

# These are all Apple products that will debut in 2018

Apple has launched many phones and computers in 2017. But that was last year.

Apple has launched many phones and computers in 2017, making success for the past year with 322 million devices sold. But that was last year. Now in Cupertino, Apple engineers and designers are preparing for the 2018 products.

Apple is always very tight on new products but thanks to journalists, analysts and other sources, we can temporarily draw a picture of Apple products in this 2018.

## 3 new iPhones

Apple has brought a completely new design to the iPhone in 2017. iPhone X has no Home button, uses face detection technology and the screen is almost overflowed.

Figure 1: 2018F iPhone product mix



Source: KGI Research

*In 2018 there will be 3 new iPhone models*

According to researcher Ming Chi Kuo from KGI Securities, Apple will bring the iPhone X's design to other iPhone models in 2018. In 11/2017, he predicted this year Apple will produce 3 new models.

One of them has an overflow LCD screen and uses TrueDepth, which costs between \$ 649 and \$ 749. He also believes that Apple is preparing for a 6.5-inch iPhone with the same design as the iPhone X, but the OLED screen is bigger.

iPhone X will also be improved.

It is not known when these phones will come out, but in the last 5 years, Apple has all announced it in September.

1. Apple will have 3 new phones in 2018, including a super iPhone
2. Next year's iPhone will not have TrueDepth on the rear camera

## **iPad Pro has face detection capability**

According to Bloomberg, Apple will release a new iPad, using face detection technology, no Home button and smaller bezel border. However, the new iPad will not have an OLED screen (high-quality screen technology, which is being used on Apple Watch and iPhone X). iPad can be released in the summer.

The iPad 2018 will no longer have the Home button and use Face ID

## **Apple Pencil was redesigned**

According to Bloomberg, when launching the new iPad Pro, Apple will also redesign the Pencil touch pen.

## **Upgrade cheap iPad**

iPad Pro is Apple's expensive tablet line. The lower segment has a slower, smaller iPad for just \$ 329.



## *Cheap iPads will be cheaper*

Apple has just launched the device in 2017, but e-commerce websites in Asia all predict they will launch a new model that is cheaper, about \$ 259.

Because the low-cost iPad launched last year in late spring, it is likely that the new version will be available in the first half of 2018.

1. Apple may launch cheap tablets to increase sales
2. 2018 will have the second generation iPhone SE

## **New Apple Watch**

Since the introduction of Apple Watch in 2015, Apple has always focused on changing hardware and software, not design. But this may change this year. Blogger John Gruber of Apple wrote that he heard about a 'completely new' design.

Apple also added health monitoring features to the watch, including the ECG monitoring tool and perhaps the glucose sensor to monitor and cure diabetes.

Apple often launches new watches with the iPhone in September.

## **Wireless charger for iPhone called AirPower**

When launching iPhone X, Apple mentioned AirPower to charge iPhone, Apple Watch and AirPods without using wires.

No information is available on the release date of this device.

## **Improved wireless headphones AirPods**

Still according to Ming Chi Kuo, Apple will release a new version of AirPods in the second half of 2018. It is unclear how it will go but the previous version is not well received and there is much to change.



*There are many things to improve on AirPods*

## **HomePod - Siri support speaker**

Apple intended to release HomePod, wireless speakers have Siri voice assistant, in December 2017 but then postponed. Now this \$ 349 speaker will arrive in early 2018.

## **New or improved Mac laptop**

In 2016, Apple redesigned the MacBook Pro, adding a touch keyboard. Perhaps there will be no major design changes in 2018 despite some bad signs. Apple's chief designer Jony Ive said he heard some reviews from MacBook fans.

Apple has just launched iMac Pro, a new \$ 5,000 computer. If they don't come out with the new device, they may update the chip for the existing device. Macs are usually updated in June, along with their annual WWDC event time.

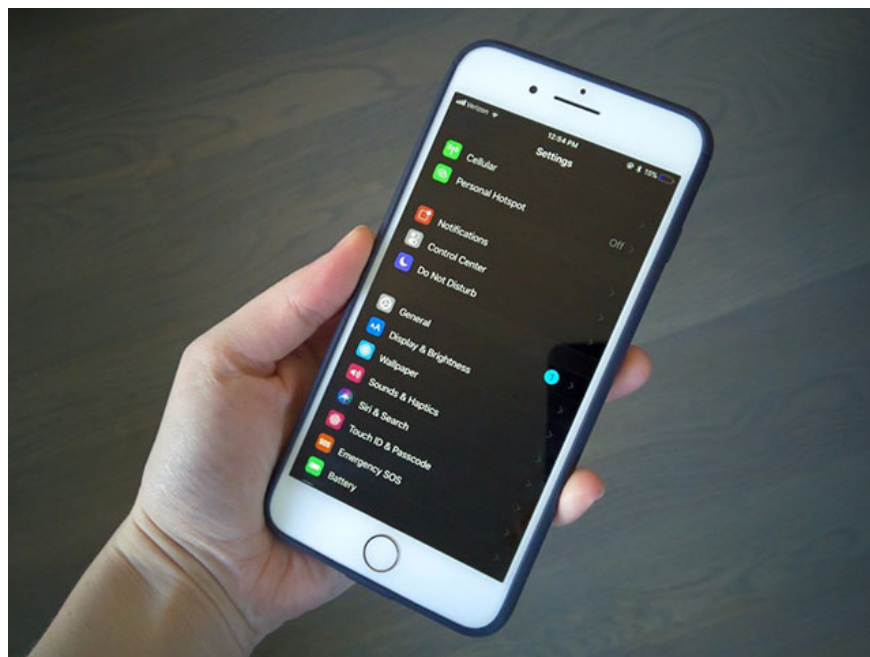
8 important statements at the Apple WWDC 2017 event

## **High-end Mac Pro**

In April 2017, Apple said it would introduce an upgrade called Mac Pro. Details about prices, release dates or features are very few. But if Apple plans to reveal anything about the device, it will be at WWDC in June.

## **New software for iPhone and iPad**

Apple still releases new iOS versions every year. This year will be iOS 12. New software is usually introduced at WWDC, then tested and released officially in September with new iPhones.



*iOS and Mac will be updated as every year*

## **New software for Mac**

The roadmap with macOS is similar to iOS. This year will be macOS 10.14 but it is unclear what the name will be. Because last year's update is only an update, it is expected that 2018 will bring more new features.

Whatever it is, you can trust Tim Cook, who described their product as 'miraculous' and 'only Apple'.

See more:

1. Establish 11 useful technology habits for 2018
2. Top 3 technology trends in 2018, which technology will change the game?
3. 6 impressive technology trends dedicated to Android in 2018 that technology lovers care about

You finished reading the article "**These are all Apple products that will debut in 2018**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.