

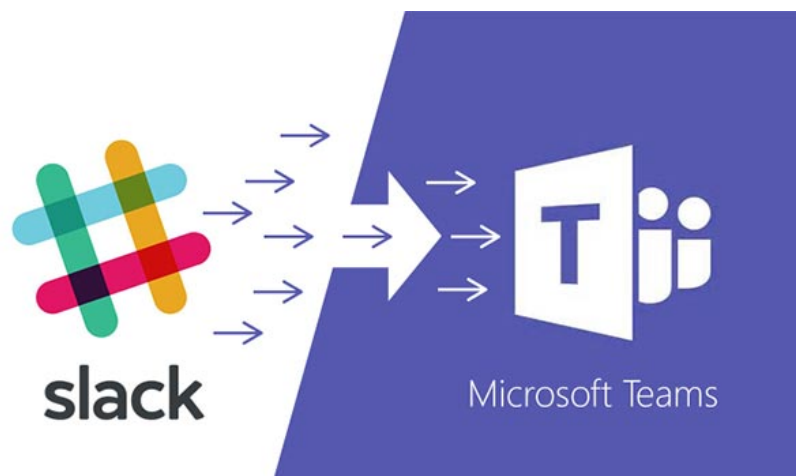
The number of users regularly reached a record high, Microsoft Teams surpassed Slack

Although it entered the market later than its competitors, Microsoft has succeeded in turning its fledgling platform into an innovative, interesting, and user-listening service.

Remember that in July of this year, Microsoft surprised many by announcing that the Microsoft Teams platform had reached 13 million active users (daily) after less than 2 years of launch. What is more surprising, however, is that after 4 months, Microsoft Teams has added 7 million regular users, bringing the number of loyal customers of this service platform to 20 million. This is probably a number that Microsoft itself did not expect.

An example of the attraction of Microsoft Teams at the present time: Only in the last month, customers of the platform participated in more than 27 million online voice or video meetings, conducted more than 220 million activities. Dynamic actions like accessing, editing or downloading files stored in Teams.

Looking at the main competitor of Microsoft Teams - Slack, the statistics made in the last month show that the platform has about 12 million active users. Thus, at the present time, Microsoft Teams is having the number of active users nearly twice more than Slack. This can be considered as an unacceptable failure for Slack when the platform launched before Microsoft Teams nearly 4 years and had a relatively stable user base before the opponent was born.



However, Slack said that the level of satisfaction and the percentage of users participating in different services on their platform is better than the team. The statistics that Slack gives about his services are as follows:

1. Slack premium customers tend to spend more than 9 hours a day connecting to platform services, including about 90 minutes a day using Slack actively.

2. Slack users perform an average of more than 5 billion operations on the platform in a month, including writing messages, reading messages, uploading and commenting on files, performing searches and interacting with an application. use.
3. In a user survey in the United States, 87% said that Slack helped improve the efficiency of communication and collaboration within their organization.

The statistics that Slack makes are very convincing, but that still does not stop the development of 'lightning speed' of Microsoft Teams. Although it entered the market later than its competitors, Microsoft has succeeded in turning its fledgling platform into an innovative, interesting, and user-listening service.

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