

There will be no new netbooks in 2013

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The year 2012 also marked the end of netbooks. On January 1, 2013, the Guardian newspaper reported that the only two computer makers still producing netbooks, Asus and Acer, have confirmed they will not produce new netbooks and will dump the remaining inventory. .

The netbook trend in the PC market began in 2007 when Asus released the Eee computer model. Small-sized laptops, low power consumption, relatively cheap prices and high starting sales have attracted most major PC manufacturers such as Dell, Acer and HP to participate in manufacturing. Microsoft is also a major supporter of netbooks and has predicted big things about netbooks running Windows 7 in 2009. Intel also developed a line of Atom chips partly to support netbooks.

There are four main reasons for the death of netbooks: the slowdown of the PC market; the global economic recession; netbooks bring little profit to manufacturers; The rise of iPad in particular and tablet in general.

Speaking of netbooks that bring little profit to manufacturers, while these laptops are cheap, manufacturers have to pay a software license fee of US \$ 30 per device with netbooks running Windows XP and 50. USD / machine for Windows 7, so there is little chance for manufacturers to make a profit.

While Asus and Acer have confirmed to stop producing netbooks, Intel continues to offer Atom chips for notebooks and tablets running Windows 8.

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