

The most important inventions of Steve Jobs

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Unlike any of the previous CEOs, we always see the figure of Steve Jobs following a series of Apple products during the time he was *in charge*.

According to the *New York Times*, there were 313 patents named Jobs in the inventors' ranks, often standing next to familiar characters like Jonathan Ives and Philip Schiller. Most of them relate to the design of the product, not merely the technological innovation, such as the '*decorative design for personal computers*' of any model (eg MacBook Air). . Not only that, the name Jobs is also associated with specific nuances available only at the Apple interface as drag and drop gestures or flick on the screen to switch menus.

This partly explains why Apple has always been active in protecting its intellectual property. Like any software developer, painter or journalist, Jobs understands how uncomfortable it is when opponents copy their products without his permission. The *New York Times* also said that Jobs may not intervene deeply in the stages, but he played an integral role in the development of its products.

And this means that Jobs, a design expert, is directly involved, not just what we often see in his famous speech and aggressive marketing campaigns. He is always present in shaping products, positioning curves, factors that now users of many different operating systems technology refer to as a benchmark.

Of the 313 patents with the name of Steve Jobs, it can be said that here are 5 more outstanding products.

Patent No. 7,345,671: Equipment and ways of communicating in a circle (wheel)

The advent of the iPod music player with the legendary '*wheel*' instead of the rival's traditional communication style '*blew away*' all product reviews when it first appeared in 2001. can use your finger, rotate in a circle to communicate with iDevice devices.

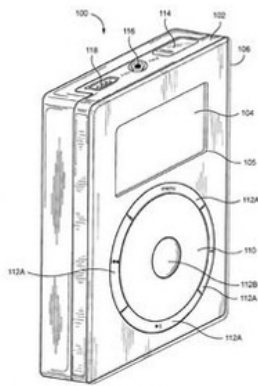


FIG. 1B



Patent No. 7.479.949: Touch screen device, user system and graphical interface

No matter what smartphone you are using, it still means you are holding one of the patents of . Jobs, including dragging up / down or switching between menu screens. Because of this patent, Apple has had a long legal battle with rivals such as Motorola, HTC and Nokia.

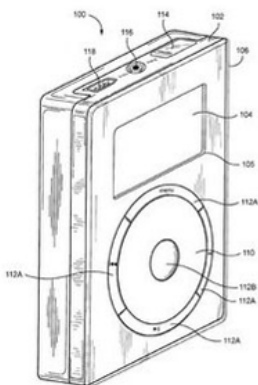


FIG. 1B



Patent No. 7.956.272: How to manage data in personal devices

This patent is exactly what every other company is trying to do: A paradise of entertainment in the middle of the main screen. This invention is intended to help users store and manage everything they have, then use them on any screen. All in one wireless handheld device.

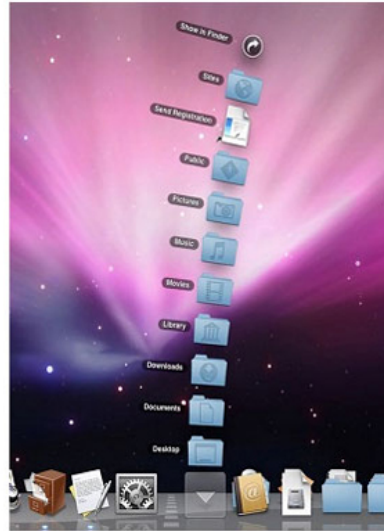
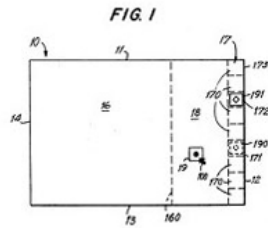


Fig. 1



Patent No. 5.146.556: Systems and ways to manage images

Also known as a 'rail system', this patent includes a bar of icons below or next to the user interface, exclusively for Mac OS X and iOS operating systems. No need to manipulate as much as normal Windows computers, users can open the application with a simple mouse click.



Patent No. D47899: Staircase

It may not sound like much about Jobs's work, but genius once again proves that he can do anything, even if it is the job of architects. Proof is the beautiful, transparent staircase at the Apple Store in Cupertino headquarters is also his work.

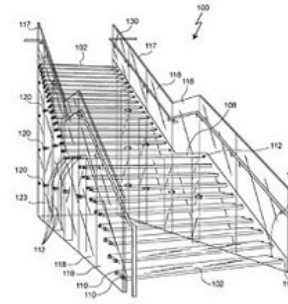


FIG. 3B

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