

Things to know about Google Apps

If the user is thinking of switching to Google Apps, here is all that is needed.

TipsMake.com - If users are thinking about switching to Google Apps applications, here is all you need to know.



What is the Google application and how does it work?

Google applications are a set of effective cloud-based applications, enabling users to access Internet connections from any computer at and at any time. The data and applications themselves are run by Google's data centers. There are currently several versions of Google applications such as the free version, the standard version, the educational version, the version for nonprofit organizations and the government version.

What tools does Google support and does not support the tools?

The Google application suite includes 6 tools:

- Gmail is Google's email platform and provides users with 25GB of storage
- Google Calendar is an agenda management tool, allowing users to organize and share calendars online and synchronized with the user's mobile device.

- Google Docs is a group of tools to help users create new documents, tables, graphs and presentations
- Google Groups are user-created groups, allowing users to create and manage mailing lists, share content, and create searchable archives.
- Google Sites is an authoring tool to create new websites for intranets and managed sites.
- Google Video is a secure video sharing tool.

How are Google Apps different from Gmail tools?

The following tools are familiar to users who have a free Gmail account. However, Google Apps Premier Edition is a little different:

1. Because Google Apps applications are used for businesses, users will log in to their company's domain name instead of the user's address: *user@gmail.com* . There is an IT administration control panel that helps IT administrators manage and control user accounts.
2. There have also been a number of features that primarily support the business block available only on the Premier Edition, including controls to increase access, so businesses will be held accountable for information share outside the domain; enhance Gmail threshold and improve mailing list; larger storage limits; set up conference rooms and share other resources in the office through Google Calendar and the ability to share internal videos in the company.

Which version of the Google Apps application is appropriate?

Google Apps Premier Edition is a version designed for businesses. With Premier Edition, businesses can:

- Use it for 30 days
- Warranty 99.9% of usage time
- Support technology enhancement through email and 24/7 phone support with serious issues
- Increase spam and virus filtering
- Implement mailing policies.
- Save and comply with correspondence on mail
- Integrating APIs so businesses can integrate Google Apps with existing IT environment
- Professional service partner (deployment and solution)

4 Other versions of Google Apps are also specifically designed to meet the requirements of each special customer group, including: Google Apps for Education; Google Apps is a standard version for small groups like clubs, families and sports teams; Google Apps for non-profit organizations; and Google Apps for the Government.

What do users need to know about security policies?

Some points to keep in mind about Google's privacy policy:

- Google does not own data, it is users who own their data
- Google employees will only access data when an administrator allows access for the purpose of resolving problems.
- User data will be stored in Google's network of data centers. Only authorized Google employees can access these data centers.
- Google will keep the data according to the customer's desired deadline and will delete the data when requested by the customer.

Is using Google Apps cost effective?

If you are using Microsoft Exchange 2007, you can decide whether to save costs by visiting [here](#).

Where can users try Google Apps?

Users can try the 30-day version of Google Apps at the website: <http://www.google.com/a/cpanel/premier/new>

How much is the cost?

Google Apps Premier Edition costs US \$ 50 per account within a year. (Note, each user account is treated as an inbox, not a domain). Google does not discount the volume used or buy in bulk. If a business wants to increase its storage level, it is possible to add the Google Message Discovery feature to a Google Apps Premier Edition account after logging in. Each additional time will cost US \$ 14 for a user account for one year for a storage period of 1 year, or US \$ 33 per year for a user account with a storage period of 10 years.

What is the Google Apps Marketplace?

Google Apps Marketplace provides thousands of products and services for users of Google as installable applications that integrate with Google Apps. Users can choose for free or paid applications.

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