

The most common mistake when writing a job application even a successful person suffers

Experts who read more than 4,000 applications say that this is the biggest mistake when writing applications that even the most successful people get.

No job application (résumé) is perfect. Even extremely successful professionals make a small mistake. Amy Adler - *a certified letter-writing expert, a manager in the field of management and also a career strategist for managers* - has read more than 4,000 cover letters of executives and said there was a common mistake that many of these successful characters had.



She told Business Insider: " **Leaders often have a deep and successful career. But it is amazing to realize that their application does not always present strengths and successes. related to the needs that employers are looking for** ". Amy said that people in leadership positions often have a self-centered approach, but this cannot help them in the long run.

She said: " *When writing a job application without studying or imagining what that potential position requires, they rely solely on the idea that the recruiter will read their application and suddenly notice "This person is suitable, important and can handle the vacant position. The truth is that employers don't care about people they don't know and don't imagine where this person should be ."* For example, job seekers often list what they did on the job application as follows.

Adler said: " *To tell the story of their career, they often say: I have done great things. Some examples can be mentioned as a restructuring of 16% of the entire staff. time and thus increase net profit to \$ 150 thousand, ABC improvement process has created an annual growth rate (YOY growth) of 5% and brings 43 new customers annually* ".



These things are not bad. In essence, they are what recruiters need from a member of their team, but Adler added that:

But those things don't say anything about their role in the future. When I read such lines in a job application, I wondered how such numbers could be transformed into employers' needs. I often tell my clients, even those with good qualities and achievements, that no single application can prove that its owner deserves this position but does not give see their role in the future, the requirements that employers demand, their expectations for candidates and how to measure success later.



Adler added: " Some of the above questions can be answered independently, through market information and online job posting pages, but some will be answered through interviews. directly ".

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