

The number of new MacBooks increased sharply since June

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According to experts, the amount of this shipment will rise to a peak in August, to meet the strong demand of the market in September, which is the start of the new school year for students and students. tablets.

It is known that both Apple and Wintel-based notebook manufacturers are working together to develop ultra-thin design products, to stimulate consumer PC market demand and create a new wave of thin notebooks. , light instead of desktop.

The release of component components for the new MacBook has been made by Apple partners since April, and as mentioned, the number of shipments will begin to increase significantly this June.

In 2012, experts estimated that Apple could achieve an annual export growth rate of 30-50%, from 12.79 million units in 2011 to 16.24-19.2 million of the year. now on.

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