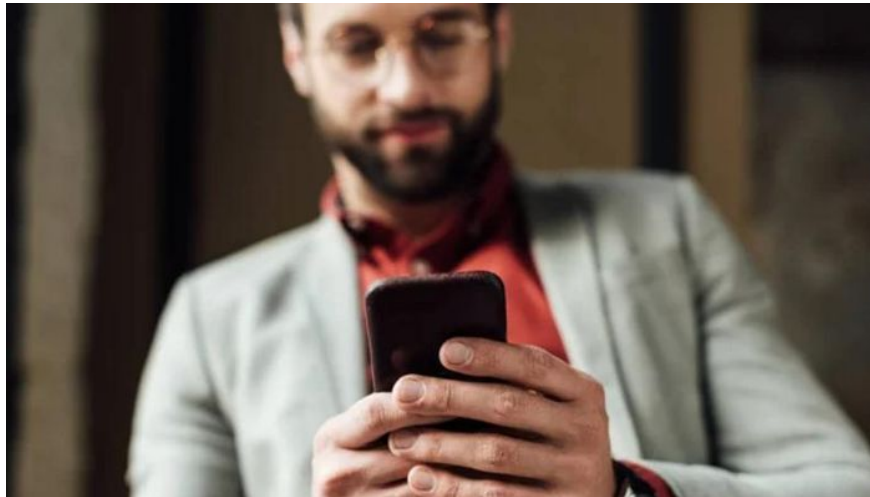


The most powerful phone in America may no longer be the iPhone or Galaxy

iPhone and Galaxy may no longer be kings of the US smartphone market with the appearance of a phone from MediaTek later this year...



Although semiconductor company MediaTek from Taiwan may be little known to Americans, the mobile chip of the same name 'MediaTek' is a mobile processor for smartphones and tablets that many people in the US use. the dream land of flags and flowers.

Founded in 1997, MediaTek currently produces some of the best and premium mobile chips in the global market. MediaTek's mobile processor is not inferior to Qualcomm, and far surpasses Google's Tensor and Samsung's Exynos.

The performance of MediaTek's 9000 series chips is delivering performance on par with the latest and greatest chips from world leader Qualcomm.

Compared to the two diverse smartphone markets of Asia and Europe, most of the US market is a two-horse race between Apple and Samsung. Devices like Motorola and Google's Pixel are slowly gaining market share, but only a small portion.

However, one thing in common between Apple, Samsung, Google and Motorola phones in the US is that none of them are equipped with MediaTek chips. This is a shame as some of the best mobile processors on the market are now made by MediaTek.

By the end of 2024, MediaTek is expected to enter the US phone market with its first high-end smartphone and use its most modern chip set.

The US market finally has a new smartphone option with great chip performance. This is considered a big step forward, challenging competition with Apple and Samsung.

Smartphones have been around for about two decades, it seems MediaTek has looked very carefully to make this a breakthrough. The boring smartphone market in the US is about to change in a more exciting direction when it is likely that the most powerful phone in the US will no longer be the iPhone or Galaxy.

Currently, it is unclear which mobile chip set the phone will be powered by. Many technology enthusiasts in the US speculate that maybe MediaTek's first smartphone will be powered by the existing Dimensity 9300 chip or the upcoming Dimensity 9400 chip.

Many American users believe that perhaps one of the three brands Samsung, Motorola and Google will turn away from its current chip supplier, Qualcomm, to switch to MediaTek's SoC chip.

Another phone manufacturer in the US, OnePlus, has bypassed Qualcomm to use MediaTek's SoC chip. OnePlus is a Chinese-owned company, and Chinese phone makers love MediaTek chips.

Entering the US market with its first phone is a significant turning point in MediaTek's expansion strategy, opening up a new opportunity for this manufacturer to increase its presence in the growing smartphone industry. strong growth.

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