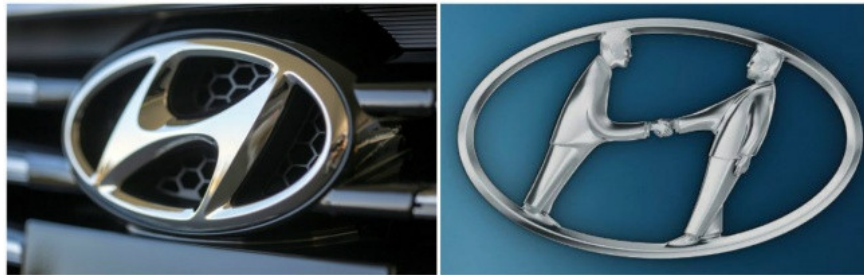


The mysterious message behind 15 world-famous brand logos that few people know about

Let's explore the messages hidden below 15 world famous logos below!

It turns out that some famous brands in the world have deliberately designed their logos, not simply because it also carries a hidden message of the company that wants to convey into it. In fact, in some cases, each line, curve and color has its own meaning behind it. Let's **explore the messages hidden** below 15 **world famous logos** below!

Hyundai



Many people think that the Hyundai Korean car logo is simply the initials of the first letter. But actually, the "H" is **the symbol of two people** (customers and company representatives) **shaking hands** .

Adidas



Adidas brand was named after its founder Adolf "Adi" Dassler. The company's logo has changed many times over time, but the three stripes remain the same. In the current logo, these three stripes will form a triangle. This is a symbol of a **mountain** , representing the challenges that all athletes must overcome.

Apple



Ron Yanov - who designed the logo for the famous brand in the world Apple explained how he came up with his idea: " *I bought a bag of apples, put them in a bowl and spent a week out To draw them, try to create the latest, simplest image possible. The bite of an apple is also in the test, and by chance, I realized that the "bite" pronounced. same as the word "byte " in computer terminology.*

Sony Vaio



The first two characters in the Sony Vaio logo create an analog wave image, while the last two characters look like 1 and 0, which is the symbol of **the digital signal** .

Amazon



At first glance, the Amazon logo seems to be nothing special but actually carries a lot of hidden messages from the company. Orange arrows are **symbols of smiles** and the company wants to bring satisfaction to customers. This arrow extends from the "A" to the "Z" is a suggestion that **Amazon company sells all kinds of products** (from a to z).

Baskin Robbins



The pink section on "BR" makes up the number 31, which is the number of **flavors that the ice cream company** once sold.

Toyota



Many compare the Japanese automaker's logo with the image of a cowboy cowboy. But in fact, it represents the needle hole image with the thread through. This is to remind the company that the company used to be a textile machine manufacturer. Especially, each part of this logo is also the letters in "Toyota".

Continental



Continental - a famous tire manufacturer - in which the first two characters in its logo are **the symbol of a wheel**.

Formula 1



If you look carefully, the white space between the "F" and the red stripes in the Formula 1 logo is the number 1. The red stripe is also a **representation of the Formula 1 car speed** .

Pinterest



Logo of Pinterest's famous social networking site, where many users collect images they like online and "pin" (pins, pins) to their personal accounts. Just take a moment to see that the "P" is also the pin.

Beats



Beats - a famous audio equipment manufacturer based in the US, uses a logo with a "b" that looks like a headset.

Toblerone



Toblerone - the famous chocolate company based in Bern, Switzerland, has the shape of a bear in the logo. This is associated with the promotion of Bern's image, which has been dubbed the city of bears.

BMW



People often think that the middle part of the BMW logo is the symbol of a spinning fan, implying an implication of the company's history in the aviation industry. But in fact, it is simply the **flag of the Bayern region** (Germany), where the company was born.

LG



Logo of LG Electronics Korea is a stylized image of a human face. According to LG, this represents a **desire to maintain a humanistic relationship with customers** .

Evernote



Elephants are famous for their good memory, they have the ability to memorize both the faces and things that have happened. This is exactly why Evernote - the famous note-taking application uses the elephant image as part of the logo. One corner of the elephant's ear is folded in the same way that we often fold a corner of the page to remember it for later reading.

Coca-Cola



In the logo of the famous Coca-Cola company, the space between the "O" and the "L", you can clearly see the image of the Danish flag. This was purely a coincidence, but Coca-Cola quickly took advantage of it as a marketing campaign in Scandinavia (Northern Europe - including Denmark).

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