of the iPhone 16e model really makes sense for such audiences, especially when compared to the Android phones currently on the market.



The iPhone 16e features a minimalist design but powerful performance, making it an ideal choice for those who just need a device to perform basic tasks such as calling, texting, and surfing social networks.

At a suggested retail price of VND16.99 million (or even cheaper with retailer offers) in Vietnam, this is a real bargain for basic users like parents. The phone is equipped with the A18 chip, which delivers outstanding performance without breaking the bank. This means parents can own a modern iPhone with long-term updates without worrying about their budget.

The battery life of the iPhone 16e is also impressive enough to comfortably play games like Candy Crush without having to worry about frequent charging. While the 60Hz display may not be the strongest point on this product, for those who are not too demanding on technology, this is not a big issue.



In terms of camera, although the iPhone 16e is not the best choice in the iPhone 16 lineup when it comes to photography, it is still good enough to capture memorable family moments. The simple interface also makes it easy for users to use without getting confused.

Another highlight of the iPhone 16e is Apple's after-sales service. With dedicated support and an international warranty, users can rest assured that their seniors will be well taken care of if they encounter any problems. Furthermore, iPhones are often easier to repair than many Android phones, which means users don't have to worry about finding replacement parts.

While Android has a lot of options, it's hard to find a mid-range phone that can match the iPhone 16e in terms of simplicity and performance right now. Phones like the Galaxy S25 or Pixel 9a are often more complicated and not suitable for the needs of older users.



In short, the iPhone 16e is not just a smartphone but also a smart solution for those who are not tech-savvy. With the perfect combination of simple design and powerful performance, the iPhone 16e is really an ideal choice for parents. Can Android create a similar product in the future? It will take time.

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