

ThinkBook 14 and 15: pairs of cards to raise the level of startup

The ThinkBook 14 and 15 duo inherited many advantages from the popular ThinkPads, but have been refined to catch up with the more modern, youthful and fashionable trends.

Still a square, masculine style typical of Think laptops, however, the ThinkBook 14 and 15 are much fresher with a striking silver finish instead of traditional black. The device is lightweight with a weight of only 1.5 kg, a thin screen border, eliminating the less common trackpoint buttons with an accessible price.



ThinkBook 14 and 15 inherit many advantages of the ThinkPad line with a youthful, modern design

This is the new direction of Lenovo to conquer generation Z and Millennials (generation Y) are gradually becoming the core force of startups or businesses today.

Both laptops are equipped with a thin bezel screen Full HD IPS with sizes of 15.6 inches (ThinkBook 15) and 14 inches (ThinkBook 14), maximum brightness of 250 nits, the ability to open the angle of 180 degrees . Images display sharp, bright colors, wide viewing angles. Combined with Dolby Audio speaker system, users can comfortably entertain, relax with movies and music after stressful working hours.

No more ThinkPad's signature trackpoint keys, but the high-quality keyboard remains intact by the ThinkBook duo. Journey deep keys, high bounce, quick press no sticky words, no flex phenomenon (key subsidence) when stressed is worth plus points.

In addition, ThinkBook 14 and 15 feature dedicated hotkey keys to answer or end Skype for Business calls. It has optional Wi-Fi 6, Bluetooth 5.0 for added stability and wireless networking capabilities in the enterprise environment.



Both ThinkBooks are packed with attractive features optimized for work

The performance of ThinkBook 14 and 15 is handled by the latest generation Intel Core processors with high-end Core i7 options, bringing great speed improvements, especially for photo editing and editing tasks. video episode .

In addition, the machine also has a PCIe SSD storage up to 1TB with high-speed DDR4 memory, up to 24GB, supports Intel Optane Memory H10 with Solid State Storage, pre-installed Windows 10. All Basic to advanced tasks are handled smoothly by ThinkBook 14 and 15.

Users who need high graphics performance can choose to add the version with AMD Radeon 625 2GB GDDR5 VRAM card for smoother editing and rendering. The battery life of the new ThinkBook pair ranges from 8 to 9 hours, which is sufficient for the whole working day with high intensity thanks to the integrated 45Wh battery. The device supports Rapid Charge so it only takes about 1 hour to fully charge 80% of the battery.

Intelligent Thermal Solution (ITS) 3.0 cooling system works effectively, has the ability to customize according to the situation, automatically detects when the machine is placed on a table or on the lap, adjusting the heat dissipation as well as level control. energy consumption. As a result, the new ThinkBook runs smoothly, coolly and without overheating (throttle).

Diverse connectivity ports, to meet almost every need with 2 USB Type C ports, including 1 Type C port is Type 3.1 Gen2 supports Power Delivery, DisplayPort, to charge batteries, transfer images, data . Besides, there are 3 USB Type A ports with 2 ports are USB 3.1 Gen1. It is worth noting that 1 USB 2.0 port is hidden deep in the body to optimize the connection with an external mouse, to avoid causing problems for surrounding devices. These are the first Lenovo laptops to feature this novel feature.



ThinkBook is like a new breeze that fills gaps that ThinkPad has not been able to meet

For business users, ThinkBook has a dedicated ThinkShield security solution developed by Lenovo, including: Smart Power Button - one-touch unlocking and booting with power button with integrated fingerprint reader; ThinkShutter - dedicated camera cover to prevent sensitive images from being leaked; Vantage Wi-Fi Security - analyzes risks of Wi-Fi networks and warns users of suspicious cases, and TPM 2.0 (firmware) - encrypts the drive via Windows 10 Bitlocker to ensure business data security. safe.

With prices starting from 11.99 million dong for ThinkBook 14 and 12.29 million dong for ThinkBook 15 with 1 year on-site warranty under the premium service (Premier Support), the ThinkBook duo are worthy Reasonable choice helps to raise startups, small and medium enterprises or anyone who is looking for a laptop that is good for work but still fashionable and modern.

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