

The price of laptops running Android will be only 200 USD

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He said Intel *"is in the hands of technologies that can help reduce product prices (Android laptops) effectively"*. Meanwhile, **Windows 8** notebook models may be higher because the price of these products depends on Microsoft pricing its operating system. For its part, the *"software giant"* has not made any comment.

Recently, the world's largest chip maker began to invest in new-generation computer models. They especially focus on models with *"hybrid"* designs **with touch screens and removable keyboards**. However, these products have not yet created the attraction for the market due to the high selling price.



Laptop "transform" running Windows 8 has not really attracted customers. (Photo: Cnet) .

Although Dadi Perlmutter doesn't say which Android laptop will cost \$ 200, the products he mentioned may be the *"transformation"* **computer**. However, such priced models will only use low or medium Atom chips. Meanwhile, computers with higher-end Intel Core or Atom chips will cost from \$ 399 to \$ 499 (about 8.3 to 10.3 million).

In his speech, Intel's executive vice president predicted that the PC market will improve from the second half of this year. In 2014, the computer market will continue to advance and new products can be released.

At the same time, the chip maker's representative also said chips that support LTE multi-band to connect to the Internet will be launched in the middle of this year. For models that support both voice and network access via Intel's multi-band LTE, users must wait until the end of 2013. Currently, Intel's chip models only support LTE single band, making the company This is overwhelmed by rival Qualcomm.

In 2014, Intel plans to introduce a product model that integrates both processors and LTE chips. The company also plans to increase chip production next year to achieve more success in the smartphone market.

According to *Cnet*, Intel's expansion into the smartphone and tablet market is vital because the PC market is on a downward trend. Recently, market research companies such as *IDC* or *Gartner* said that the number of **computers shipped** in the first quarter of 2013 decreased significantly compared to the same period last year. This is the fourth consecutive time the computer market has reduced the number of products shipped. As expected, the situation will become worse and worse in 2013.

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