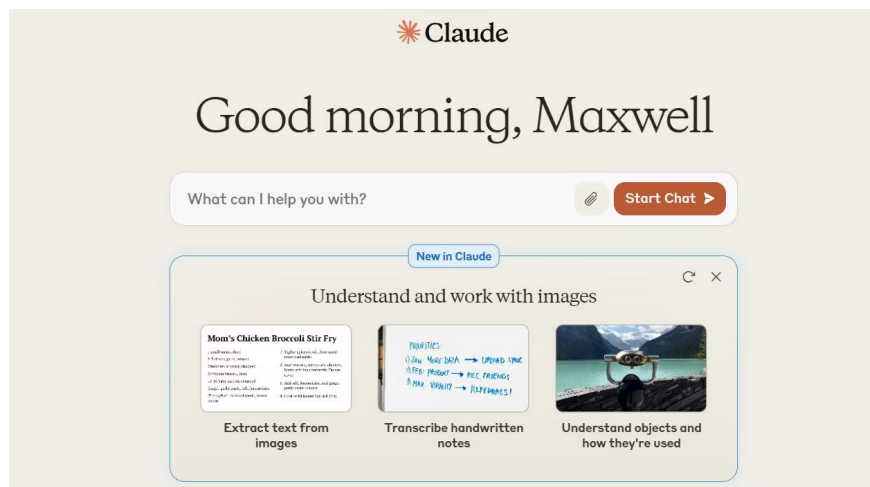


This is the reason many people refuse to use Meta AI on any Meta platform!

Integrating Meta's AI features across the company's platforms appears to be the final step in making AI accessible to billions of people worldwide.

However, despite the hype surrounding these new features, many people have made a conscious decision to stay away from Meta AI. Here's why!

1. They used other AI tools



First, many people feel comfortable with the AI tools they currently use. From Claude AI for text generation and problem solving to DALL-E for image generation, there's a powerful set of tools available. These tools have proven their worth time and time again.

Moving to a new AI platform will require familiarization processes, adjusting to different interfaces, and potentially impacting familiar features.

2. Meta AI has limited capabilities



Ask Meta AI anything



Get answers to any questions

See recommendations, find information and learn new skills.



Express yourself

Generate unique images to share with anyone you want.

Meta AI is an optional service. Meta AI is subject to Meta's [Privacy Policy](#). By tapping Continue, you agree to Meta's [AI Terms](#). [Learn more](#)

Continue



15:20

📶 80

← megg.ellis ▾ ... ↗ ✎



Meta AI
with Llama 3



Meta AI
AI

Messages are generated by AI. Some may be inaccurate or inappropriate. [Learn more](#)

[View Profile](#)

Today 15:19

My name is Meta AI. Think of me like an assistant who's here to help you learn, plan, and connect. I speak English. What can I help you with today?

[/imagine a car race on mars](#)

[/imagine a superhero singing](#)

Message...



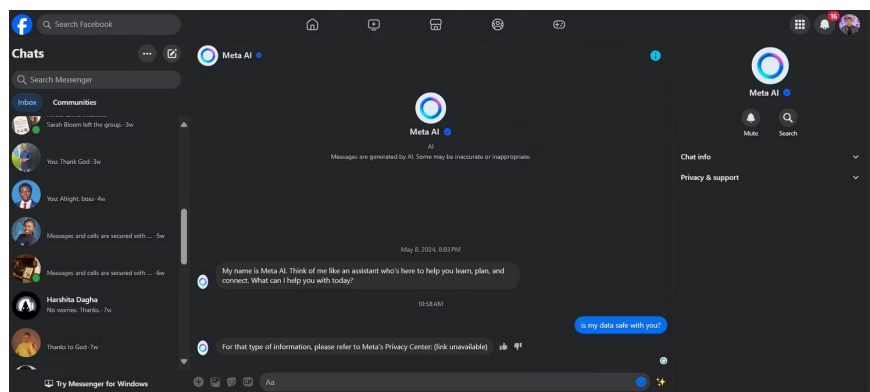
Meta AI's current services are mainly focused on text and image generation. While these are useful features, they don't have much impact on the AI implementation we're seeing on Snapchat. Snapchat's AI features include dynamic lenses that can transform your appearance in real time, AI-generated chat backgrounds, and even the ability to create stylized images using your photos.

The contrast is clear. While Meta AI is offering what essentially amounts to a basic chatbot and image generator, other platforms are pushing the boundaries of what can be done with AI on social media platforms. This limited scope makes Meta AI feel more like a throwaway feature than an innovative leap forward.

Those who have tested Meta AI say that its reliability and output quality are often questionable. For example, users have reported that when it comes to creating images, Meta AI has difficulty accurately combining different art styles, often producing generic or off-target results.

Similarly, in terms of text generation and information delivery, there were cases where Meta AI's answers were not entirely accurate. No AI tool is always accurate. However, this is one of those cases where few tools have problems.

3. Meta's longstanding reputation



Many people decide not to use Meta AI not only because its features are too mediocre, but also because of concerns about Meta's history with user data.

Meta, formerly Facebook, has a checkered past when it comes to protecting user privacy. From the Cambridge Analytica scandal to multiple data breaches, the company's history makes many users feel uneasy. If you value privacy, some people are hesitant to provide more of their data into Meta's system.

Furthermore, they are particularly concerned about how user interactions with Meta AI might be used. Will conversations become training data for future versions of AI? Are queries used to build more detailed profiles of users for advertising purposes? These questions make many people uncomfortable, especially since Meta's main business model revolves around monetizing user data.

4. Don't want to risk invading your friends' privacy in a group chat

11:11

4G+ LTE2 53%



Meta AI Test Group

Jos, You



One outside of this chat, not even WhatsApp, can read or listen to them. Tap to learn more.



You created this group

Group • 2 members

Add description...

Name this group

Add members



Meta AI



@me



Melton

mentioned

meeting





You created this group

Group • 2 members

[Add description...](#)

[Group info](#)

[Add members](#)

Only messages that mention @Meta AI are sent to Meta. Meta can't read any other messages in this chat. Some responses may be inaccurate or inappropriate. Tap to learn more.

@Meta AI how much of our chat do you see?

11:11 am ✓✓



Meta AI

You

@Meta AI how much of our chat do you see?

I can see our entire conversation so far, including your question about how much of our chat I can see. I don't have access to any previous conversations we may have had, and I don't retain any information about our chat after our conversation ends, unless you explicitly ask me to remember something for later.

11:11 am



Message



Privacy concerns go beyond individual data. If you are a frequent user of group chats, Meta AI's presence in these chats may affect the privacy of your friends and family.

When using AI in a personal context, users will make conscious choices about the information they share. However, in group chat settings, the use of AI can expose conversations and data of people who have not consented to it. It's not just a personal matter anymore; which involves respecting people's privacy on social networks.

Meta may need to rethink its AI deployment strategy. A chatbot in conversation is not an attractive proposition. Meta AI, in its current state, feels more like a Perplexity competitor than an AI application from reputable social networking company Meta.

Meta CEO Mark Zuckerberg has given several interviews talking about the "AI Studio" feature. Hopefully it comes with cool AI features that make users want to use it!

You finished reading the article "**This is the reason many people refuse to use Meta AI on any Meta platform!**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.