

# The market is still waiting for the tablet computer revolution

Analysts say tablet computers have become more advanced, have touch screens, and consumers are also familiar with virtual keyboards.

**Many believe that until 2010, new tablet devices really became popular .**

The explanation for this prediction, analysts say, is that tablet PCs have become more advanced, have touch screens, and consumers are also familiar with virtual keyboards. In particular, Apple's participation in this area is also an important stimulus.

Tablet is a concept that has appeared for a long time, denoted as a notebook computer with a flat and rotating screen, using an electronic pen or finger touch when entering data, or some touch electronics formats like iPod Touch feature e-mail, web browsing and video playback.

Market research firm DisplaySearch predicts sales of all touchscreen devices will increase from \$ 3.5 billion this year to more than \$ 6 billion by 2012. But if 2010 is the year of the tablet as expected, the number maybe more.



An Apple Tablet prediction design.

Toshiba, Archos, Fujitsu, and Lenovo have already or will soon release touchscreen tablet models in the next few months. Although these products are unlikely to revolutionize the tablet PC market, manufacturers still show great optimism about their business prospects. Toshiba claims the "tablet for home multimedia" products will be one of the fastest growing products in the consumer electronics market. Meanwhile, Fujitsu also expressed confidence that the tablet's time has come because consumers are using more and more touch technology in everyday life through devices such as smartphones, sales counters, automated goods and ATMs .

However, there are concerns that whether the market needs to add another mobile platform for web access and video viewing? The most popular computer product now has netbooks, with a growth rate of 40% in the second quarter of this year compared to the same period last year. That number is nearly double that of the traditional laptop market (22%).

Technology commentators often have a sentence: if there are 3 subjects taking part in something, then there is a trend. And at the very least, fans of tablet genres have a trend.

Apple is expected to introduce the tablet in early 2010, although the evidence for the project is unclear, while Toshiba and Archos, along with a number of other companies, are very active in developing this product at the end of the year. this year. There are also rumors that Dell and Intel are cooperating to develop a similar device. HP and now with Lenovo, Fujitsu is also taking advantage of touch support on Windows 7 operating system to equip their mobile PC with touch screen features.



Toshiba JournE Touch machine.

In the announced products, Toshiba's tablet is a small device, focusing on audiovisual features, called JournE Touch, launched at the recent IFA 2009 (Germany) exhibition. This slim and light device has a 7-inch screen

with large touch icons for easy access to audiovisual functions, photos, Internet . JournE Touch has Wi-Fi connectivity and can be connected. with TV to view web content on the big screen.



Archos Tablet PC. *Photo: Laptopspirit .*

Archos, famous for audiovisual equipment, is completing the first tablet product using Windows 7 operating system. Although it is not an official design, the model that the company has just released shows that it is a device. It is quite heavy and the keyboard displayed on the screen is not easy to manipulate. The expected price of the product is US \$ 499, which is quite attractive compared to the rumored amount of US \$ 800 to US \$ 1,000 of tablet made by Apple.

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