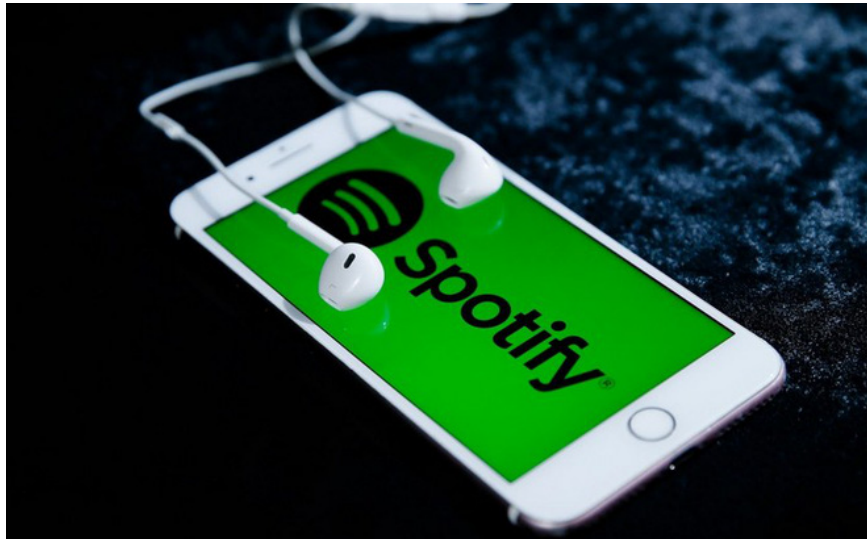


There have been at least 65 songs related to the Corona virus on Spotify

The number of songs related to the Covid-19 pandemic and the corona virus will surely increase sharply on Spotify and many other music streaming platforms.

Only more than three months ago, health officials discovered the first cases of Covid-19. Before most people had never known the term "coronavirus". But now it has become the hottest keyword in the world and became the talk of everyone. There have even been songs about the corona virus appearing.



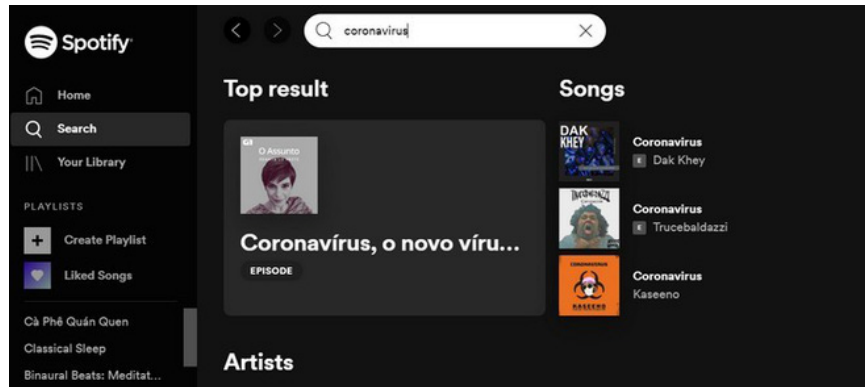
In the past, it was difficult for artists to immediately react to an event, especially a dangerous epidemic, and to reach a large audience. Publishing a song takes a lot of work, including renting a studio, recording musical instruments and vocals before recording on CDs or sound recordings sold in stores.

But now musicians can record and edit songs right on their PCs. To reach the public, things are even faster when they simply upload the song to online music applications like Spotify, Apple Music or YouTube. In early 2019, Spotify CEO Daniel Ek said that about 40,000 songs were added to Spotify every day. This is equivalent to 14 million new songs added on Spotify every year.

Thanks to the help of online music streaming tools, the songs that follow the events have the opportunity to appear more. For example, songs related to corona virus.

According to statistics by March 3, more than 65 songs with the theme "coronavirus" appeared on Spotify. While there are also 7 other songs with the theme "Covid19" or "covid-19". However, most of these songs have

low listening volume.



For example, the Singaporean group's Coronavirus song, Dozethrone, has less than 1,000 online views.

The most popular song about corona virus is Mister Cumbia's La Cumbia Del Coronavirus which has nearly 100,000 listeners. The song urged people to actively wash their hands and away from those who have suspected corona virus infection.

Spotify currently pays between 0.003 and 0.008 per listen. That means that the singer Mister Cumbia can receive about 300-800 USD.

At present, the trend of corona virus creation is still developing strongly. Not only platforms like Spotify have songs promoting the Covid-19 epidemic, but YouTube and TikTok have joined the fight.

For example, the song Jealousy Ms. Vy is storming on YouTube or the #handwashingmove #vudieuruatay movement of dancer Quang ??ng is causing fever on TikTok and media in many countries around the world.

Refer to Qz

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