

The truth about Steve Jobs: Is he a god or a pervert?

It can be said that Apple CEO Steve Jobs is always mentioned as an outstanding and visionary leader, however, he is also famous as a relatively strict, and even extreme, public. job.

It can be said that Apple CEO Steve Jobs is always mentioned as an outstanding and visionary leader, however, he is also famous as a relatively strict, and even extreme, public. job.

1. There is a good, patient and affectionate Steve Jobs

However, all we know about Steve Jobs is still " *half the truth* ", because in the new book released " *Becoming Steve Jobs: The Upstart Into a Visionary Leader* ", two works Suppose Brent Shlender and Rick Tetzeli painted a very different picture of this CEO.

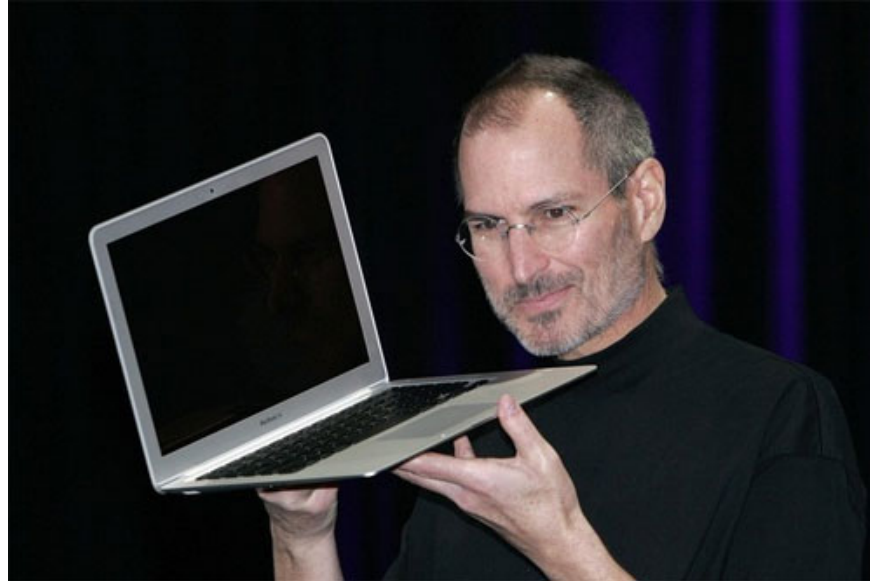
Agree, Steve Jobs is a very personal person at work, even, sometimes very impatient, however, most of the people who have been close and exposed to him appreciate the kindness and this CEO's generosity.

1. Steve Jobs once gave Pixar's John Lasseter a new car



It is known that Lasseter is one of Jobs's best friends. According to the description of the two authors, Schlender and Tetzeli, the former CEO gave a new car to Lasseter instead of continuing to use the 1984 Honda Civic. From the book, he told Lasseter: " *You must buy a new car, so it will be safer, I will pay for that car.* "

2. "Gentle" inspires the Mac development team



While some evidence shows that he is a rather grumpy and rude person, however, the fact that Steve Jobs is sometimes very gentle. Especially before Apple released the Apple II computer, he gave a speech to the Mac computer development team to help them get inspired by the work.

3. Steve Jobs used to help strangers repair cars



Contrary to negative rumors about the late CEO of Apple, he is also known as a very kind man who is willing to help repair a car for a stranger across the street. Later, the designer named Tim Smith was the stranger who recounted the story of Steve Jobs helping him and also receiving a " *gracious* " beer from his CEO's wife.

4. Always stand out for "employees" for their employees



Although always known as a person who is very strict at work, however, Steve Jobs always spreads his arms to protect his employees. In particular, before every wave of public opinion about Apple products, Jobs was always the first to stand out to protect "death" when someone criticized them. And this is also the reason, engineers always want to work with Jobs, because with this CEO, they always feel like artists.

5. Steve Jobs always listens, always understanding



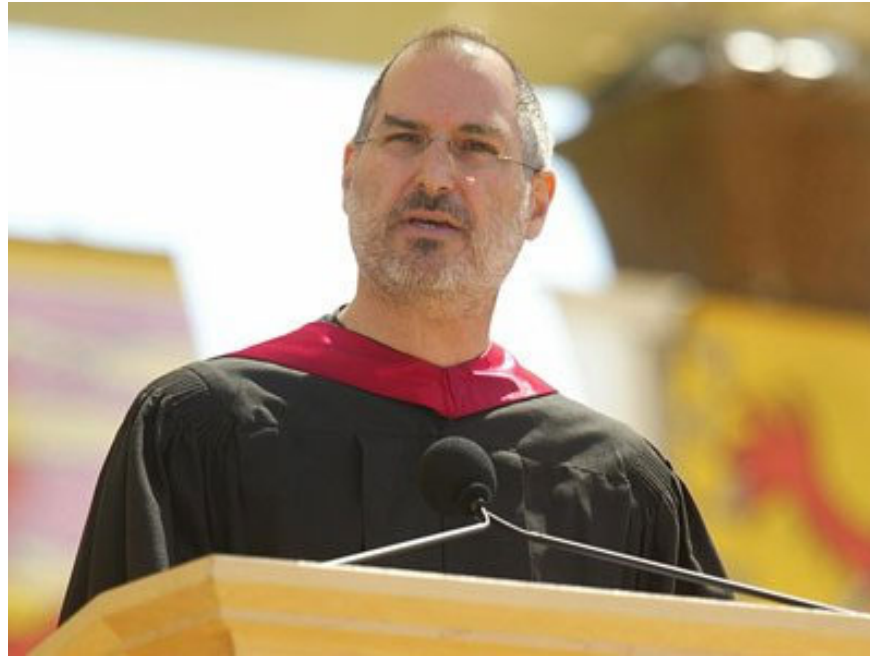
As mentioned earlier, in addition to giving cars to close friends, Jobs also encouraged and comforted Lasseter to change his life at Pixar. In particular, Jobs is always the one who understands and supports the best of his best friend.

6. Steve Jobs invited Brent Shlender's children to see Toy Story, even though the movie was not released yet



In addition to the above noble gestures, the author Schlender also wrote about Steve Jobs as a generous man when the CEO invited him and his daughter to come to see the movie " *Toy Story* ", despite the film. Not really released yet. In particular, Jobs said that at that time, it was Pixar's Board of Directors who had never even seen this film.

7. Steve Jobs made a speech to graduate in Stanford University



If anyone doubts about Steve Jobs' greatness, perhaps, they should review Stanford University's graduation speech video on YouTube. The truth is that Jobs did not like lecturing at universities, although he was invited to many shows, however, he only accepted Stanford's invitation. The reason why Apple CEO tried to change his opinion was because he admired the way Stanford was attached to industry in Silicon Valley.

8. Dedicated to serving customers from the smallest details



Matt McCoy, founder of Loop Community music sharing service, had a problem with a MacBook Air's drive in 2008. It is worth mentioning that all his work and high-end projects are stored on that drive. Shortly after the incident, he asked the Apple Store staff to restore the old drive and bring it back to him, however, the store staff said that the hard drive was returned with producer.

So McCoy sent an email directly to Steve Jobs to explain his case. The next day, he received a phone call from Palo Alto:

" Hello Matt. This is Steve Jobs. I just want to tell you, I have received your email and we will do everything we can to restore your hard drive ." Surprisingly, just four days later, the hard drive appeared on the doorstep of Matt McCoy.

You finished reading the article "**The truth about Steve Jobs: Is he a god or a pervert?**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.