

These are the best night shots with the iPhone that Apple has just announced

These are masterpieces selected by the company, taken by iPhone 11, 11 Pro and 11 Pro Max users around the world.

According to Apple, these 6 winning photos were chosen by a jury, beating thousands of submissions from around the world. The jury of famous photographers: Malin Fezehai, Tyler Mitchell, Sarah Lee, Alexvi Li, Darren Soh, Brooks Kraft, and Apple employees Phil Schiller, Kaiann Drance, Jon McCormack and Arem Duplessis.

The winning photographers are from China, India, Russia, and Spain. You can see them below.



Ruben P. Bescos (Pamplona, Navarra, Spain), iPhone 11 Pro Max



Rustam Shagimordanov (Moscow, Russia), iPhone 11



Yu "Eric" Zhang (Beijing), iPhone 11 Pro Max



Andrei Manuilov (Moscow, Russia), iPhone 11 Pro Max



Konstantin Chalabov (Moscow, Russia), iPhone 11 Pro



Mitsun Ssoni (Mumbai, Maharashtra, India), iPhone 11 Pro

Night mode is one of the big features that Apple introduced with last year's iPhone 11 model. Compared to other cameras (including previous iPhone models), iPhone 11 is capable of obtaining very good detail in low light conditions.

Apple opened a low-light photography contest for amateur (and even professional) photographers earlier this year. Anyone can join, as long as they use iPhone 11 to take pictures. Deadline for submitting entries is January 29, 2020.

The winning works will be displayed in an art gallery on Apple's website, the company's Instagram page, and on Apple billboards across the globe. Of course, winning photographers are also paid by Apple for their efforts. "Apple believes that artists should be compensated for their work and will pay royalties to five winning photographers to be allowed to use their photos in Apple's marketing channels," explained the Apple representative. at the time of the contest announcement.

This low-light photography contest is part of its long-running advertising campaign "Shot on iPhone". This campaign mainly uses photos taken by iPhone of ordinary users. In 2015, the judges of the Cannes Outdoor Lions contest praised the advertising campaign " *not only as a great idea, but as a breakthrough* ".

Reference: CultofMac

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