

The 'portable' laptop takes care of the end of the year

Stop importing goods from the end of December, a series of laptop business owners are eager to see off the final shipment in the context of sluggish market.

Stop importing goods from the end of December, a series of notebook business owners are eager to see off the final shipments in the context of the sluggish market plus the pressure from competing with genuine.

" *Not many people are interested in laptops, most of them just call to ask about the price situation,* " said Nguyen Van Hung, owner of a laptop shop on Nguyen Dinh Chieu Street, District 3, HCM City. As for Mr. Vo Minh Hau, a laptop dealer on the internet, "only one is possible to sell one day." Computer sales staff at this time are much more idle than usual.

The genuine business enterprises are also not better, Ms. Tran Thi Thanh Tam, in charge of Phong Vu computer supermarket business, District 3, HCMC, said, "At the *end of the year, consumers mainly buy products like mobile phones, music players . or products for entertainment needs during the Tet holiday, not much about computers* ".



Year-end laptop promotional banners with shock prices hanging everywhere. *Photo: HT .*

Before this situation, many places are continuously lowering prices and offering more promotions to see off the remaining products before the Tet holiday arrives.

" After January 1, 2009, all imported laptops are exempted from taxes, so this situation is even more intense. Every company wants to import new products to get more profit, " said Doan Nguyen Minh, owner. a laptop shop business on the seeming Democratic, Thu Duc, HCMC.

In particular, genuine laptop distributors also pushed prices down to almost no words, so laptop laptops also have to lower prices, along with giving attractive gifts. There are models like Astone UMPC down to nearly VND 800,000 compared to only a few days ago. Even, some businesses only dare to charge 5% VAT to compete with their customers while according to regulations, the tax rate after January 1 is 10%.

Although discounts and promotions are many, many stores do not dare to import new products from the end of December due to poor sales and sluggishness.

Many outside laptop businesses predict that discounts and promotions will continue from now until 2 months after Tet. The laptop market may have to be 3 or 4 months after the New Year flourishes again. In addition, next year, VAT will be a tool for laptops to compete in addition to genuine goods distributors.

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