

The 'Surface' brand may disappear in the future

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A more shocking information revealed by @evleaks is that Microsoft now plans to completely abandon the brand of Surface tablet computers in the future and instead will be the Lumia branded tablets. Nokia previously launched the **Lumia 2520** tablet, however, because Microsoft currently has to manage 2 brands of tablets in the same portfolio, this decision is necessary to unify the brand as well. Cut the cost.

Although the unification of the two brands is necessary, this is still surprising information as Microsoft has spent a lot of money to PR for its Surface products as well as the new company launched the latest **Surface Pro 3** . very excellent.

Although many users will feel sorry about the Surface brand, however, considering Lumia is also a very important part in the acquisition of Microsoft and the company needs to plan to use this brand. effectively. Former CEO of Nokia is also said to be one of the people behind the plan so the possibility is very high that this plan will become true.

Since this information is still not an official information provided by Microsoft, it is only information leaked, so we will still have to wait for what will happen to the future of Microsoft tablets. .

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