

The new MacBook Air price can be as low as US \$ 899

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>>>Apple is producing new MacBook Air

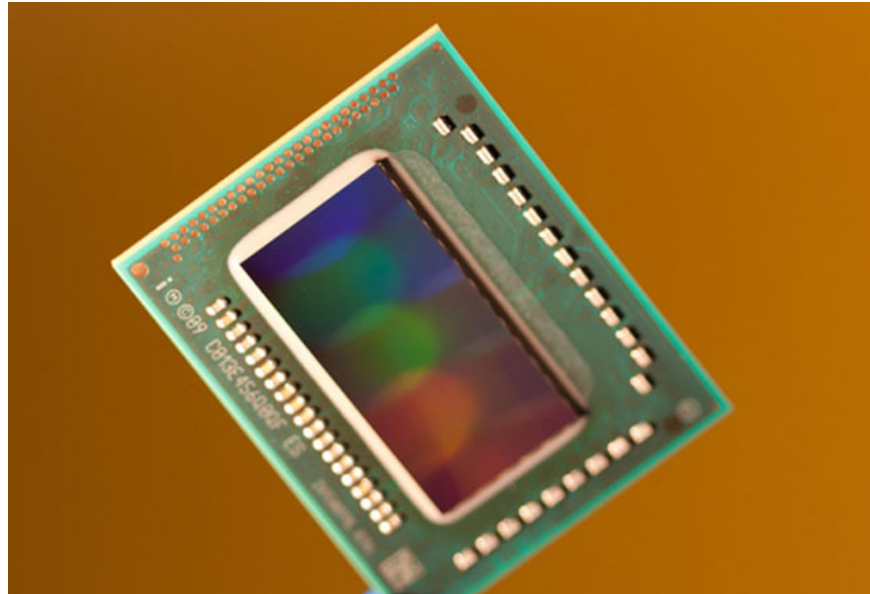
The source from Electronista and 9to5 confirmed that Apple will let the starting price for the new MacBook Air be only from \$ 899. This number is even lower than the version with the company's 64 GB SSD drive of \$ 999. The lower cost is said to come from cutting Nvidia graphics chips, but instead Intel's integrated chip.



MacBook Air 2010 uses Core 2 Duo chip. *(Photo: Tuan Hung)* .

The power of new integrated graphics chips with Intel Core i Sandy Bridge microprocessors has been greatly appreciated before. This may be the reason why Apple used this integrated chip to reduce costs.

Since the iBook G4 model, Apple has never let prices start at just \$ 899 for a computer product. It is possible that the success comes from the popularity of the iPad at an attractive price that makes Apple want to apply the same thing to the MacBook Air.



The new Core i Sandy Bridge chips, though using extremely low voltage, are still stronger than the Core 2 Duo that MacBook Air is using. (*Photo: Electronista*)

Meanwhile, according to sources from Cnet, Intel has moved the ultra-low-voltage Intel Core i Sandy Bridge microprocessors to Apple's original device manufacturer. These chips include Core i5-2557M clocked at 1.7GHz, Core i7 2637M clocked at 1.7 GHz and Core i7-2677M clocked at 1.8 GHz.

Core i5 processors will have 3MB cache and increase to 2.7 GHz with Turbo Boost technology. For the two remaining Core i7 models, it is 4MB, 2.8 GHz and 2.9GHz respectively.

The price for the first batch of 1,000 chips is \$ 250 for the lowest chip, \$ 289 and \$ 317 for the next two faster processors.

One of the first models to use low-voltage Core i Sandy Bridge chips is the ultra-thin Asus UX21 laptop, but it won't be until September when it will be available in the market, most likely Apple will introduce the new MacBook Air in July. and sell immediately after launch.

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