

These are all the latest announcements from Apple (updated March 28, 2017).

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Apple did not hold a major media event to announce these content. Instead, the company reports to several major media outlets and releases updates on its website.

Below is a summary of all the major announcements Apple has made:

Apple Update March 27, 2017

Update iOS 10.3 operating system

Apple has updated many changes in this version of iOS 10.3 such as Find My Airpods, Siri updates, bug fixes and performance improvements. Refer to details here.

Apple update on March 23, 2017

New iPad series:

Apple updated and simplified the new iPad line on Tuesday. Now, you have an iPad Mini, a new 9.7-inch iPad and an iPad Pro 9.7 inches or 12.9 inches.



The new 9.7-inch iPad is a bit thicker than the iPad Air 2, its size is about the same size as the early iPad Air, but has a much lower price, from \$ 329 for a 32 GB version.

The tablet is equipped with Apple's fast A9 chip, identical to the iPhone 6S, but it lacks a special screen on the iPad Pro. It has True Tone screen and wide color range. It does not come with iPad Pro stereo speakers.

Special iPhone 7 version in red:

The special red version of iPhone 7, iPhone 7 Plus has only 2 options: 128 GB and 256 GB, no 64 GB version. In addition to changing colors, other configurations and features still resemble normal iPhone 7 and 7 Plus versions.



With every red iPhone 7 sold, Apple will support RED a sum of money to support HIV / AIDS prevention and research.

Upgrade for iPhone SE:

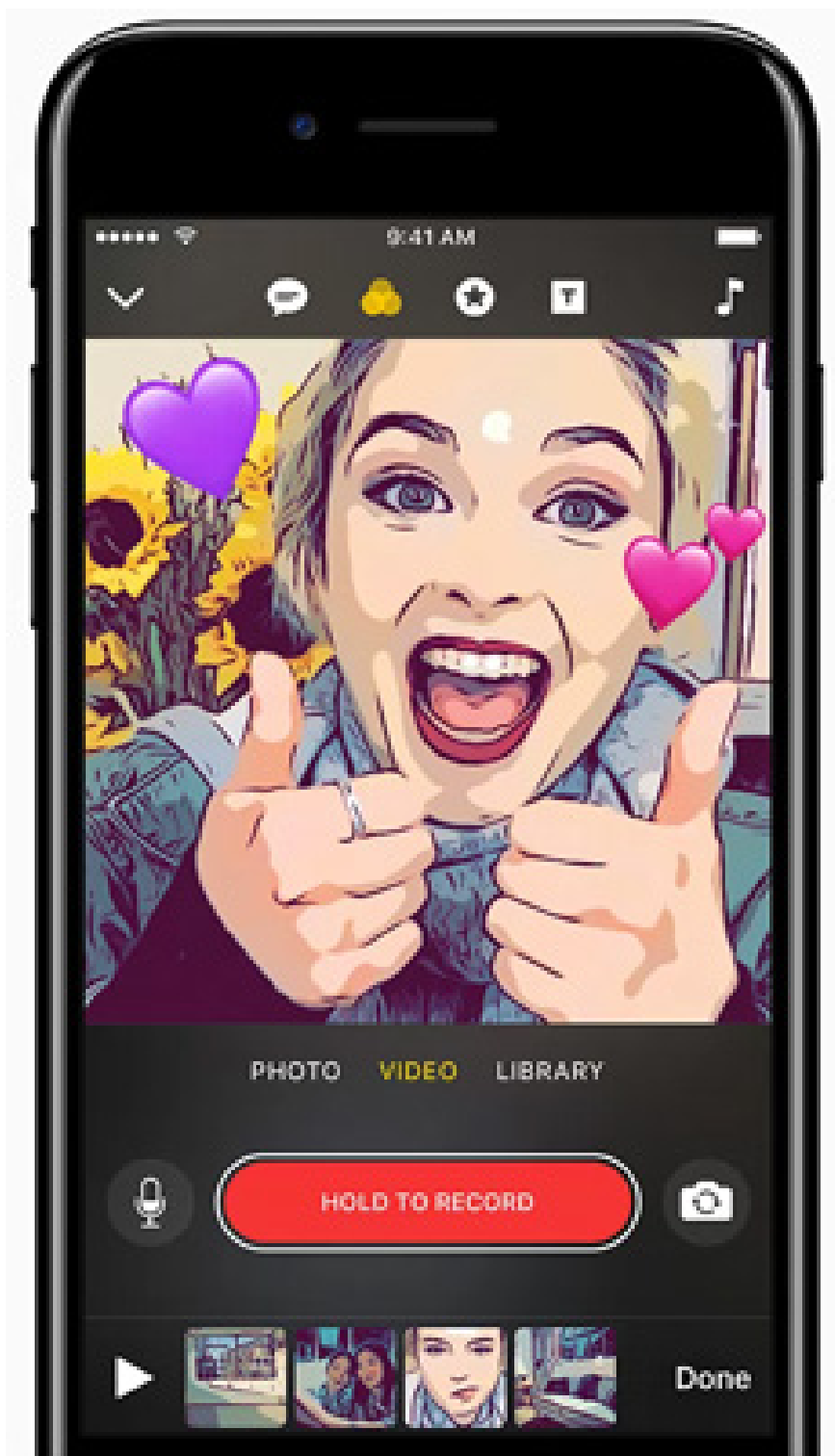
Apple is replacing 16 Gb and 64 GB versions of 32 GB and 128 GB. The cheapest iPhone SE still retains the price of 399 USD, the higher version reduces the price to 449 USD instead of 499 USD as before.



New application named Clips:

Apple's latest app is called Clips, a mix of Snapchat and iMovie. It allows you to create short photos or videos or import from Photos to create filters, special effects before sharing with friends.

1. Things to know about Apple's new Clips app



New Apple Watch strap:

Apple has introduced several Apple Watch straps for customers to choose from, including: woven nylon, Nike Sport and Apple Watch Hermès strap.



New iPhone case (case):

Apple introduced six new iPhone case colors for iPhone 7 and 7 Plus. New color options with silicon case include: Azure, Camellia and Pebble (\$ 35), with leather case, there are Berry, Taupe and Sapphire (cost \$ 49).



(We will constantly update the latest information from Apple to readers)

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